

SHORT SURVEY - NEIGHBOURHOOD DEVELOPMENT PLAN

Consultation Stage 3b



BROADSTAIRS & ST. PETER'S
TOWN COUNCIL

CONSULTATION OPEN 28TH JULY TO 22ND SEPTEMBER 2017

www.broadstairs.gov.uk/consultations

Introduction:

Previous consultation events demonstrate that getting a high response rate and a wide demographic to engage in consultation in the Broadstairs & St. Peter's area is extremely difficult, there are hard-to-reach groups, for example, adolescents and families with young children and consultation fatigue amongst potential responders. A high percentage of the population also fall within the recently retired age bracket. Therefore, turnout numbers to consultation events are often very low and the demographic of response limited.

To counteract this issue a short snap questionnaire was designed to be taken out to the people of Broadstairs and St. Peter's to complement the wider Stage 3a survey. A wider demographic could therefore be targeted and, when asked, the respondents could complete the response quickly and without having to know a large amount of background detail.

This short stage 3b survey also provides a relatively easy and quick evaluation of the issues identified in the area, and therefore, could be used as a tool to check that the findings from the original survey work were still relevant.

To enable the short questionnaire to be delivered in the most effective way a community engagement consultant was procured with Locality funding and the questionnaire was delivered across a wide spectrum of the community at the following events:

- Around the town and in local business on 10th August 2017
- At the Revolution Skate Park and Community Town Shed building on 10th August 2017
- At the Broadstairs Water Gala held on 23rd August 2017

A copy of the short questionnaire can be found at Appendix 1. There was no requirement to complete all of the answers. People were encouraged to complete what they could.

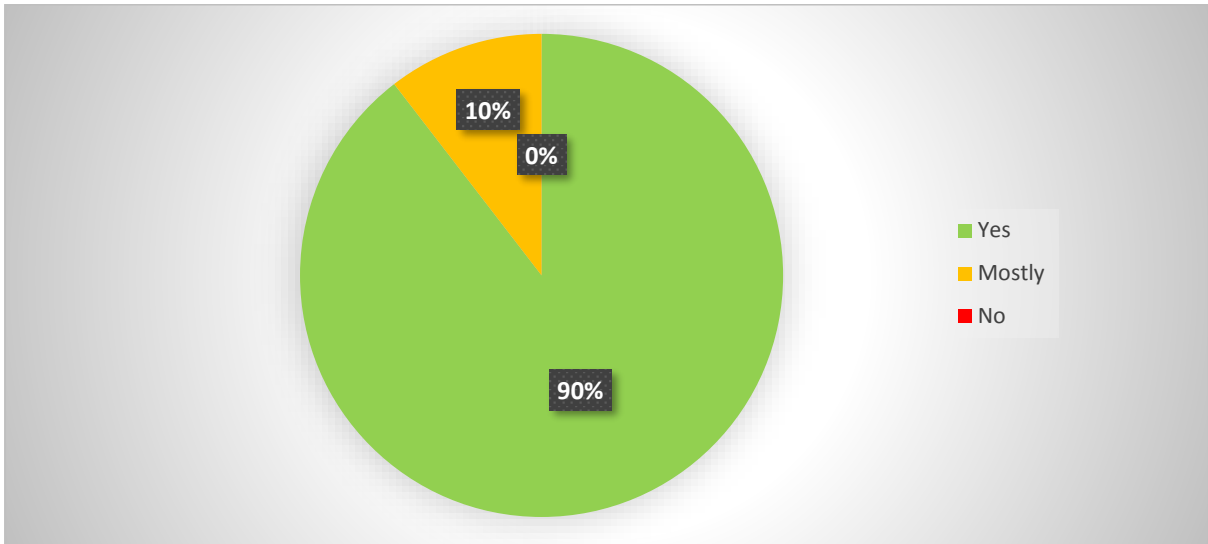
In total 82 responses were received.

Questionnaire Responses:

1. Do you live in the CT10 postcode Area?

On this question 79 responses were received. Of these respondents answering the questionnaire 75.9% lived in the CT10 postcode area. This is considered to be a good reflection of the local community as it could be recognised that the Water Gala attracts many visitors and tourists from outside the Broadstairs and St. Peter's area.

