

CLEANER						
Issue	Solution	Who responsible?	Started?	Resource implication £	Additional info	outcome
Dog fouling on footpaths	“We’re watching you campaign”	Civic and Support Officer and Environment committee	YES	Minimal £100 signage	5 signs erected at pre-agreed locations Education/ threat of repercussions/ conscience pricked	More dog mess cleared up properly
	To provide a one stop shop for reporting dog fouling	Civic and Support Officer	yes	Officer time	Posters to be produced asking people to report dog fouling in order to identify “hot spots”. TDC to be informed and asked to visit the site	More dog mess cleared up properly
Dog poo bags accessible and easily available	Each dog poo bag station to be stocked	Town Council agreed to adopt this responsibility	YES	Minimal £50 per 1000	Eleven bag stations identified: some missing.	More dog poo disposed of correctly
Single use plastic discarded in the streets	Plastic Free Broadstairs campaign	Town Council in partnership with Surfers against Sewage	YES	minimal	Change in law 1 Oct 2023. Takeaways banned from using certain items. KCC Trading Standards to enforce.	Reduction in plastic litter discarded in the street
	Additional litter picks to be established in every ward	BSPTC Environment committee. Individual councillors	YES	nil	Project ready September 2023. Regular monthly picks in St Peter’s and Beacon Road wards now taking place	Pride in local area returns, less litter lying around
		Events and Bookings Manager	YES	£50	Under 18s event Litter pick and Pizza event held to encourage younger people to get involved	
Verges look neglected	Encourage strategic planting. Rewilding, meadows instead of grass	Kent Highways	YES	Minimal Kent Highways	Osborne Road pilot project: Trees planted. Cultivation licence from KCC obtained Nov 2023. Wild flower planting spring 2024. Second site Fosters Avenue identified August 2024	Increased bio-diversity. Fewer poorly mowed, unattractive verges

Areas of land unkempt and unsightly	Town council to assume some level of responsibility	BSPTC and other agencies	YES	Considerable: to be considered under detailed budgets	Land at Bromstone Roundabout. Officers and councillors to meet with Riverside and further develop plan. August 2024 draft heads of terms drawn up. Wimpey estate ongoing monitoring Victoria Gardens: licence signed with TDC 8 March 2024. First gardener employed from Jan 2024 and a second from April 2024. August 2024 decision approved to add Balmoral Gardens and two flower beds at Pierremont Park to the licence.	Increased bio-diversity. Pride increased in local area. More attractive surroundings. Significant improvements noted by many residents and visitors.
Single use water bottles	Town Council to investigate installation of free to use water bottle filling station.	BSPTC Environment Committee	YES	£3500 budgeted	Talks with TDC officer responsible. April 2024 tap purchased by Town Council for installation on Viking Bay. Installed July 2024 Tested and operational August 2024. A second tap installed on Stone Bay	Reduction in number of discarded plastic bottles
	Water refill project around shops	Town Team, Chamber of commerce, Surfers against sewage	YES	nil	Environment Committee to support roll out in shops	Reduction in number of discarded plastic bottles
Trees dwindling in number	Town Council to identify street where KCC have removed trees	BSPTC and KCC	YES	£10,000 budgeted for tree planting. Indicative costs £500 per tree	Two trees planted at Osborne Road. Prunus Avium Plena (wild cherry) total cost £744	Cleaner air

	and ask to have them replaced					
	Town Council to determine location for potential super tiny forest	BSPTC and all partners including local landowners.	YES	£10,000 budgeted for tree planting	TDC consulted/partnership project investigated Spring 2024 Land identified at St Peter's Recreation Ground and money approved for planting in October 2024	Cleaner air Increased Biodiversity
Litter in residential streets	Adopt a street campaign: Everyone responsible for the patch immediately in front of their property.	Town Council/ local residents/local businesses/ individual councillors		Minimal. Social media campaign and councillor led?		Less litter in residential and commercial areas
Graffiti on street furniture	Public art to decorate Exchange boxes	Town Council/ local artists and owners of infrastructure		£2000 already ringfenced		Increased pride in local area
	Mapping exercise to ascertain hot spots for removal			Nil – councillors and staff to undertake		Less graffiti attracts less graffiti
Coaches idling in Vere Road car park & opposite Lilliput's	Town Council to erect signage to discourage?	TDC Enforcement	YES 19 March 2024	Nil	TDC Parking Team commit to ensuring Civil Enforcement officers will attend the sites	Air and noise pollution reduced
Vehicles idling outside shops and schools	Town Council to encourage schools to run campaigns			nil		Air and noise pollution reduced

