

RUBBISH



To

ROOTS



Grow for good in a metre squared using rubbish you would normally recycle!

I would like to propose that Broadstairs & St. Peter's Town Council team up with Broadstairs Town Team to encourage local residents to use items they would usually see as rubbish and turn them into planting vessels to create a metre of beauty in their homes and gardens. Anything can be a planter!

I would like to propose that the Town Council fund this Pilot project supplying seeds, climbing canes and compost if necessary.

The Town Team would lend a helping hand to promote this project, supplying some locally grown seeds and using their seed drives to hand out the seed packs.

Using items you already have

Anything can be a planter, using recycling to create planters and starter pots for seeds. or broken old items you would usually throw away like chipped tea cups/mugs or an old pipe or chest of draws.

examples below:







What we would offer to residents

This would be a pilot project where we initially offer 50 planting packs of the following to residents:

A Metre of sunshine

This will be a mixture of flowers mainly consisting of calendula

A Metre of Legume

This pack will consist of beans and come with 3 canes

A Metre of salad

This pack will consist of salad leaves and spring onions

A Metre of rainbow

This pack will consist of wild flower seeds

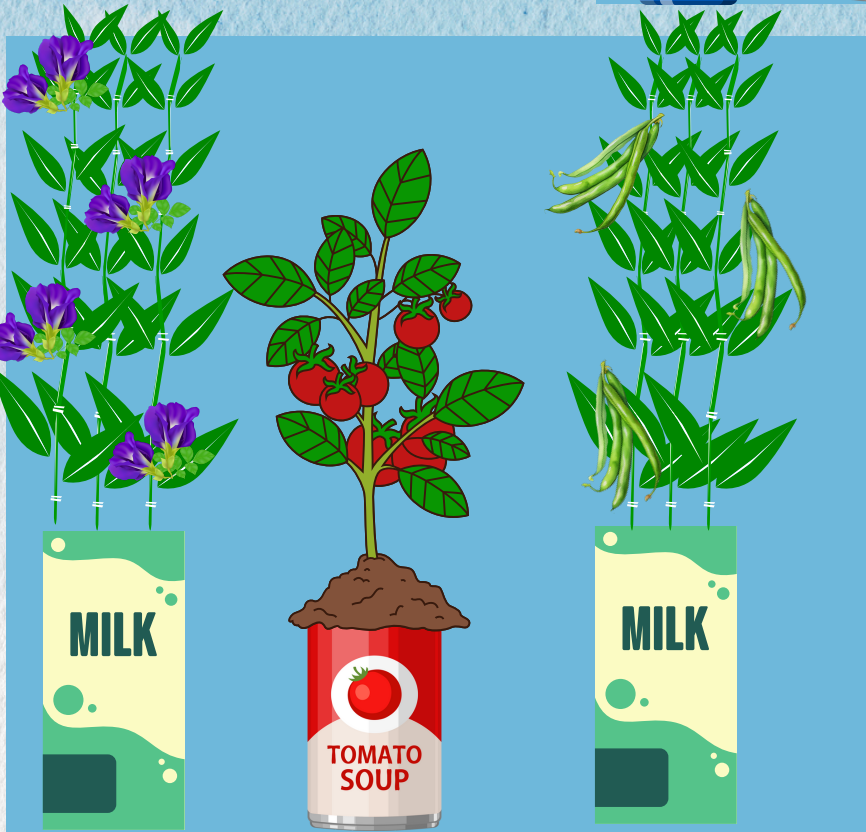
A Metre of chaos

This pack will be a mystery pack!

10 packs of each would be available for members of the public to apply for. The Town Council would managed the admin of this project.

Making a metre matter

Gardening may be daunting for someone who hasn't done it before. But filling 1 square metre may take the pressure off. We would suggest to residents the metre can be vertical or horizontal. Examples below:



Cost

I would like to propose to Council to allocate £500 from the in bloom grant fund to this project to cover the cost of seeds, canes and compost.

The Town Team have offered to help source these items for us as they have contacts. They would also supply some of the seeds that they have grown and harvested throughout their projects across town.

I am also in contact with East Kent College who have recently installed a food waste composter. They hope this new state of the art composter on their site will produce enough compost for local residents to use too! this would also be helpful to link our projects together, to promote free compost for the town using food waste from EKC.

Social media and advertising

To boost this project and to encourage other residents to use there own recycling for planting, I would post updates on our social media pages and create a page on our website.

I have already started some of my own planting at home so I can have content available at different stages.

Hopefully this will inspire residents to be a part of this project, even if they do not apply for our seeds packets.

I have created a draft poster below inline with our other Broadstairs in bloom content.

RUBBISH TO ROOTS!



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Broadstairs & St. Peter's Town Council are teaming up with Broadstairs Town Team to encourage local residents to use items they would usually see as rubbish and turn them into planting vessels to create a metre of beauty in their homes and gardens. Anything can be a planter!

WE ARE GIVING AWAY 50 PACKS OF SEED PLANTING KITS TO LOCAL RESIDENTS, WITH 5 OPTIONS TO CHOOSE FROM.

A METRE OF
SUNSHINE

A METRE OF
LEGUME

A METRE OF
SALAD

A METRE OF
RAINBOW

A METRE
OF CHAOS

Contact admin@broadstairs.gov.uk for an application form.

