



BROADSTAIRS & ST. PETER'S
TOWN COUNCIL

Broadstairs & St. Peter's

November
2018

NEIGHBOURHOOD
DEVELOPMENT PLAN
2018-2031

Regulation 16
Submission Version

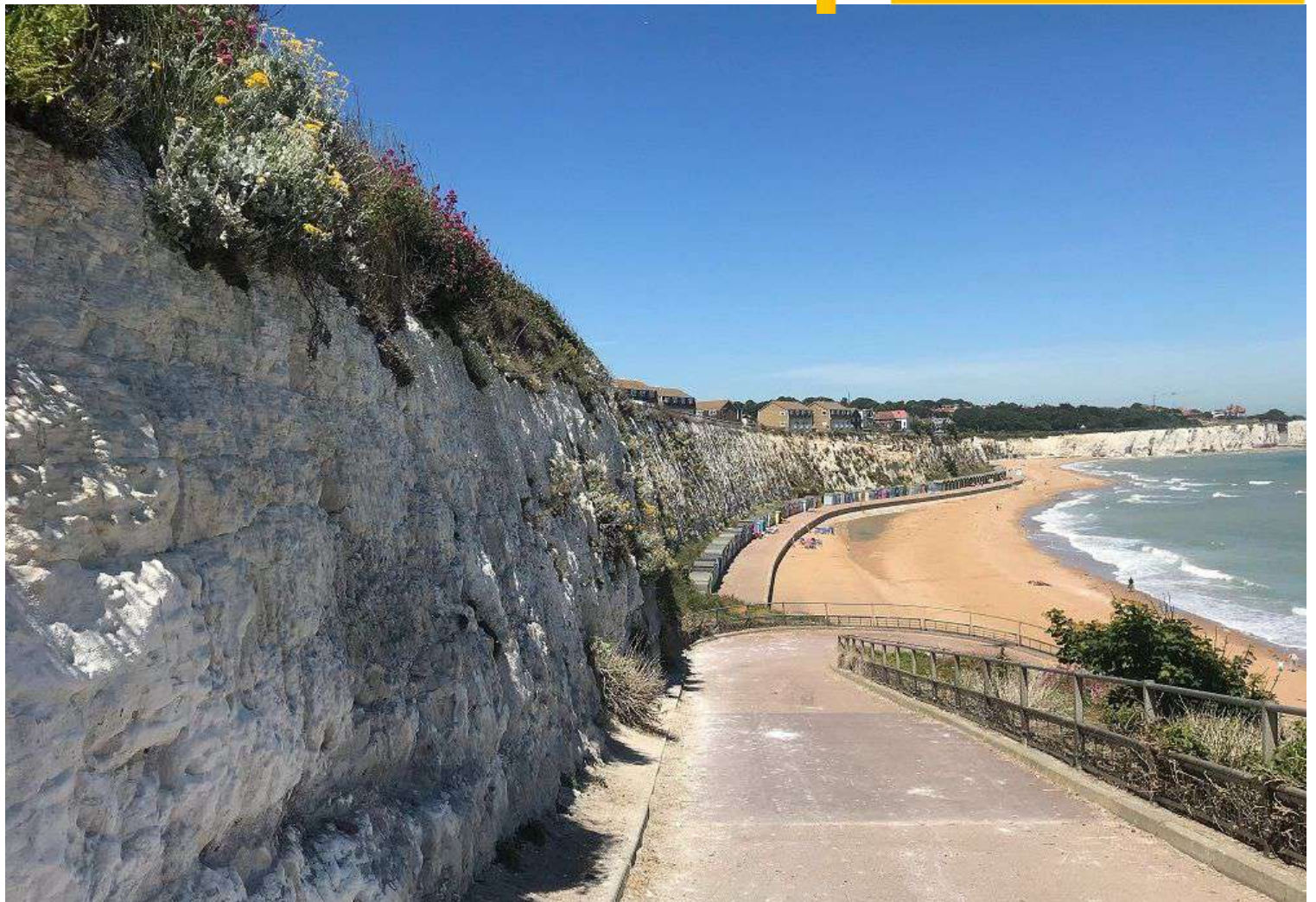


Table of Contents:

Schedule of Policies	3
List of Maps and Appendices	3
Foreword.....	4
1.0 Introduction	5
2.0 Planning Policy Framework.....	5
3.0 What area does the Neighbourhood Development Plan cover?.....	6
4.0 Time period covered by the NDP.....	7
5.0 Strategic Environmental Assessment and Habitat Regulations Assessment	7
6.0 The Broadstairs & St. Peter’s Area.....	7
7.0 Vision and Objectives.....	11
8.0 Planning Policies.....	12
8.1 Place and Environment:.....	12
8.1.1 Housing.....	
8.1.2 The Green Wedge.....	12
8.1.3 Important Views and Vistas.....	15
8.1.4 Trees.....	17
8.1.5 Seafront Character Zones.....	17
8.1.6 Protecting Important Spaces.....	20
8.1.7 Community Facilities.....	22
8.2 Design.....	23
8.2.1 Conservation Areas.....	24
8.2.2 Areas of High Townscape Value.....	24
8.2.3 Listed Buildings.....	26
8.2.4 Local Heritage Assets.....	27
8.2.5 Building Design Guidelines.....	28
8.3 Importance of the economy.....	29
8.3.1 Our High Streets and Shopping Areas.....	29
8.3.2 Employment Development.....	33
8.3.3 Tourism.....	34
9.0 Community Projects.....	36
9.1 Town Facilities and Assets.....	36
9.2 Litter and Waste.....	37
9.3 Managing Anti-social behaviour.....	37
9.4 Transport and Traffic Management.....	38
9.5 Other Town Council Projects.....	39
10.0 Monitoring and Review.....	41

Appendices	43
Glossary.....	66

Schedule of Policies

Place and Environment:	
BSP 1: The 'Green Wedge'.....	14
BSP 2: Important Views and Vistas.....	16
BSP 3: Protecting and Providing Important Trees.....	17
BSP 4: Seafront Character Zones.....	19
BSP 5: Local Green Spaces.....	21
BSP 6: Sustaining Community Facilities.....	22
Design	
BSP 7: Areas of High Townscape Value.....	26
BSP 8: Local Heritage Assets.....	27
BSP 9: Design in Broadstairs & St. Peter's.....	28
Importance of the economy:	
BSP 10: Shopping Areas.....	32
BSP 11: Retention of Employment Space.....	33
BSP 12: High-Speed Internet Access.....	34
BSP 13: Live-work Space.....	34
BSP 14: Sustaining Leisure and Tourism Assets.....	35

List of Maps and Appendices:

Map 1: Broadstairs & St. Peter's Neighbourhood Area Boundary.....	6
Map 2: Broadstairs & St. Peter's in relation to the wider Thanet area.....	8
Map 3: The Thanet Green Wedge.....	14
Map 4: Important views and vistas in Broadstairs & St. Peter's.....	16
Map 5: Seafront Character Zones.....	19
Map 6: Areas of High Townscape Value.....	25
Map 7: Shopping Areas.....	30
Map 8: St. Peter's Shopping Area.....	31
Map 9: Broadstairs Shopping Area.....	31
Appendix 1: Design guidelines for Seafront Character Zones.....	43
Appendix 2: Addresses and grid references for Local Green Spaces.....	46
Appendix 3: High Townscape Value Maps.....	48
Appendix 4: List of Local Heritage Assets.....	53
Appendix 5: Broadstairs & St. Peter's Design Guidelines.....	62

Foreword

A Neighbourhood Development Plan is a type of planning document, introduced in the Localism Act 2011, which allows local people to have a say in the future growth and development of their community.

The Broadstairs & St. Peter's Neighbourhood Development Plan sets out a number of policies all of which have the aim of preserving the unique characteristics of Broadstairs & St. Peter's, whilst welcoming improvements and change that will ensure the vibrancy of the community into the future.

The Plan and its supporting background documents were prepared, following significant public consultation, by a Neighbourhood Plan sub-committee (formerly a steering group) consisting of Town Councillors, the Town Clerk and members of the community.

On behalf of the of Broadstairs & St. Peter's Town Council I would like to thank everyone who has been involved with the project.

- Councillors, Bob Bayford (Chairman, Neighbourhood Plan Sub-Committee), Jill Bayford, Rosalind Binks, Roy Dexter and David Saunders.
- Community members, Peter Lorenzo, Laura Scotney and Sue Wall, specifically for their significant survey work undertaken throughout the process and for Sue's proofreading expertise.
- Danielle Dunn RTPI, Town Clerk, for her professional guidance provided throughout the process and for drafting the document.
- Sarah Pengelly, the previous Town Clerk, for starting the Neighbourhood Plan process and undertaking a considerable amount of community consultation.
- Ian Minter Architects for their continued guidance and support, specifically for the design-led policies.
- Jim Boot, Community Engagement Consultant, for his work undertaking the consultation work for the Issues and Options stage.
- Groundwork UK for their continued financial support to deliver the project.
- All those residents who have participated in the public consultation events, responded to surveys and shown support for the Neighbourhood Planning process.



Mayor of Broadstairs & St. Peter's

Cllr Paul Moore

1.0 Introduction

The Broadstairs & St. Peter's Neighbourhood Development Plan (NDP) is part of the Government's new approach to planning. It gives people the opportunity to shape and have more say about what goes on in the area in which they live.

If passed at a local referendum and then adopted by Thanet District Council, the NDP will become part of the Development Plan alongside the Thanet Local Plan. Therefore, the new NDP is an extremely important document for the town as its contents will be used in law to determine planning applications in the Broadstairs & St. Peter's Parish.

The NDP has been produced by a sub-committee of the Town Council which has included members of the community, in addition to Town Councillors and the Town Clerk. The NDP has followed the necessary legal steps throughout its creation, including being drafted utilising evidence from a wide range of background documents, evidence and consultation. Details of the consultation are recorded in the consultation statement.

Following consultation comments and feedback, it has been decided to divide the NDP into two sections:

Section 1: Planning Policies: Which will cover all planning and land use related issues

Section 2: Community Projects: Which will set out the strategy for managing important projects in the town which do not have a planning remit.

Only Section 1 will be independently reviewed by the independent planning examiner.

2.0 Planning Policy Framework

Neighbourhood planning was introduced through the Localism Act 2011 with the planning legislation coming into effect in April 2012.

Neighbourhood planning gives communities the power to:

- make a Neighbourhood Development Plan
- make a Neighbourhood Development Order
- make a Community Right to Build Order

'Neighbourhood planning gives communities direct power to develop a shared vision for their neighbourhood and shape the development and growth of their local area.' DCLG (2014) Neighbourhood Planning Guidance

The NDP has to be in conformity with the National Planning Policy Framework (NPPF) and the overarching District Development Plan for the area. For the Broadstairs & St. Peter's area, this is the Adopted Thanet Local Plan 2006 and the emerging Thanet Local Plan to 2031.