SAFER						
Issue	Solution	Who responsible?	Started?	Resource implication	Additional info	outcome
Accessibility	Improve access across Viking Bay	TDC and BSPTC partnership	YES	£16k pledged on top of £25k gift from Southern Water	Completed July 2023	Increased access to the sands and across the bay. Renewed pride
Lighting	Improvement to infrastructure on promenade Viking Bay	TDC and BSPTC	YES	£50,000 pledged	TDC advise project to go out to tender May 2024	Improvement to visual amenity. Area becomes accessible at night. Perception of crime reduced.
Young people afraid to go out	More youth activities	BSPTC	YES	£1000 seed funding granted from mayoral/civic budget. Remainder of Mayor's budget carried forward for youth projects in 2024-25 and monthly events planned.	Gallentine's event: Personal safety held to assist in branding Retort House as a safe space for young people. First aid training and Litter pick and pizza events also held over summer 2024.	Young people have a warm, safe space to spend time
ASB on the beaches	Private beach security patrols at peak times	BSPTC and private provider	YES	£25,000 budgeted 23-24	Security Company to be asked to increase cover to provide nighttime patrols.	Perception of crime reduced. ASB stopped before it starts.
Speeding vehicles	Community Speedwatch	BSPTC – Deputy Town Clerk	YES	£3000 for SID and training Officer assigned to start the process	Luton Avenue identified as potential for pilot project. Local residents to be involved; progressing.	Vehicles travelling at more appropriate speeds in built up areas.
	20 mph campaign. Better signage in existing areas	Kent Highways (KCC) BSPTC	Research stage	unknown	Meetings with KCC Highways Steward to discuss possibilities are on-going.	Vehicles travelling at more appropriate speeds in built up areas.

			YES		"20's Plenty" banners to be purchased to display outside schools.	
Don't know neighbours	Community events	BSPTC and organisations in partnership		£3000 in draft budget 2024-25 for a new community event	Events organised for 27 April	Community cohesion. Pride in the place we live.
First aiders	Campaign to publicise first aiders in each business					
Traffic and congestion	Raise awareness of free parking in St Peter's Park road car park on Saturdays	BSPTC		minimal		Reduce congestion. Reduce air and noise pollution.
	Promote use of public transport	KCC TDC BSPTC				Less congested town centre. Noise and air pollution reduced
	Inform and educate public about traffic issues across the town.	BSPTC TDC KCC Kent Police Community Speedwatch			Traffic information drop in events held at Pierremont Hall on 27 August. 200 attendees	Community informed abouts "20's plenty" and Community Speedwatch.

KINDER						
Issue	Solution	Who responsible?	Started?	Resource implication	Additional info	outcome
Young people blamed for ASB but have little diversion	Provide opportunities. Youth events at Retort House	BSPTC and Schools liaison Councillor	YES	£1000 vired from Town Mayor's budget for set up costs September 2023. Budget established for 2024-25 to continue programme. Mayoral budget 2023-24 underspend brought forward. £6000	Inaugural event held 14 February 2014. Programme of youth events has been developed by Events and Bookings Manager	Young people feel valued, engaged with what's going on.
	Engage with young people: link with youth groups	BSPTC events team and Schools Liaison Councillor	YES	Safeguarding training £30 per person. One person to be trained to be safeguarding lead.	Retort House to offered to youth groups free of charge if they meet certain conditions.	Young people take an interest in civil life, citizenship and being part of a wider community
	Engage in schools	Schools Liaison Councillor	YES	Safeguarding training £30 per person One person to be trained to be safeguarding lead	5 schools engaged in 12 separate visits. Approx 500 students have learnt about the work of the Town Council and how they can contribute.	Young people become interested in democratic process, championing their own causes, being counted and accountable
Support local people feeling the cost of living crisis	Free to attend Summer events: Summer Theatre at Pierremont Hall, Punch and Judy, Bandstand concerts	BSPTC	YES	£24,000	All events completed by Events, Leisure and Tourism committee with Events and Bookings Manager and due to be repeated in 2025.	Broadstairs maintains it wide offering of diverse visitor attractions.
	Free to attend winter events Christmas Event Christmas tree and Christmas lights	BSPTC	YES	£27,000	All events completed by Events, Leisure and Tourism committee with Events and Bookings	Residents feel valued and appreciate their town and all it can offer.