2. Do you agree with the draft Vision and Objectives that we have identified for Broadstairs & St. Peter's?

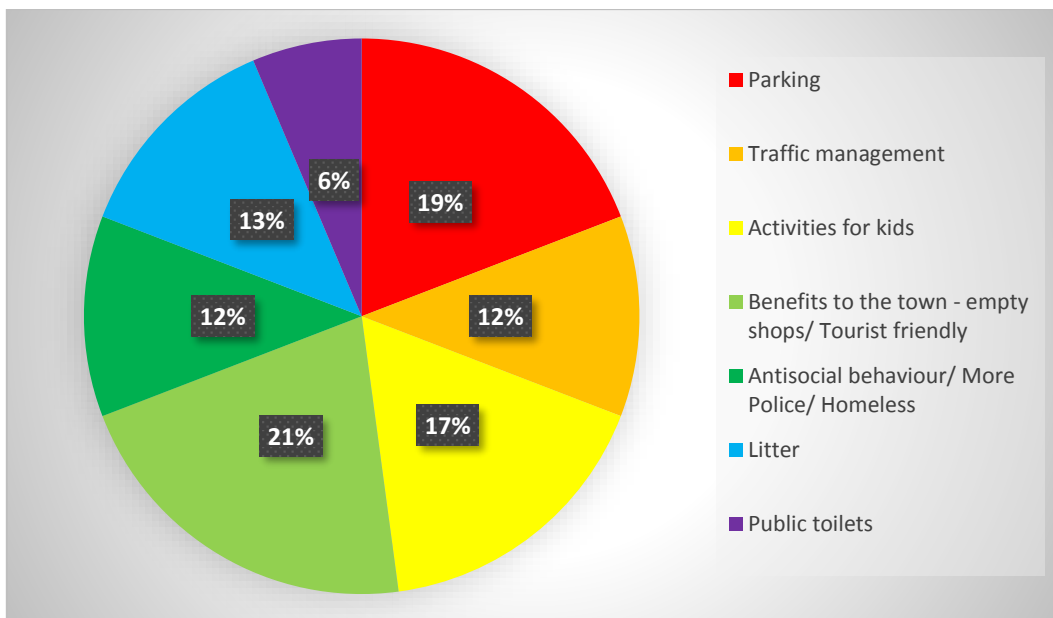


Question 2 was completed by 67 people and of these 67, 100% of the respondents agreed with the vision and objectives. However, one respondent said that they didn't know enough about the area and two respondents felt that they agreed with the vision and objectives but felt it was missing an objective of bringing existing standards to a higher level.

The main issues identified by these questions are respondents are set out in the answers to the following questions:

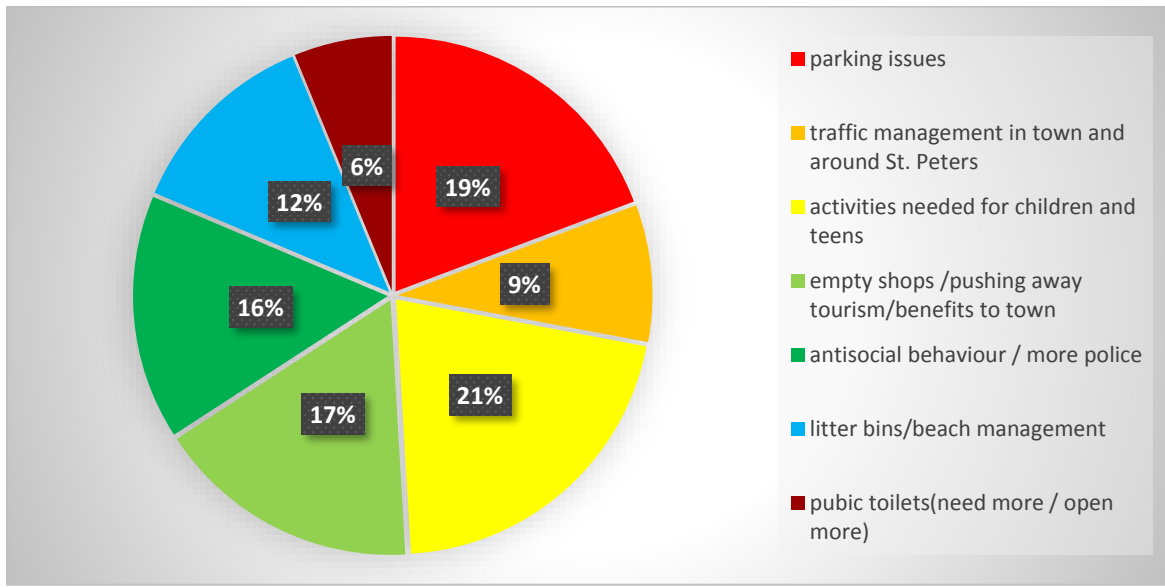
3. Do you have any suggestions of what you could believe is a priority for the local area?

Question 3: 69 responses



4. What facilities not currently provided would you like to see in Broadstairs?

Question 4: 62 responses



5. Do you have anything further you wish to add?

Question 5: 38 responses

Any responses obtained from this question have been incorporated into the following issues.

Establishing the issues:

The responses from question 3,4 and 5 have been sorted into the main issues that respondents considered to be affecting Broadstairs and St. Peter's at the current time.

Parking issues

- No parking for summer events
- Park-and-ride to remove congestion from town centre
- Prices are too high for tickets - reduce charges or make one hour free
- More parking in High Street
- More parking outside main town

Locals believe the parking issues (price and lack of) are causing tourists and locals to go elsewhere, affecting the local economy and business.