The emerging Thanet Local Plan 2031 was due to be submitted to the Secretary of State in early 2018. However, this deadline has slipped due to matters that needed to be resolved over the Manston Airport site. It is still considered appropriate to deliver the NDP regardless of the status of the emerging Local Plan as the final Local Plan is unlikely to alter in relation to issues affecting Broadstairs.

3.0 What area does the Neighbourhood Development Plan (NDP) cover?

The Broadstairs & St. Peter’s Neighbourhood Development Plan relates to the designated area covered by the Broadstairs & St. Peter’s Parish. The Neighbourhood Area designation was approved by Thanet District Council on the 11th November 2014. The area which the Plan applies is set out in Map 1 below:



Map 1: Broadstairs & St. Peter’s Neighbourhood Area Boundary

4.0 Time period covered by the Neighbourhood Development Plan

In accordance with Government guidance, an NDP needs to conform in the first instance to the overarching development plan, in our case this is the emerging Thanet Local Plan which has a plan period of 2011 to 2031. In order for the NDP to align more easily with the overarching development plan, Broadstairs and St. Peter's Neighbourhood Development Plan will have a plan period that runs from 2018-2031. It will be reviewed at five-yearly intervals.

5.0 Strategic Environmental Assessment and Habitats Regulation Assessment

A Strategic Environmental Assessment (SEA) is required under European legislation for all plans which may have a significant effect on the environment. A Habitat Regulation Assessment (HRA) refers to the appropriate assessment required to assess the potential implications on European wildlife sites. To determine whether the Broadstairs & St. Peter's NDP requires an SEA or HRA, it is necessary to screen the proposals in the plan to ascertain whether they are likely to result in significant environmental effects. It is the role of Thanet District Council to undertake this screening assessment and they consult the SEA consultation bodies; Historic England, Natural England and the Environment Agency.

The Screening Report for the Broadstairs & St. Peter's NDP concludes that "in the opinion of the Local Planning Authority, the plan, in its current form is unlikely to have significant environmental effects and therefore a SEA will not be required and the plan will not have an adverse effect on the integrity of internationally designated sites either on its own or in combination with other plans and therefore does not require a HRA."

6.0 The Broadstairs & St. Peter's Area

The Neighbourhood Area for Broadstairs & St. Peter's is located on the Isle of Thanet coast in the Thanet District of East Kent. It consists of five wards: Kingsgate, Beacon Road, St. Peter's, Bradstowe and Viking. Overall, Broadstairs is fairly affluent, however, pockets of relative deprivation are evident. It has a distinct character and a vibrant community, which have grown from its unique settlement pattern and history. The Neighbourhood Area is made up of the coastal town of Broadstairs and a number of outlying smaller communities, including St. Peter's, Kingsgate, Reading Street and North Foreland. The Westwood retail parks are also partly located within the boundary. There are seven bays and sandy beaches in the area which often lead to the area being called the 'Jewel in Thanet's Crown'. The town crest motto is 'Stella Maris - Star of the Sea'.



Map 2: Broadstairs & St. Peter's in relation to the wider Thanet area

The town is situated between Margate and Ramsgate, making it easily accessible to the main local road network. There is a regular bus service, the 'Thanet Loop', which connects the seaside towns up to six times an hour, and several other bus routes within the Neighbourhood Area. There is also a railway station in Broadstairs which benefits from direct access to the High-Speed train services to London. The journey to London St Pancras takes 82 minutes.

Population and Demographics

The town has a population of 24,903 residents, living within 10,900 households (Office for National Statistics, 2011). It also has a large number of seasonal visitors. According to the Visit Kent website, 3.9 million tourism trips were made to Thanet in 2015.

The area has a mixed-age population, which helps to produce a dynamic and vibrant community. For example, 35% of the residents are over 60, but, in comparison, Kingsgate has one of the highest fertility rates in the county (ONS, 2011 Census). A number of people with different ethnic backgrounds live in the area, reflecting its history and location as part of the wider network of Thanet towns.

The Education Offering:

The Broadstairs and St. Peter's Neighbourhood Area has a high concentration of educational establishments, both state and independent, and many students and pupils travel to the area from other Thanet towns every weekday. Within the Neighbourhood Area there are the following education establishments:

- 1 higher education college
- 1 further education college
- 3 secondary schools

- 3 special needs schools
- 3 primary schools
- 2 junior schools
- 2 infant schools
- 2 preparatory schools
- a number of independently owned English language schools

This high number of schools brings a special character to the area but also brings different challenges to the town, for example, increased traffic at the beginning and end of the school day.

Town History

The original settlement was St. Peter's, which grew up around the parish church built circa 1080. Broadstairs was the fishing hamlet that supported it. St. Peter's came within the jurisdiction of the Cinque Ports under a 15th century charter. However, it was Broadstairs that grew and became the larger town.

The Broadstairs town spreads from Poorhole Lane in the west (named from the mass graves dating from the Black Death) to Kingsgate in the north (named after the landing of King Charles II in 1683) and to Dumpton in the south (named after the yeoman Dudeman who farmed there in the 13th century). The York Gate in Harbour Street remains from the 16th century. Given by the Culmer family, originally it was constructed with a portcullis to protect against invading armies or pirates.

The town has a long history of smuggling.



In the middle of the 18th century, gentlemen and gentleman farmers started to arrive in the locality and built seaside residences such as Holland House (1760), Stone House (1764), Pierremont Hall (1785) and East Cliff Lodge (1794). The relatively remote position attracted the nobility seeking seclusion, including the Princess Victoria.

By the 1850s, the professional classes had arrived and steady town expansion took place, the population doubling in 50 years to 3,000. As the town grew, artists, writers and poets started to visit, as did clerks, lawyers and architects, causing more accommodation for rent to be built and the seaside holiday industry started. Charles Dickens was a frequent visitor during this period and spent many vacations writing his famous novels in the town.

Expansion continued and by 1910 over 10,000 people were living in Broadstairs & St. Peter's. The fresh sea air brought an influx of convalescent homes for children at the end of the 19th century, many lasting well into the 1950s.

Unlike many other resorts, the town successfully came through the decline in British seaside holidays that started in the 1960s and 1970s. It still offers a combination of

superb events for visitors, delightful beaches and architecture, and an exceptionally mild, sunny and dry climate.

A full history of the area can be found in the Broadstairs and St. Peter's Town Design Statement 2011 http://www.broadstairs.gov.uk/Publications_14036.aspx

"[S]ince I have been idling at the window here, the tide has risen. The boats are dancing on the bubbling water; ... the white-bordered waves rush in ... the radiant sails are gliding past the shore, and shining on the far horizon; all the sea is sparking, heaving, swelling up with life and beauty, this bright morning."

An essay on Broadstairs entitled "Our English Watering Place", by Charles Dickens, published in Household Words 1851



7.0 Vision and Objectives

Vision:

The vision for Broadstairs and St. Peter's is: **To preserve and enhance Broadstairs and St. Peter's natural beauty and its coastal and cultural heritage whilst at the same time maintaining and, where possible, improving the quality of life of all our residents.**

To achieve this Vision, the NDP has the following objectives:

1. Protect important views and vistas, so they can continue to be enjoyed by the community for future generations.
2. Protect the character of the seven beaches and bays and their environs.
3. Ensure the protection of unique and important spaces.
4. Support the strict enforcement of the Thanet District Council's 'Green Wedge' policy, so the area retains its distinct character from other local towns.
5. Encourage businesses in our shopping areas and support other appropriate employment opportunities.
6. Encourage good design of new developments, while protecting the area's special and unique character.
7. Develop good transport and traffic management practices for the benefit of residents and visitors.
8. Improve the facilities on our streets and the seafront.
9. Encourage projects to tackle litter and anti-social behaviour.
10. To create a welcoming environment for a diverse range of visitors to the town by providing services, facilities and entertainment that meet their wide-ranging interests and needs.

8.0 Planning Policies

8.1 Place and Environment

Broadstairs and St. Peter's has its own unique character and charm, which make it a great place to live, work and visit. Broadstairs & St. Peter's Town Council, along with Thanet District Council, believe that it is essential for each of the Thanet towns to retain their own separate identity, both physically and through their own unique characteristics, to ensure that they retain their 'uniqueness'.



The policies contained within this section ensure that Broadstairs and St. Peter's retains its special character and charm and safeguards it for future generations.

8.1.1 Housing

Housing provision in the wider Thanet area is an important element of place making and housing provision in the Broadstairs & St. Peter's area is no exception. Thanet District Council has undertaken extensive work and evidence gathering regarding the quantity and location of housing provision in the Thanet Area. In addition, the Housing Needs Survey undertaken as a background document to this NDP helps to support the district level findings. To ensure a fair and open approach to housing provision in the Neighbourhood Area, this NDP supports housing provision being planned and delivered at the district Local Plan level through allocation of suitable sites and "windfall" housing development policies.

8.1.2 The 'Green Wedge'

NDP Objective:

- Support the strict enforcement of the Thanet District Council's 'Green Wedge' policy, so the area retains its distinct character from other local towns.

The Thanet 'Green Wedge' approach was first introduced by Thanet District Council to conserve and safeguard the identities of the Thanet towns, it was also seen as a positive way to provide a strategic Green Infrastructure (GI) network for the wider area, by protecting three large areas of open countryside. These areas, the 'Green Wedges', are distinct from other types of open space as they provide a continuous link between the open countryside and land, penetrating into the urban areas. They are characterised by gently undulating topography and generally sparse vegetation, providing countryside views and improved access to the recreational amenity of the countryside for residents.

Green Wedges serve as a barrier to any further outward growth and coalescence of Thanet's urban areas, preventing the existing isolated groups of dwellings from expansion and the siting of static caravans and mobile homes. They protect the rural, unspoilt character and distinctive landscape qualities of the countryside so that the separate physical identities of the towns are retained. These spaces also provide the general public with a perception of openness with many uninterrupted views across open countryside via unfenced roads, footpaths that run alongside the wedges and the numerous 'public rights of way' that pass through the open spaces.

The largest, best known and longest established Green Wedge in Thanet, which defines and maintains an open space boundary between Margate and Broadstairs, extends approximately three miles south west from North Foreland to the Westwood Cross shopping centre and neighbouring retail parks. The belt of land is predominately cultivated and 'set aside' farm land with a scattering of woodland, farm buildings and restricted agricultural occupancy dwellings. To the north east, the Green Wedge encompasses the North Foreland Golf Club and the Kingsgate Conservation Area.

A second smaller Green Wedge of cultivated farmland that borders Ramsgate and Broadstairs is located between Pysons Road and Park Avenue.



