



PIERREMONT HALL
BROADSTAIRS



Family basket planting day at Pierremont Hall!

While last year was our highest number of hanging basket orders for businesses (selling all 120 baskets)

It was also the highest number of unpaid, broken and stolen baskets the Town Council has witnessed.

I would like to propose to council, a rethink of the hanging basket project, creating a fun, new family friendly activity, that promotes gardening and uses our space at Pierremont Hall. This would also guarantee a return on the budget spent on baskets.





This would be a family planting day hosted by our contactor who supply's our baskets and it's contents , Rose from Box Green.

Using the baskets that we received back from last years campaign (around 100), the Town Council would sell tickets for this event at a minimum of £15 to cover the cost of the basket and the plants. The attendee would then be able to plant up their own basket with help from Rose and Abigail, choosing from options of baskets to create. The attendee would then be given care instructions and a recipe depending on their basket. Encouraging gardening and healthy eating for all ages.



Basket options

There would be different types of basket to choose from:

Herb basket

This would consist of chives, Parsley, oregano, mint and Nasturtium

Wimbledon basket

This would consist of hanging strawberry plants and edible flowers white Violas

Marinara basket

this would consist of hanging tomato plants, basil and oregano

Bloom basket

This would consist Lobelia, trailing geranium, begonia, sufinia, fuchsia

Apothecary basket

This would consist of rosemary, Lavender, sage



Depending on how many people buy tickets we would split up the planting into sessions.

Each session would be an hour, group size is dependent on ticket sales.



While the baskets are being created, Mia and the events team will be ready at the bar with botanical inspired drinks.

Attendees will also learn how to make a mocktail if they wish.

The bar will be open all day with outside seating available, so once the attendee has finished their planting session they can relax with a refreshing drink and admire their handy work!



Bubbles & Baskets

Cocktail Menu



Prosecco

200ml or Bottle

£8.50 £25.00



PIMMS

Glass or Pitcher

£7.50 - £22.00

Pimms, Lemonade, Strawberries, Mint,
Cucumber, Orange slice



Aperol Spritz

£10.00

Aperol, Prosecco, Soda,
Orange slice

Hugo Spritz

£10.00

Elderflower Liqueur, Prosecco, soda,
Cucumber, Mint

Mojito

£7.50

Bacardi, Soda, Sugar,
Limes, Mint



CARD PAYMENT
ONLY



Bubbles & Baskets

Mocktail Menu



Berry fizz

£3.50

Pink Lemonade, Strawberries, Mint

Sweet Sunrise

£3.50

Orange juice, Pineapple Juice, Soda
or lemonade, Mint



Nojito

£4

Apple Juice, Soda, Sugar,
Limes, Mint

Soft drinks available

CARD PAYMENT
ONLY



Simple Menu



Drinks Menu



Cocktail Menu

Prosecco

200ml or Bottle

£8.50 £25.00

PIMMS

Glass or Pitcher

£7.50 - £22.00

Pimms, Lemonade, Strawberries, Mint,
Cucumber, Orange slice

Aperol Spritz

£10.00

Aperol, Prosecco, Soda,
Orange slice

Mocktail Menu

Berry fizz

£3.50

Pink Lemonade, Strawberries, Mint

Sweet Sunrise

£3.50

Orange juice, Pineapple Juice, Soda
or lemonade, Mint

Nojito

£4

Apple Juice, Soda, Sugar,
Limes, Mint

All other drinks are available at the bar



CARD PAYMENT
ONLY



Event Costs

Currently the hanging basket costs stated in Box Greens contact are as follows:

*Hanging baskets to plant & install 120no. 30cm wicker baskets with plastic liner, planted with a mixture of trailing and upright seasonal bedding, fertilisers and water retention crystals to be added to the compost. Baskets to be watered when hung. Removal & storage of baskets. Price per basket £17.75 each
£2130.00 + VAT*

Currently the Town Council rent the baskets to members of the public for £8.50 + VAT per basket making the total back £1020 + VAT

Making total cost of the baskets project for the Council around £1110 + VAT

Rose has stated that the cost of plants and planters would be covered if we sold the baskets at a minimum of £15 +VAT.

This cost would include the different plants stated above, compost and the basket.

If we are to sell the 110 baskets we have left currently this would be £1650 +VAT making the cost of the event a total of £480 instead of £1110 which would be the cost to council if we continue with business baskets.

If we are to increase the ticket cost to £18 per basket and include a “free” mocktail. This would put the cost down to £142 for the council.

Bubbles and Baksets Bar Costs			
	QTY	PRICE inc Vat	Where
Elderflower Liquer	2	£30.82	P&S
Pineapple Juice	4	£8.25	P&S
Orange Juice	4	£8.06	P&S
Apple Juice	2	£2.74	P&S
Soda Water	4	£2.60	Asda
Pink Lemonade	4	£4.00	Asda
Strawberries	2	£6.56	Asda
Cucumber	1	£0.89	Asda
Mint	10	£5.20	Asda
Orange	1	£1.29	Asda
	Total	£70.41	

Cost of the bar is £70 , to make the £70 back we will need to sell:

10 of the cheapest alcoholic drinks

20 of the cheapest non-alcoholic drinks

An average cost made on bar for a community event is £250-£300. However as the bar will be open all day and the day we have in mind to do this a large event in town so, we may make more money from other residents too.

If we do not sell all the tickets to this event, the Town Council can have a stall at the community festival, where Abigail will be able to help members of the public to plant their hanging baskets in the same format as the planting day. However this will not include the mocktail or additional planting information.

PLANTING EXPERIANCE at

PIERREMONT HALL
BROADSTAIRS

25TH MAY 2025



Plant your own edible hanging basket, learn how to care for them and a fun recipe to use when your basket is full of yield!

£18 per basket, price includes the choice of 4 basket options, planting advice, recipe and a free botanical mocktail to match your basket.

Event lead by a professional gardener, who will give you help and advice.

Contact admin@broadstairs.gov.uk to buy your tickets today

Herb basket

This would consist of chives, Parsley, oregano, mint and Nasturtium

Wimbledon basket

This would consist of hanging strawberry plants and edible flowers white Violas

Marinara basket

this would consist of hanging tomato plants, basil and oregano

Bloom basket

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