Traffic management

- High Street is very congested (bottom of town)
- Ring road around St. Peter's
- Traffic and road narrowing in St. Peter's (traffic lights are a suggestion)
- Stone Road traffic calming to reduce speeding
- Traffic from St. Peter's/Westwood is an issue
- Speed cameras on St. Peter's Road
- Beacon Road has many issues with parking and congestion

- Westover Road (speeding!)
- Queen's Road has many issues with parking and congestion

Activities needed for children and teens

- Engaging the younger generation in projects
- After school
- Child-friendly spaces
- Updated play areas and parks
- Organised events/groups
- Leisure facilities (swimming pool, ice rink, bowling etc...)

Empty shops/pushing away tourism/benefits to the town

- Lack of parking
- Empty shops and too many charity shops (need more quality shops)
- Area maintenance/protecting our heritage/only building new things that will blend in to architecture
- Litter on beaches and in town
- Better advertising for local events
- More local businesses
- Improving the beach
- Being more prepared for busy days and events with litter pickers, police and parking
- More effort to promote history of the area (heritage visitor centre?)
- Boat trips
- Westwood Cross has killed town centre - locals don't have reason to come into the town
- New stalls for local events - make people want to come back
- Too many houses built with not enough schools, jobs, GPs to support them. Lacking infrastructure.

Antisocial behaviour/lack of police

- not enough police at local events - police station needed
- unruly behaviour during Folk Week
- helping to support the homeless in the area
- antisocial behaviour of children around the seafront
- encourage projects to tackle litter and antisocial behaviour
- teenage vandals
- drug taking openly in public areas on the seafront
- CCTV in skate park
- get the kids off the streets
- more police warden patrols needed at night and weekends
- more CCTV

Litter bins

- dog waste bins (need more, emptied more often)

- more dog waste bins along the seafront
- Stone Bay is an issue
- beach is an issue with litter - need cleaning and maintenance
- improve Broadstairs beach
- clean High Street
- rubbish management around tourist times
- more street cleaners and gardeners

Public toilets

- ensure facilities are open during events
- more toilets on the seafront
- cleaner!
- new toilets (current facilities are dated)
- more disabled access
- open later
- open more in winter

Conclusion:

This short snap Stage 3b survey has identified that the main issues in the Broadstairs and St. Peter's Neighbourhood Area have not changed significantly since the original stage 1 and 2 consultation work. The issues identified in this short stage 3b survey also correlate with the longer Issues and Option Stage 3a survey.

This stage 3b survey therefore establishes that the views of the hard-to-reach demographic groups do not differ from the other surveys where the demographic of the response group was much narrower. Despite the length of time since the original survey work was undertaken, the contents are still relevant and can be used to support and evidence the contents of the final Neighbourhood Development Plan.

The contents of these surveys and the additional background evidence work that has been undertaken now provide a stable platform to base the Neighbourhood Development Plan on. The Neighbourhood Plan steering group should now be in a position to start drafting the final Regulation 14 draft Neighbourhood Development Plan.

Appendix 1:

Do you have anything further you wish to add?

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I would like to be kept informed about future Neighbourhood Development Plan consultation events

| | |
|-----------------|--|
| My name: | |
| E-mail address: | |

THANK YOU

Data Protection Statement: The information collected will be processed and stored in accordance with the Data Protection Act 1998. Once the consultation period has closed, a report of the comments will be made available to view on the Town Council's website, no names and addresses will be displayed.

What is the vision for the Broadstairs & St. Peter's Neighbourhood Development Plan (NDP)?

Draft Vision:

Our vision for Broadstairs and St. Peter's is: **To preserve and enhance Broadstairs and St. Peter's natural beauty and its coastal and cultural heritage whilst at the same time maintaining and, where possible, improving the quality of life of all our residents.**

To achieve this Vision, the NDP has the following objectives:

1. Protect important views and vistas, so they can continue to be enjoyed by the community for future generations.
2. Protect the character of the seven beaches and bays and their environs.
3. Ensure the protection of unique and important spaces.
4. Support the strict enforcement of the Thanet District Council's 'Green Wedge' policy, so the area retains its distinct character from other local towns.
5. Encourage businesses in our shopping areas and support other appropriate employment opportunities.
6. Encourage good design of new developments, while protecting the area's special and unique character.
7. Develop good transport and traffic management practices for the benefit of residents and visitors.
8. Improve the facilities on our streets and the seafront.
9. Encourage projects to tackle litter and anti-social behaviour.

Broadstairs & St. Peter's Neighbourhood Development Plan

"Your chance to shape the future".



Issues and Options Consultation
28th July - 22nd September 2017

If you would like to view the Issues and Options Report and/or provide a more detailed response, please visit:

www.broadstairs.gov.uk/consultations



Do you live in the CT10 Postcode Area? (Please circle)

Yes / No

Do you agree with the draft Vision and Objectives that we have identified for Broadstairs & St. Peter's?

Do you have any suggestions of what you believe is a priority for the local area?

What facilities not currently provided would you like to see in the Broadstairs and St. Peter's area?