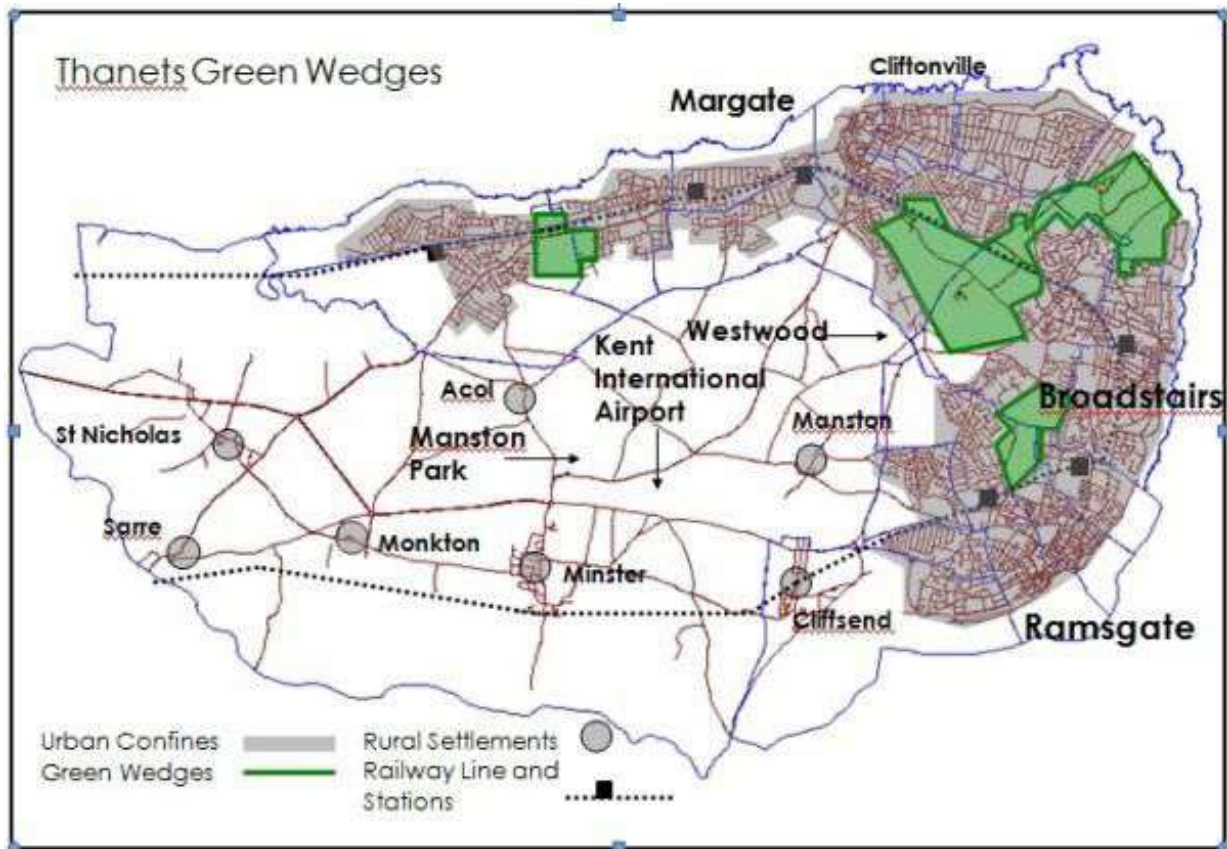
Some areas of the 'Green Wedges' are vulnerable to development pressure, particularly those adjoining the existing built form of the urban areas and as development pressures in the South-East England continue to increase, it is likely that the boundaries of the 'Green Wedges' will continue to be under pressure in the future.

The Draft Thanet Local Plan to 2031 - Preferred Options

Consultation 2015 (paragraph 4.1) sets out the principal functions of, and the stated policy aims for, Thanet's 'Green Wedges':

- Protect areas of open countryside between the towns from the extension of isolated groups of houses or other development.
- Ensure physical separation and avoid coalescence of the towns, retaining their individual character and distinctiveness.
- Conserve, protect and enhance the essentially rural and unspoilt character, and distinctive landscape qualities of the countryside that separates the urban areas, for the enjoyment and amenity of those living in, and visiting, Thanet.

- Increase access and usability without compromising the integrity of the Green Wedges.



Map 3: The Thanet Green Wedges
 Reproduced from The Draft Thanet Local Plan to 2031 - Preferred Options Consultation 2015

Policy BSP1: The 'Green Wedge'

Within the defined Green Wedge areas, priority will be given to protecting the countryside from built development and ensuring that the physical separation and coalescence of the Thanet Towns is avoided.

Any proposed new development, including change of use of land and buildings in the the 'Green Wedge' areas, will not be permitted, except for:

- a) open sports facilities and recreational uses, with any related built development being kept to the absolute minimum necessary and will be sensitively located.
- b) agricultural uses

8.1.3 Important Views and Vistas

NDP Objective:

- Protect important views and vistas, so they can continue to be enjoyed by the community for future generations.

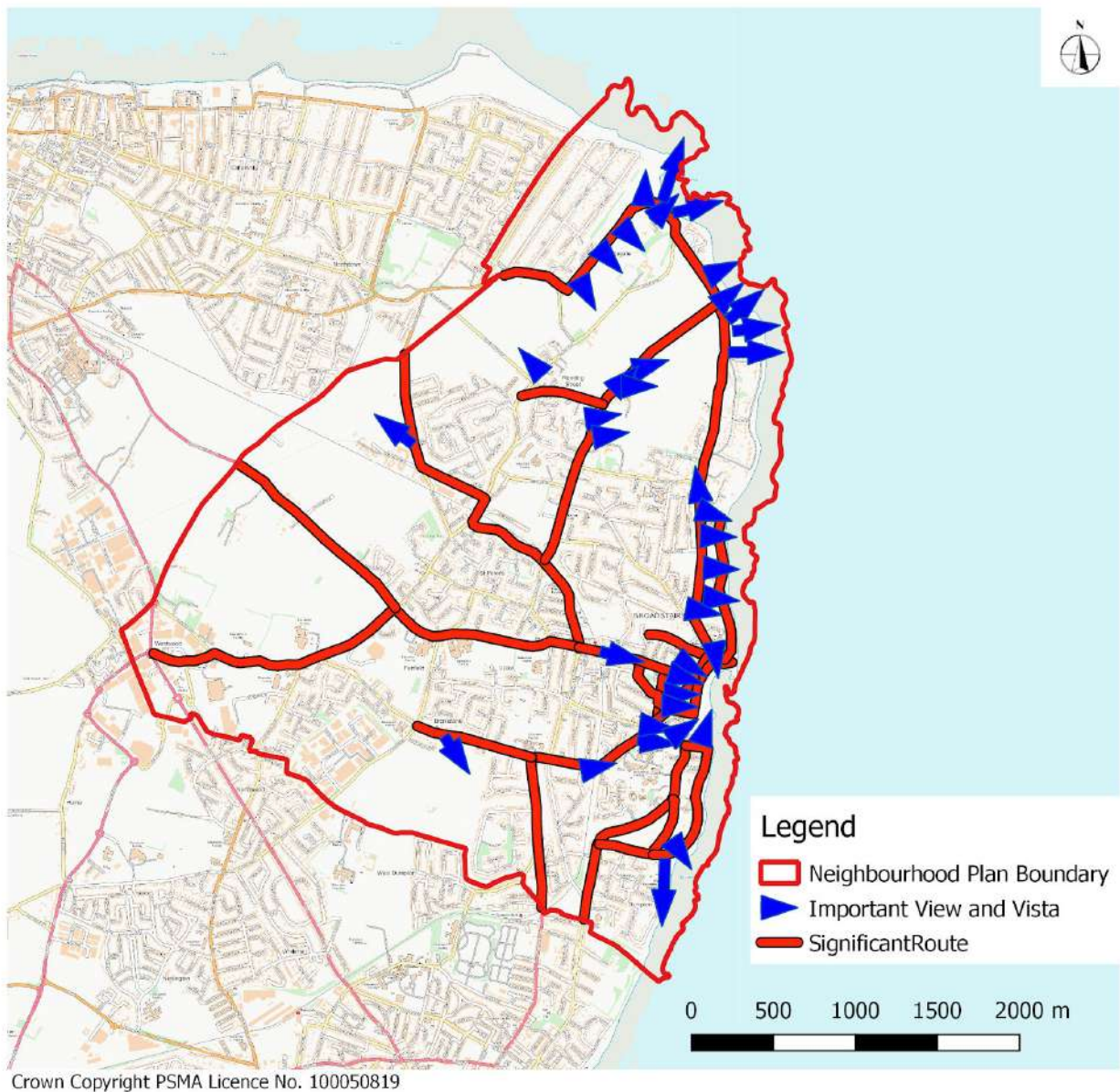
Broadstairs benefits from a diverse and interesting landscape and subsequently the area has important views that are enjoyed by both residents and visitors alike. Views and vistas can be seen from parks, other public spaces, and routeways taking in historic buildings, landmarks, seascapes and rural outlooks. It is important that these views and vistas are retained for future residents and visitors to the town to enjoy, because they play an important role in the sustainable future of the area. Their loss would undoubtedly impact on the local economy, the environment and the social dynamic of the town.

Impacts on the views and vistas which are important and valued by the residents and visitors should be a significant factor in assessing the impact of any planning proposal. Any issues identified should be addressed, prevented or mitigated against.

Work undertaken during the later part of 2016 identifies the important views that are afforded by the NDP area (Please refer to the Broadstairs & St. Peter's Views and Vistas background document). This was based on identifying all of the significant views and vistas from strategic and important routeways in and around the town, both walking and vehicle routes.



Map 4 identifies the views and vistas that have been identified as being particularly important to the area and should be conserved.



Map 4: Important views and vistas in Broadstairs & St. Peter's

Policy BSP2: Important Views and Vistas

Development proposals should respect and not detract from the views and vistas set out in Map 4. Any proposals that negatively impact on the view and vista will not be acceptable.

8.1.4 Trees

NDP Objective:

- Protect important views and vistas, so they can continue to be enjoyed by the community for future generations
- Ensure the protection of unique and important spaces

Trees are a vital part of the Broadstairs & St. Peter's Neighbourhood Development Plan Area and contribute significantly to the character and appearance of the local landscape.

The Town Council will limit the removal or the unnecessary reduction of trees, especially those protected by a Tree Preservation Order, and promote the provision of additional, suitable trees in all new large developments.

In particular, the Town Council has appointed a Tree Warden who will monitor and investigate trees that are under threat of unauthorised work, unnecessary felling, or other significant alterations, or will be adversely affected by proposed development work.

Policy BSP3: Protecting and Providing Important Trees

Applications for planning approval on sites where the proposals includes the retention of all viable existing trees will be supported.

A net gain in the quantity of suitable trees on all new large planning application sites will be expected, unless supporting design guidelines for the development state that this is unachievable. In this scenario, the potential for providing new tree planting off-site should be explored.