	November Fireworks				Manager and due to be repeated in 2025.	
	Community Payback team: continue to engage	BSPTC	YES	£3000 spent per annum 2021-24	£3000 agreed for 2024-25	Local amenities maintained to high quality by local people giving something back
	Hedgehog boxes and bird boxes provided free of charge to members of the public	BSPTC Environment Committee	YES	£25 per house	Hedgehog house donated to residents of Church Grove. Hedgehog tunnels dug in boundary fence with Mockett's Wood and advice on keeping hedgehogs safe given.	Environmental measures to improve bio-diversity
	Continue to support local groups and organisations by means of grants and sponsorship scheme.		YES	£60,000 in budget for 2023-24. Increased to £100,000 for 2024-25.	Increase of £40,000 to grants budget agreed January 2024. Total budget £100,000	Local groups able to offer a wide variety of year round entertainment and amusement
Older people often feel overlooked, lonely, ignored	More benches	BSPTC	YES	Approx £600 per bench. Town Council's own staff install	St Peter's Court x1 installed. Oct 2023	Benches give a place to congregate and chat to combat loneliness
	Jigsaw puzzle exchange	BSPTC	YES	Officer time	Thursday morning drop in with tea and coffee launched in the Music Room 11 April 2024. Branded Chatty Café. Volunteer recruited. Average four visitors per morning.	
	U3A, St Peter's Old Boys, BRADARA, and all other					Wide variety of opportunities available in the town for all ages

	organisations for older members to be better publicised by Community and Council					
	Dementia Awareness training for councillors and staff		YES	£30 per person	All staff booked to undertake training Spring 2024	Understanding our neighbours and local community to get the best out of life in a small town.
	Dementia Friendly town project initiated.		YES	Minimal – officer time	Working group meetings held summer 2024 with the aim of full launch in May 2025.	
Volunteering: Great support groups and volunteering opportunities exist but they are not always well publicised	Community WhatsApp group to encourage each other to help to be kinder and to promote helping each other	Community BSPTC to promote		nil		Creating networks of like-minded people who can work together to achieve common aims.
	Encourage local companies to give volunteer hours to the community			nil		More people understand the sense of gratification in giving one's time to help others
	Celebrating volunteering day/night/week to sign up new vols and raise awareness of what's going on.	BSPTC could provide similar to Coronation event	YES	£3000 dedicated to new community event	Community Festival organised for Saturday 27 April 2024 at Pierremont Hall	Providing opportunities for people to network and connect, find volunteering opportunities and publicise their work all in one place.

	Protect local treasures, amenities, historic pubs and shops . Have access to cooperative ownership	BSPTC, TDC, KCC all community organisations				Celebrate local heritage and appreciate other organisations.
Town Council meetings inaccessible	Town Council to explore option of recording and live streaming meetings Hearing Loop to be installed	BSPTC	YES - research	£5000 technical upgrades £10,000 p/t officer	Live Streaming not feasible at present. To be considered summer 2024. Deputy Town Clerk researching options for hearing loop.	Improved community engagement, transparency and accessibility
	Every committee meeting to have a section for questions and/or observations from members of the public on the agenda	Council Officers	YES	Nil	Implemented after Council decision approved at meeting on 25 March 2024 min 383	Local residents feel empowered to ask questions of their elected members