8.1.5 Seafront Character Zones

NDP Objective:

- Protect the character of the seven beaches and bays and their environs
- Improve the facilities on our streets and the seafront.

The Broadstairs coastline is recognised nationally and internationally for nature conservation and scientific interest¹ and is a valuable asset and resource in terms of tourism, sport and leisure. There are seven beaches and bays in the Broadstairs Area, two of which were awarded blue-flag status in 2018, Stone Bay and Botany Bay, in addition to Viking Bay and Joss Bay receiving a Seaside Award.

¹ The protected designations which apply to all of the Coastline (sans Viking Bay) are:
Thanet coast & Sandwich Bay Special Protection Area (SPA)
Thanet coast & Sandwich Bay Ramsar
Thanet coast & Sandwich Bay Special Area of Conservation (SAC)
Thanet coast Site of Special Scientific Interest (SSSI)

The NDP proposes a level of protection in the form of Seafront Character Zones. Character Zones highlight the driving principles to ensure the future sustainability of the beach asset.



Along the seafront there are areas of distinctively different character, each of which needs to be closely maintained and managed to protect its particular qualities, most importantly against increasing pressure for development but also to accommodate improvements where these will widen the range of facilities available, without detriment.

Because of its diversity, it is not possible to apply a single universal policy to the whole of Broadstairs seafront, and

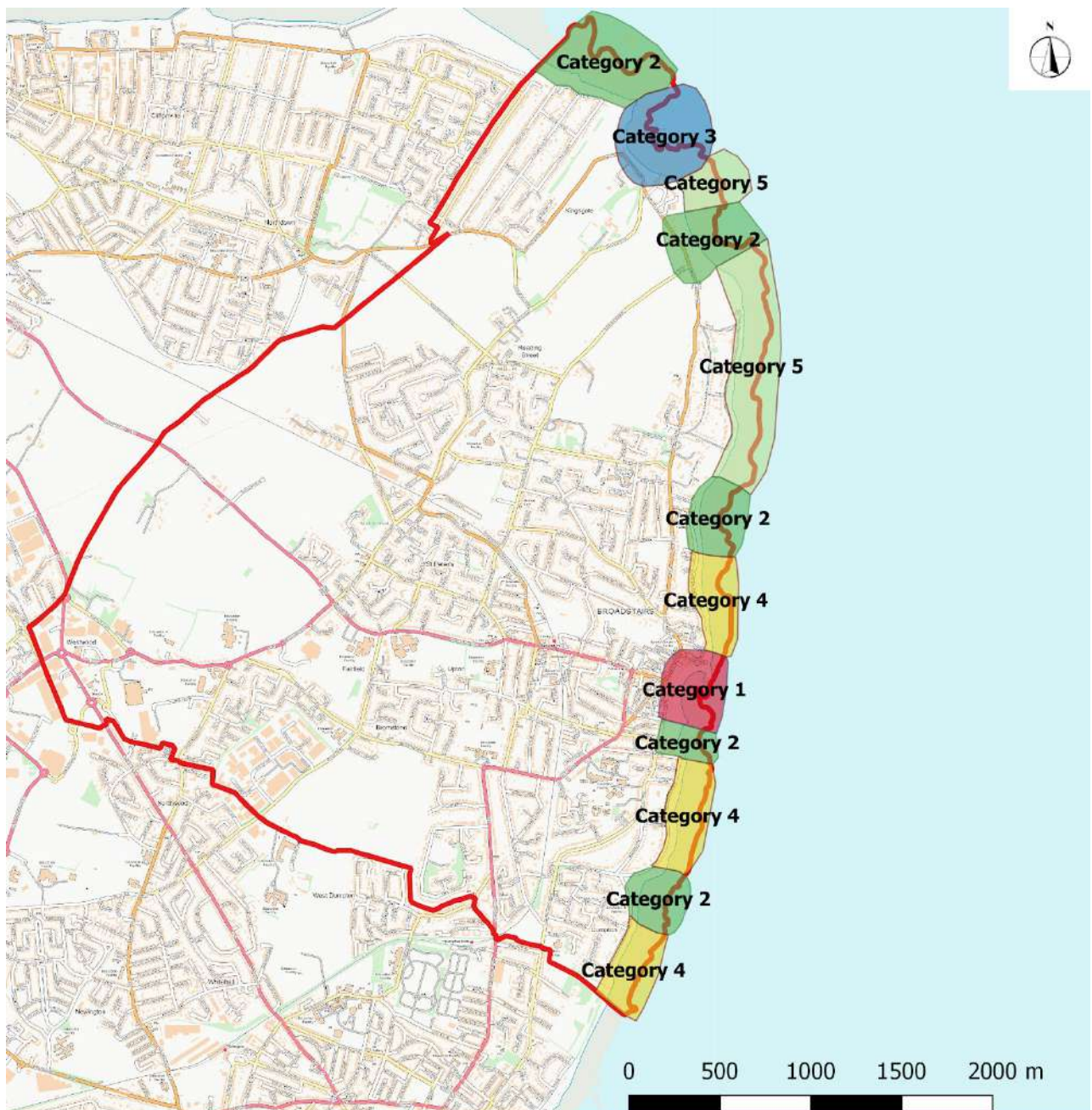
separate policies therefore need to be developed for each stretch of the coastline, or to cover sections of the coastline that are so similar in character that they can be grouped together.

The Neighbourhood Development Plan recognises the following seafront areas of distinctively different character;-

- Category 1: Viking Bay, as the main pleasure beach, with close proximity to Broadstairs town centre.
- Category 2: Stone Bay, Louisa Bay, Dumpton Gap, Joss Bay, and Botany Bay, as leisure beaches but with modest facilities including refreshment kiosks and seasonal toilets, to provide for users without detracting from the unspoilt and undeveloped appearance of the Bay.
- Category 3: Kingsgate Bay, where the emphasis is on maintaining the bay's natural beauty and discouraging any form of intensive use.
- Category 4: Residential areas stretching between the leisure bays and enjoying sea views and a cliff-side location, including the Eastern² and Western Esplanades running from Viking Bay to King George VI Memorial Park, and up to and including the North Foreland Estate.
- Category 5: Stretches of coastline that are predominantly underdeveloped, running between North Foreland and Joss Bay, and Joss Bay to Whiteness.

The seafront character zones are set out in the map below:

² It should be noted that three hotels are located within this residential zone, The Bay Tree, Devonhurst and East Horndon.



Crown Copyright PSMA Licence No. 1000508819

Map 5: Seafront Character Zones

Policy BSP4: Seafront Character Zones

All development applications that are located within a seafront character zone as identified by Map 5 must accord with the development principles set out in Appendix 1 and provide a statement setting out how this has been achieved.

8.1.6 Protecting Important Spaces

NDP Objective:

- Ensure the protection of unique and important spaces.

Important community spaces come in many different forms, from parks, formal gardens and open areas of countryside, to important buildings and community hubs. Important spaces can be 'green' spaces but they can also be buildings that provide services to residents and built places that provide an identity to an area.

Earlier public consultation has identified that there are many spaces that are important to the residents of Broadstairs and St. Peter's, for example, Mockett's Wood, Pierremont Park and Hall, the Memorial Recreation Ground and Culmer's Allotments.

Since the start of the NDP process the Town Council has actively engaged with Thanet District Council (TDC) to help protect important spaces for the residents of our town. For example, the Town Council has worked with Thanet District Council to identify Assets of Community Value (ACV). These are identified buildings or land deemed to be of community value and full guidelines are set out in Section 88 of the Localism Act 2011.

In the Broadstairs & St. Peter's Neighbourhood Area there are three listed ACVs, Pierremont Hall, Retort House and the 'Old Bothy/ Boat House' on the Broadstairs Harbour arm. A full list of ACVs in Thanet can be found on the following webpage:

<https://www.thanet.gov.uk/publications/community-development/assets-of-community-value-for-listing/>

Once a building or piece of land has been listed as an ACV, the community can start the Community Right to Bid Process, which enables the community to take ownership of the asset. Broadstairs & St. Peter's Town Council purchased Pierremont Hall, its surrounding buildings and Retort House on the 4th April 2018.



In addition to buildings, areas of green space in the Broadstairs & St. Peter's area require protection. As the area is relatively built-up, green spaces provide a much needed Green Infrastructure network and haven for wildlife, in addition to providing a space for residents and visitors to enjoy being outside, where they can rest, play and meet.

Some of these green spaces already have statutory protection, including Village Green Status and recreation grounds and those with national planning designation protection, for example, Sites of Special Scientific Interest or Special Protected Areas. However, many spaces currently have no designation and it is important that this is addressed so that they can be conserved for future generations of residents and visitors to enjoy, as the area is largely built-up, it is important to retain all green areas.

Despite the ongoing work with Thanet District Council to designate Local Green Spaces at district level, the delay in the Thanet Local Plan has meant that it is now considered appropriate to designate the Local Green Spaces in the NDP.

The Local Green Space background document, published concurrently with this Regulation 16 NDP, sets out the decision making and sustainability assessment behind



Local Green Space selection. This document identifies larger green areas, which have been used as informal green space, and areas that are amenity green spaces in residential developments. Due to the built-up nature of Broadstairs and St. Peter's, they all warrant protection as a Local Green Space.

Any designated Local Green Spaces would be protected to the end of the plan period on the 31st December 2031, although their merits for inclusion will be considered at each of the 5-year review cycles.

Policy BSP5: Designation of Local Green Spaces (LGS)

All sites listed in Appendix 2 to be designated as Local Green Space to the end of the Neighbourhood Development Plan period, 2031: *

Proposals for development in a designated Local Green Space will not be supported, unless they are ancillary to the use of the land for a public recreational purpose or are required for a statutory utility infrastructure purpose

*Mapping of the sites can be found on the Town Council website.
http://www.broadstairs.gov.uk/Local_Green_Spaces_22125.aspx

8.1.7 Community Facilities

NDP Objective:

- **Improve the facilities on our streets and the seafront.**

Local community facilities and projects are important as they contribute to the sustainability and social well-being of the community. In accordance with paragraph 69 of the National Planning Policy Framework, community facilities should promote:

- opportunities for meetings between members of the community who might not otherwise come into contact with each other, including through mixed-use developments, strong neighbourhood centres and active street frontages which bring together those who work, live and play in the vicinity
- safe and accessible environments where crime and disorder, and the fear of crime, do not undermine quality of life or community cohesion
- safe and accessible developments, containing clear and legible pedestrian routes, and high quality public space, which encourage the active and continual use of public areas.

Broadstairs and St. Peter's has a strong community spirit and the Neighbourhood Plan Sub-Committee understands that local facilities provide opportunities for cultural, leisure, community, sport and other activities for residents of all ages.

In this NDP, the term community facilities refers to a wide range of social infrastructure that provides a service to the community. This includes childcare, education, adult learning and training, healthcare, police stations, youth provision, libraries, public houses, community halls, places of worship, public toilets; and cultural and leisure facilities, such as theatres, galleries and museums; and provision for indoor sports and exercise.

Planning applications for new community facilities will always be considered positively by the Town Council and projects to retain and sustain existing community facilities should always be considered in the first instance. The loss of any community facilities would be seen as the last resort.

Policy BSP6: Sustaining Community Facilities

New community facilities or those gaining planning permission for such use will be supported.

Where it is identified that a community facility is no longer viable, then planning applications on adjoining the community facility, that support or sustain the continued provision of the community facility will be supported.

8.2 Design:

NDP Objective:

- Encourage good design of new developments, while protecting the area's special and unique character.

The Broadstairs & St. Peter's neighbourhood area has its own unique design and character. It has a rich built heritage, with approximately 125 buildings listed as being of architectural and historic interest and four nationally designated conservation areas.

This NDP will promote the protection and enhancement of Broadstairs and St. Peter's through policy. The Town Design Statement 2011 provided a guide to the characteristics that make the area distinctive. The Design Statement has been updated and encompassed within the NDP ensuring that the policies are based on sound evidence but also so they are the most effective in guiding development proposals.

In providing guidance to planners, landowners, developers, architects and others involved in the development process, the Statement will help prevent unsympathetic development and enable planners to refuse planning applications that do not meet the standards required.

Earlier consultation has identified the need to encourage good design of new development which protects the unique and special character of the seaside town.



The national Design Council (www.designcouncil.org.uk)

identifies that good design is fundamental to successful neighbourhood planning. They promote the use of having a well-written design document that is easy to navigate and use by all, which includes design criteria or policies for others to follow, such as developers.

The Broadstairs & St. Peter's Town Design Statement was first published in 2011 and provides a detailed guide to the character of the area and sets out the specific nature of the buildings and landscapes which make the town distinctive.

The design statement has been used by the Town Council planning committee to provide evidence to support their decisions on planning applications since its creation in

2011. Thanet District Council also refers developers to the design statement to help guide their development proposals. However, it does not have the same policy weight afforded to it as an NDP.

8.2.1 Conservation Areas

The four Conservation Areas of Broadstairs and St. Peter's are –

- Central Broadstairs Conservation Area
- St. Peter's Conservation Area
- Reading Street Conservation Area
- Kingsgate Conservation Area

Central Broadstairs Conservation Area

This conservation area includes broadly Viking Bay and the associated promenades and gardens, the lower section of the town centre, and part of the residential areas immediately to the north and south of this historic core.

St. Peter's Conservation Area

This conservation area includes the 11th Century St Peter's Church with its graveyards and the historic village area largely to the east of the Church.

Reading Street Conservation Area

Reading Street is a semi-rural village, featuring particularly several flint-faced listed cottages, in a historic pattern to the north and south of the main linear street from which the village derives its name.

Kingsgate Conservation Area

A largely coastal Conservation Area, which also stretches inland to the south-west. The conservation area is characterised by the openness of its landscape, and the low level of development.

Detailed mapping of the Conservation Areas can be found in the Thanet District Council Local Plan.

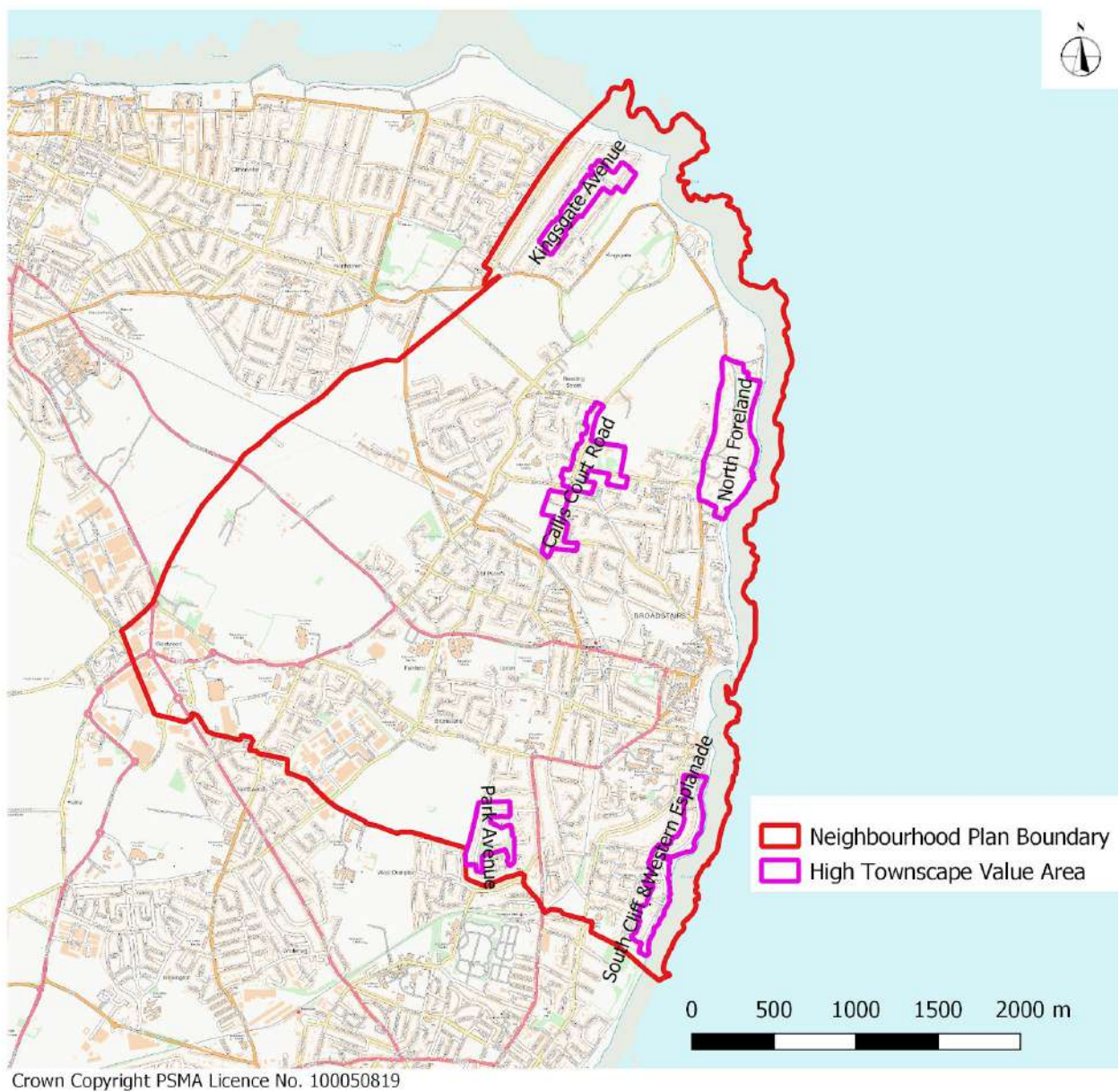
8.2.2 Areas of High Townscape Value

There are parts of Broadstairs and St. Peter's which are considered to possess certain characteristics meriting special recognition. These areas have been defined as Areas of High Townscape Value and have previously been allocated in the Thanet District Local Plan, although this will not be the case in future Local Plans.

The five Areas of High Townscape Value are;- Callis Court Road; Kingsgate Avenue; North Foreland; Park Avenue; South Cliff Parade & Western Esplanade

The character and features of these areas vary but the separation between buildings, the open form of development and the contribution made by landscaping will often be the essential characteristics. It is important that they continue to be protected through planning policy so that any development proposals protect and enhance the special characteristic of these areas.

There are five Areas of High Townscape Value within the Neighbourhood Development Plan Area which the Town Council and the local community feel make a particularly strong contribution to the character of Broadstairs and St. Peter's although they do not fall within a Conservation Area.



Map 6: Areas of High Townscape Value

These areas do not warrant conservation area status but designation as Areas of High Townscape Value enables the Town Council to maintain and enhance their character and appearance to a similar level of protection.

When considering planning applications in Areas of High Townscape Value, the Town Council will apply the same design criteria that it applies to developments in the conservation areas and will make recommendations to the District Council accordingly. Within Areas of High Townscape Value, the conservation or enhancement of the local character will be the primary planning aim.

Detailed maps of the Areas of High Townscape Value can be found at Appendix 3.

Policy BSP7: Areas of High Townscape Value

Within the areas of High Townscape Value, the conservation or enhancement of the local character will be the primary planning aim. In furtherance to this aim, development will be allowed only where the design, scale of development, separation between buildings, use of materials and landscaping are complementary to the special character of the area.

8.2.3 Listed Buildings



Listed Buildings have statutory protection and local plan policies also provide protection.

Existing materials, architectural details and other features that contribute to the building's architectural or historic interest are to be retained. The Town Council will rigorously apply to any new work the design standards outlined in Appendix 3.

The Town Council will use the powers at its disposal to ensure that no listed building in Broadstairs and St. Peter's falls into disrepair and will expect the owners to fulfil their statutory duty to keep the listed building in good order, in the national interest.

The conversion of a listed building for an alternative use will ordinarily only be endorsed by the Town Council if it can be shown the change is necessary for the building to remain physically or economically viable, to meet contemporary needs and expectations.

As Listed Buildings are afforded national protection, a policy is not needed in the NDP. However, the Town Council will only endorse alterations or additions to listed buildings in the Broadstairs & St. Peter's Neighbourhood Development Plan Area where the proposals

will not detract from the character of the listed building or its curtilage and this will be delivered as comments through the Planning Committee.

8.2.4 Local Heritage Assets

The Town Council is encouraged under the National Planning Policy Framework to prepare a list of heritage assets. This list will include buildings and other structures or features that do not warrant listing as being of national interest but do make an important contribution to the character of the Broadstairs & St. Peter's Neighbourhood Development Plan Area.

Work on the local heritage assets list began in 2015 when the Broadstairs Conservation Area Advisory Group (BCAAG), with the support of local historians and the Broadstairs Society, created an initial list of local heritage assets. This was based on the historic Kent Historic Buildings Index (KHBI), a list of buildings of broad historic or architectural interest published by the Kent Historic Buildings Committee, a joint committee of the Council for the Protection of Rural England, Kent Branch in 1994 (Thanet editions) .

There are currently 152 heritage assets on the local list and a major survey is currently underway to assess and monitor these to identify any which have been lost to redevelopment, had major alterations or where they may have been missed. It is expected that the review of the initial list will be kept under regular review. In the interim, the policy refers to the assets listed in Appendix 4 or available on the Town Council website.

http://www.broadstairs.gov.uk/Local_Heritage_Assets_22024.aspx

The Town Council Council places great importance in the retention of local heritage assets as they are a finite resource which form part of its rich built heritage. Therefore, although buildings and assets on the local list do not enjoy the full protection of statutory listing, they will be rigorously protected.

Policy BSP8: Local Heritage Assets

Planning permission will not be granted for development resulting in the loss of existing buildings or structures on the local list of heritage assets (Appendix 4).

Alterations, extensions or other development which would adversely affect the appearance or setting of such buildings or structures will not be permitted.

8.2.5 Building Design Guidelines

All new buildings in the Broadstairs & St. Peter's Neighbourhood Development Plan Area are to reflect strongly the characteristics of the specific area in which they are to be located.

The characteristics to be reflected will include particularly :-

- Existing external materials and finishes in the immediate area.
- The size and scale of existing buildings in the immediate area.
- Fenestration of existing buildings and the prevailing architectural style.
- The existing pattern and density of development in the immediate area.
- The prevailing existing landscape, streetscape or other external setting that characterises the area in which the buildings are to be located.

The same criteria will be applied to extensions and external alterations where the characteristics of the host building will also be a fundamental consideration.

The building stock of Broadstairs & St. Peter's has a wide range of architectural styles, including buildings that are distinctively Georgian, Victorian and Edwardian and historic cottages, often faced in flint.

It is essential that new building work throughout the Neighbourhood Development Plan Area protects and enhances this heritage, especially in the Conservation Areas and Areas of High Townscape Value where this policy will be rigorously applied.

Contemporary designs will only be supported where the Town Council feels the design is of a standard that adds to the quality of the built environment without detracting from its existing character.

The Town Council will raise objections where standard designs widely adopted by national house builders and others are used, making little or no attempt to reflect the local heritage.

Policy BSP9: Design in Broadstairs & St. Peter's

Planning applications in the Broadstairs & St. Peter's Neighbourhood Area will only be granted if they take into account the design guidelines set out in Appendix 5.

Large applications will need to supply a design statement setting out how they have met these design guidelines.

8.3 Importance of the Economy

To promote a prosperous economy, the NPPF states that Neighbourhood Plans should promote the retention and development of local service and community facilities, such as local shops, meeting places, sports venues, cultural buildings and public houses.

8.3.1 Our High Streets and Shopping Areas

NDP Objective:

- Encourage businesses in our shopping areas and support other appropriate employment opportunities.

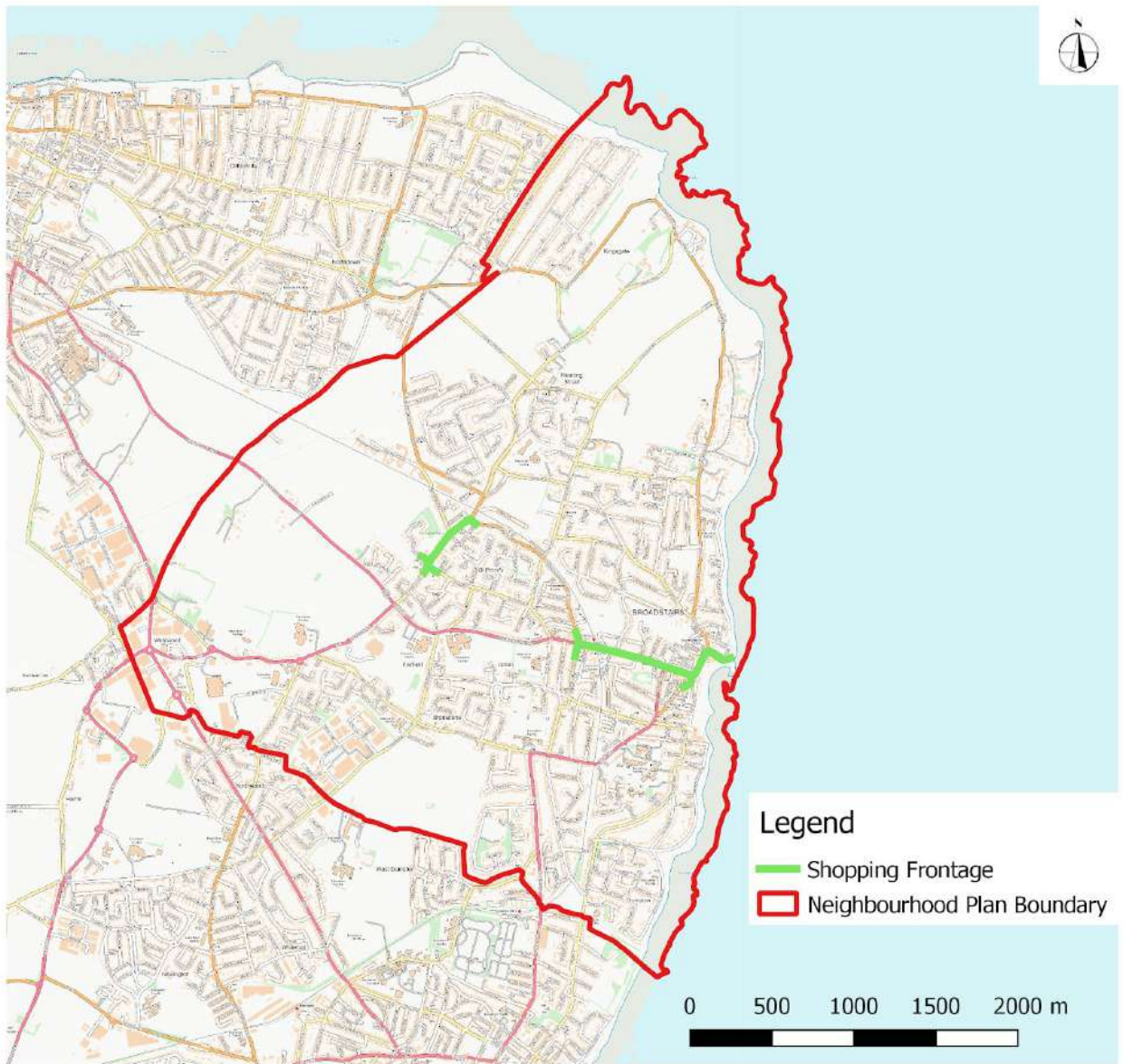
Nationally, there has been significant change in British town-centre shopping areas. This has been largely due to changes in people's shopping habits, for example, the rise of internet shopping and people buying goods from out-of-town retail parks. There have also been changes in the physical form of British town-centre shopping areas, for example, commercial units changing to residential through Permitted Development Rights, increases in coffee shops and food outlets and the loss of established high-street banks. The shopping areas in Broadstairs and St. Peter's are no strangers to these changes, the banks have now been lost from Broadstairs High Street. Fortunately, due to the popular beaches in the area, Broadstairs has succeeded in bucking the trend and still provides a positive and buoyant shopping experience.



There are three main shopping areas within the Neighbourhood Area boundary: the Westwood retail parks, which along with out-of-town retail outlets provide a traditional 'high-street' experience, the Broadstairs shopping area, which provides a town-centre shopping experience, and the St. Peter's shopping area, which is a village service centre. Both of the latter shopping areas have had to compete with the Westwood retail parks in recent years.

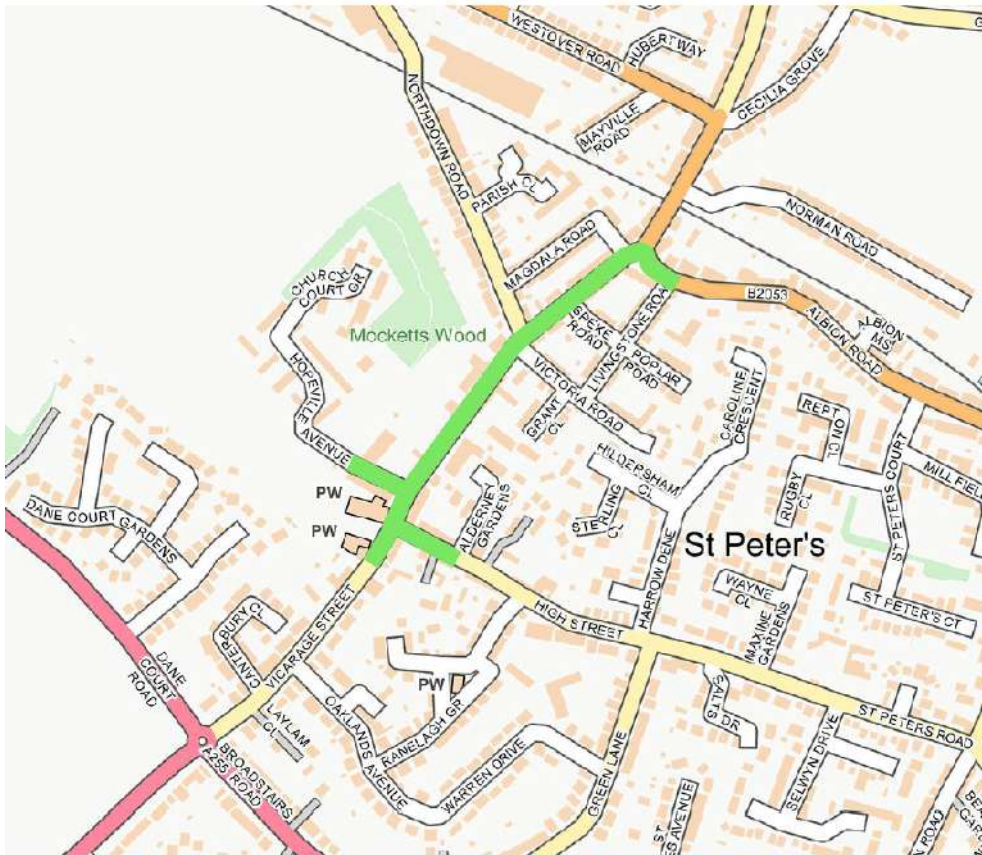
Broadstairs High Street stretches from The Broadway at the railway bridge down almost to Viking Bay. There are also a small number of side streets which help to make up a wider shopping area. The town has a large number of independent shops, services and a thriving night-time economy which is centred on Albion Street.

The St. Peter's shopping area consists of a small High Street, Church Street and Albion Road. This area includes a Co-Op store, a small number of independent shops, services and food takeaways which are interspersed with residential property.



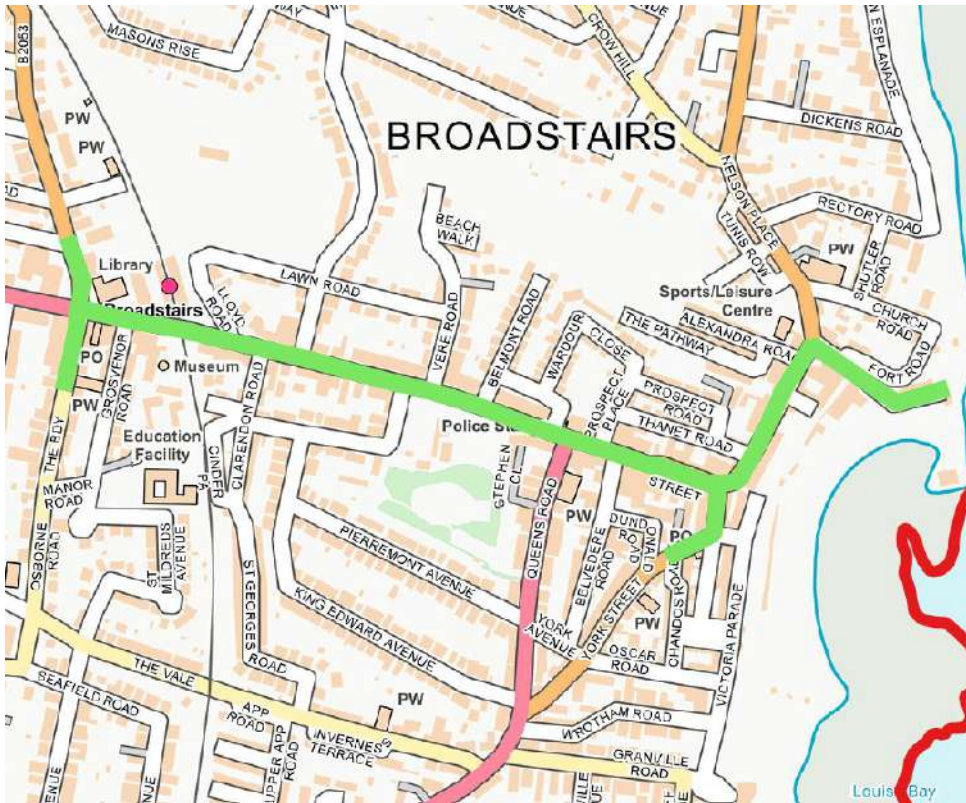
Map 7: Shopping Areas

Map 8:
St. Peter's Shopping Area



Crown Copyright PSMA Licence No. 100050819

Map 9:
Broadstairs Shopping Area



Crown Copyright PSMA Licence No. 100050819

The Westwood Cross Shopping Centre is located three miles south-west of Broadstairs town centre and further expansion has seen the opening of a leisure complex adjacent to it. The surrounding area continues to expand as a mixed-use area, including new housing. The eastern extent of the Westwood retail parks can be found within the Broadstairs and St. Peter's Neighbourhood Area Boundary.

The Westwood Cross Retail parks have encouraged and enabled major national multiple retailers to invest and be represented in Thanet, with the District Council advocating new leisure uses in Thanet's traditional town centres to ensure their viability and vitality.

The Westwood retail parks include the Westwood Cross Shopping Centre, Broadstairs Retail Park, Link Retail Park, Westwood Retail Park and the Westwood Gateway.

Due to the strategic nature of the Westwood retail parks within the wider Thanet area and also because the site is largely built-out or allocated for development, it is considered that planning for this area is out of the remit of the NDP and should be undertaken at the District level.

However, it is important for the Neighbourhood Development Plan that the continued viability and enhancement of Broadstairs town centre and St. Peter's shopping area is maintained and enhanced where possible.

Policy BSP10: Shopping Areas

Any planning application that falls within the defined shopping areas of Broadstairs and St. Peter's (Maps 8 and 9), will need to include an impact assessment on the effect of the development on that shopping area and how any identified issues can be mitigated or the shopping area enhanced.

In particular, planning applications for the following use classes will be supported in these areas to ensure that an active street frontage is retained.

USES FALLING WITHIN THE FOLLOWING USE CLASSES OF THE TOWN AND COUNTRY PLANNING (USE CLASSES) ORDER –

CLASS A1 (SHOPS)

CLASS A2 (FINANCIAL AND PROFESSIONAL SERVICES)

CLASS A3 (RESTAURANTS AND CAFES)

CLASS A4 (DRINKING ESTABLISHMENTS)

CLASS A5 (HOT FOOD TAKEAWAYS)

CLASS D2 (ASSEMBLY AND LEISURE)

CLASS B1 (A) (USE AS AN OFFICE) ABOVE GROUND FLOOR LEVEL ONLY

CLASS C3 (RESIDENTIAL) ABOVE GROUND FLOOR LEVEL ONLY.

8.3.2 Employment Development

NDP Objective:

- Encourage businesses in our shopping areas and support other appropriate employment opportunities.
- Develop good transport and traffic management practices for the benefit of residents and visitors

Broadstairs and St. Peter’s has a strong economic history, much of which has derived from its association with the sea and the countryside. However, as many of the traditional industries have diminished, there has been an increase in other activities such as tourism and professional industries. According to the Economic Plan for Broadstairs (Coastal Communities, 2016), of the residents who are working, over 60% are in the professional, administrative or skilled-trades sector. Broadstairs also has higher than average levels of self-employment and ‘home-working’. With the advent of the High-Speed Rail links, commuting to nearby larger towns and London has also risen in recent years. Despite this, the area still has three traditional industrial estates: Pysons Road, Dane Valley and Northdown Road.



Broadstairs has managed to avoid the national trend of declining traditional seaside resorts and this has largely been due to the town continually being able to attract visitors both from Britain and abroad.

It is important that the NDP considers the important role of the economy in the future sustainability of the Neighbourhood Area and to do this the town needs to continue to provide employment opportunities for its residents. New jobs need to be retained in all industries, as well as the tourist industry, to ensure a sustainable future. The Neighbourhood Development Plan will not support the loss of any existing business uses. For example, facilitating home working initiatives will provide work in the area, but

will also provide environmental and social benefits to the residents. This can be through the provision of high-speed internet connections and live-work units, where residents can work from their own homes.

Policy BSP11: Retention of Employment Space

Proposals for the change of use or redevelopment of land or premises identified for or currently in employment use will only be supported where:

- a) The applicant can demonstrate that the site/premises is no longer capable of meeting employment needs; or
- b) Development of the site for other appropriate uses will facilitate the relocation of an existing business to a more suitable site or where there is no reasonable prospect of the site being used for employment uses ; or
- c) Unacceptable environmental problems are associated with the current use of the site and the proposal will remove them; or
- d) Relocation of the employer will make better use of existing or planned infrastructure.

Policy BSP12: High-Speed Internet Access

All new residential or commercial development within the Neighbourhood Area will have to include the necessary infrastructure to allow future connectivity to high-speed broadband /internet.

Policy BSP13: Live-work Space

Proposals for small scale live-work development (new build or conversion), comprising of commercial space and living space will be supported, provided they are consistent with all other policies in the Neighbourhood Development Plan and meet the following criteria:

- a) Have off-road parking;
- b) Be in a location which is reasonably accessible by means other than a private vehicle;
- c) Have an adequate residential curtilage to avoid detrimental impact on the building, its rural setting and the amenities of any nearby residential property

8.3.3 Tourism

NDP Objective:

- To create a welcoming environment for a diverse range of visitors to the town by providing services, facilities and entertainment that meet their wide-ranging interests and needs.

According to Visit Thanet³ figures, 3.9 million trips were made to Thanet in 2015. Of the 3.9 million trips, 3.4 million were day trips which was a 17% increase from 2013 and 0.5 million were overnight trips. The total value of tourism including associated and indirect spending was £293 million. Tourism supports 7,312 jobs in Thanet, a 23% increase from

³http://www.visitkentbusiness.co.uk/library/Thanet_dashboard_2017_final.pdf

2013. Tourism and tourism-related jobs are 17% of all jobs in Thanet, which is an increase of 23% since 2013.

Broadstairs is no exception to these wider Thanet figures and without doubt tourism is the biggest income source for the town. Many thousands of additional visitors come to the area to enjoy the sandy beaches and the many events and festivals that the town has to offer. The town also benefits considerably from the educational tourism of Teaching



English as a Foreign Language. It has several long-established permanent English language schools and international students attend courses throughout the year.

However, it is important to acknowledge that tourism in the town needs to be carefully managed so that the services and amenities that are provided to visitors can be at their best to ensure the longevity of the tourist industry. It is also important that the area does not become saturated to the point

that the outcomes of excessive tourism have a negative impact on residents.

In order to ensure that the correct balance is maintained, a number of projects will be outlined in the community projects section below and the NDP will ensure the long-term viability of the tourism assets.

Policy BSP14: Sustaining Leisure and Tourism Assets

Proposals for the change of use or re-development of land or premises currently associated with leisure or tourism will not be acceptable unless:

- a) The applicant can demonstrate that the site/premises is no longer viable; or no longer appropriate in that location;**
- b) Development of the site for other appropriate uses will facilitate the relocation of an existing leisure or tourist facility to a more suitable site.**
- c) The proposed development will be located on part of the same site and used to sustain and ensure the long-term viability of the existing leisure and tourism asset.**

9.0 Community Projects

The following projects that are being proposed do not form part of the NDP that is independently examined as they are seen to be out of the 'Planning' remit. However, they are still important for the town and provide a way to deliver the NDP objectives that cannot be delivered through planning policy. Therefore, the projects below set out the key aims of Broadstairs & St. Peter's Town Council over the short term (less than 5 years) and long term (more than 5 years) and have been based on the findings of the Economic Strategy for Broadstairs 2016 and the Broadstairs & St. Peter's Town Council draft Business Plan meetings.

9.1 Town Facilities and Assets

Thanet District Council is currently undergoing an assessment of their assets and liabilities. As a result, there will be a number of assets that will be disposed of by the District Council over the next few years. Broadstairs & St. Peter's Town Council have already taken ownership of Pierremont Hall and Retort House at the beginning of April 2018 and work is already in the pipeline for their refurbishment.

It is important that the Town Council looks at all assets that Thanet District Council puts on their asset disposal list, to ascertain if they provide a viable option for the Town Council to take over and whether they provide a community benefit. If this is the case, then the Town Council will apply for the site to become an Asset of Community Value.

Short term	Long term
<ul style="list-style-type: none"> ● Refurbish Pierremont Hall so that it can be hired out by community groups and the second floor let to commercial tenants. ● Apply for ACV status for the Old Boat House on the Harbour. ● Undertake a viability assessment of taking over the toilets. ● Fix the heating and refurbish the toilets at Retort House so that it can be let once more to sports groups and other community hirers. 	<ul style="list-style-type: none"> ● Apply for Asset of Community Value Status for the Dickens House museum. ● Dependent on findings of the viability assessment of taking over the toilets, to decide if the Town Council will take over any toilets. ● Look into taking over Victoria Gardens, including the bandstand and bandstand seating area, shelters and the kiosk. ● Apply for ACV status for the remainder of Pierremont Park.

9.2 Litter and Waste

NDP Objective:

- Encourage projects to tackle litter and anti-social behaviour.

No one wants to live or visit an area that has problems with excessive litter, especially in the coastal areas and High Street. Due to the importance of the beaches to the town, this is a particular issue that the Town Council would like to address. Feedback from the initial survey has highlighted that residents want to live in an area that is clean and tidy so that it can be enjoyed by everyone. The Town Council is proposing the following projects to tackle litter in the town.



Short term	Long term
<ul style="list-style-type: none"> • Trial solar compacting bins in areas of high litter volume. • Set a budget sum to pay for the new Thanet District Council task for 'pay-per-use' team. This will mean that the Town Council can pay for additional cleaning services as and when needed. • Work as part of a town-wide initiative to help reduce waste in the town, this would target fast-food takeaways, plastics, new signage and an education programme. 	<ul style="list-style-type: none"> • Invest in more solar compacting bins if the trial is deemed successful. • Employ a small number of street cleaning operatives. • Invest in a new town drinking water fountain/s to discourage single-use plastic drinking bottles. • Employ handyman/gardener to maintain Town Council owned land.

9.3 Managing Anti-social behaviour

NDP Objective:

- Encourage projects to tackle litter and anti-social behaviour.

Empty, neglected and derelict properties and land create an unsightly image for the town and surrounding area. This can have a detrimental impact on the local community's social image and economic well-being.

Vacant buildings and land that fall into disrepair or become derelict can blight areas, often resulting in fly-tipping, vermin, crime, drug abuse, vandalism and general anti-social behaviour. This can damage the local environment, discourage visitors and leads to the devaluation of nearby properties.

The first priority of the Town Council is to look at what can be achieved with the derelict buildings now in Town Council ownership and try and resolve these issues as a matter of urgency. The Town Council will also look to pursue rigorously the owners of vacant and neglected properties in the Town in partnership with Thanet District Council, under the District Council's 'Empty Properties' initiative that has been in place since July 2003.

Short term	Long term
<ul style="list-style-type: none"> ● Increase CCTV coverage in around the buildings in Pierremont Park. ● Report all rough-sleeping on Town Council owned land within 24 hours. ● Remove both the derelict Community Hall and Park Hall in Pierremont Park as these buildings currently attract anti-social behaviour. ● Improve lighting in Balmoral Gardens, Albion Street. ● Work actively with the PCSOs on reporting anti-social behaviour and regularly report and attend the Neighbourhood Engagement Meetings. ● Look into ways and options for reducing anti-social behaviour in Mockett's Wood. 	<ul style="list-style-type: none"> ● Undertake an assessment of the future of the Park Hall land, which could include replacement with an alternative community structure. ● Increase CCTV in Pierremont Park. ● Look into mobile CCTV units to cover areas of the town during the summer months. ● Work with Thanet Community Safety Partnership to establish projects and initiatives to help reduce anti-social behaviour in the area.

9.4 Transport and traffic management

- Develop good transport and traffic management practices for the benefit of residents and visitors.



There are many opportunities to manage transport and congestion sustainably within any town and Broadstairs and St. Peter's is no exception. It is important that we explore all opportunities to reduce congestion, improve identified parking issues and provide more environmentally friendly modes of transport.

Broadstairs and St. Peter's is one of the UK's most popular seaside destinations and this results in a large influx of tourists and visitors throughout the year, but especially during

the summer months. This can lead to long queues of traffic heading to the main beaches

and inconsiderate parking along key routes or in residential areas. It is important that the NDP identifies and provides ideas and solutions to the traffic management of the area to ensure that the balance between residents, visitors and the environment can be managed in the most effective way.

Short term	Long term
<ul style="list-style-type: none"> ● Lobby Thanet District Council regarding the price of parking in district-owned car parks as prices are excessively high in the summer season. ● Raise awareness to visitors and residents about the free parking in Vere Road car park on Saturdays. ● Sell seasonal resident parking vouchers so that residents can park in district-owned car parks at a reduced rate. ● Support the existing bus routes and promote the use of public transport. ● Work with other stakeholders to manage problems with coach parking, to include lack of coach parking in Vere Road and improved enforcement of waiting times at the seafront drop-off point. 	<ul style="list-style-type: none"> ● Look into approaches for managing anti-social parking outside schools and on double yellow lines. ● Provide a summer season shuttle service between the railway station and the main beaches and the potential of a park and ride service for holiday peak season tourism. ● Look into ways of working in partnership with other groups to develop and improve the existing cycle network and cycle parking facilities.

9.5 Other Town Council Projects

There are a number of other projects that the Town Council feel would provide a benefit to the town which do not fall within the headings above. These projects are seen as projects that will provide a social benefit to the town and cover a variety of different issues.



Short term	Long term
<ul style="list-style-type: none"> ● Broadstairs in Bloom - the Town Council would like to enter the Southeast In Bloom competition. 	<ul style="list-style-type: none"> ● Continue to support community projects and initiatives through the existing Town Council community

- Continue the annual Christmas lighting project.
- Increase decorative lighting around the bandstand.
- Replace benches and provide new benches at the bandstand.
- Increase community use bookings of Retort House and the Council Chamber in Pierremont Hall.
- Continue to evolve the Public Relations of the Town Council, continuing to produce the Town Council Newsletter and increase social media and online presence.
- Increasing the opening times of the bandstand toilets and Viking Bay lift.
- Look into different approaches for managing Town Council owned land assets.

- group and community event grant schemes annually.
- Continue to fund music and events on the bandstand and the Punch and Judy Show on the beach during the summer months.
- Monitoring and reviewing the Neighbourhood Development Plan.
- Monitoring and reviewing the list of Local Heritage Assets.
- Make more use of the Town Council notice boards.



10.0 Monitoring and Review

The NDP policies will be monitored by the Town Council and formally reviewed every five years to ensure that they continue to provide adequate policy coverage and are still relevant.

Through liaison with the Thanet District Council planning department, the NDP will be checked against emerging planning changes both at national and local levels. It will also be monitored regularly to ensure that it is proving effective in the assessment of planning applications as they arise.

The monitoring criteria for each policy will be as follows:

Policy:	5yr outcome
BSP1: The 'Green Wedge'	No built development in the Green Wedge
BSP2: Important Views and Vistas	No new built development to obscure any important view or vista
BSP3: Protecting and Provision of Important Trees	No net loss of trees with TPOs or within a Conservation Area. Provision of new, suitable trees on all new large residential and commercial developments.
BSP4: Seafront Character Zones	All new development applications located in a Seafront Character Zone to provide a statement setting out how the proposals have taken into account the design principles.
BSP5: Local Green Spaces	No net loss of designated Local Green Spaces during the NDP time period.
BSP6: Sustaining Community Facilities	No net loss of existing community facilities.
BSP7: Areas of High Townscape Value	The design, scale of development, separation between buildings, use of materials and landscaping of all new development within an HTV area is complementary to the special character of the area.
BSP8: Local Heritage Assets	No net loss of a structure or building on the local list of heritage assets. No planning permission granted for an alteration, extension or other development which would adversely affect the appearance or setting of a structure or building on the local list of heritage assets.
BSP9: Design in Broadstairs & St. Peter's	All new development in the Broadstairs & St. Peter's area to have followed the Broadstairs & St. Peter's guidelines

BSP10: Shopping Areas	No net loss of business use classes to residential on the ground floor of buildings within the areas defined as 'Shopping Areas'
BSP11: Retention of Employment Space	No net loss of Employment Space in the Broadstairs & St. Peter's Area
BSP12: High Speed Internet Access	All new-built development in the Broadstairs & St. Peter's area to have access to High-Speed Internet services.
BSP13: Live-work Space	New planning permissions granted for new live-work units within the Broadstairs & St. Peter's Neighbourhood Area.
BSP14: Sustaining Leisure and Tourism Assets	No net loss of leisure and tourism assets in the Broadstairs and St. Peter's Neighbourhood Area.

Every 5 years a town survey will be undertaken to ensure that the policies and community projects are still relevant to the community.

The community projects outlined in the NDP will be monitored each year against the Broadstairs & St. Peter's Town Council Business Plan and Action Plan.

Appendix 1: Design Guidelines for Seafront Character Zones

Table 1: Development principles within Seafront Character Zones

<u>Character Zone</u>	<u>Development Principles</u>
<p>Category 1: Viking Bay</p>	<ul style="list-style-type: none"> A. The existing built environment will be rigorously protected, with the emphasis strongly on conservation, and no new major developments allowed. B. Conversions and changes of use will be discouraged where they will affect the existing physical or social fabric of the Zone, including the existing balance between residential and commercial use. C. Improvements to existing facilities for visitors will generally be encouraged where this can be done without detriment to the Conservation Area or to foreshore views, such as improvements to cafes and kiosks, shelters, beach huts, and toilets, and improvements to leisure activities, such as yachting, crazy golf and the like. D. Open spaces, such as the Promenade, Victoria Gardens, Nuckell’s Gardens and the like, will be protected and improvements encouraged where their character will be unaffected.
<p><u>Category 2:</u> The areas falling into this category are the intermediate beaches at Stone Bay, Louisa Bay, and Dumpton Gap, Joss Bay, and Botany Bay.</p>	<ul style="list-style-type: none"> A. The Bays falling within this category provide sandy beaches for bathing and beach-side activities, supported by the minimum level of facilities such that each Bay retains its natural and undeveloped character and appearance, and their value as wildlife habitats and for nature conservation is protected. Improvements to the quality of the existing facilities will generally be encouraged but their expansion, or the introduction of new facilities, will generally be resisted. B. Proposals to increase the on-street or off-street parking available to each Bay will generally be resisted to help control the number of visitors accessing the Bays at any given time. Traffic management improvements will be supported where designed to relieve pressure on residential or other adjoining areas.
<p><u>Category 3:</u></p>	<ul style="list-style-type: none"> A. Because it is tidal and offers no facilities for visitors,

<p>The area falling within this category is Kingsgate Bay.</p>	<p>other than a small block of eight longstanding brick-built chalets at road level, Kingsgate Bay is largely unaffected by tourism or leisure activities. The Bay is both a source of outstanding natural beauty and a haven for wildlife and biodiversity.</p> <p>B. Any form of development in the Bay, or within its wider curtilage, will be rigorously resisted and this includes any further development on the west side of Kingsgate Bay Road or on Whiteness Road.</p> <p>C. Historically, only the Captain Digby public house, perched on the north-west cliff of Kingsgate Bay, provides nearby facilities and this should remain the case. The current restrictions on on-street parking should continue in order to encourage visitors to use other bays in categories 1 and 2, at which their attendance will be welcomed.</p> <p>D. Any sport or leisure activities in the Bay will be discouraged, including particularly group activities, not just to protect the visual character of the Bay but also to protect the animal and plant life it currently supports.</p>
<p><u>Category 4:</u> The areas falling into this category are the residential cliffside seafront areas to the east and west of Viking Bay, stretching to King George VI Memorial Park to the west and up to and including the North Foreland Estate to the east – and incorporating primarily the Eastern and Western Esplanades.</p>	<p>A. These sections of the seafront provide predominantly residential accommodation, guest houses and related properties. They are generally of distinctive design, built in traditional materials and often incorporating architectural features such as balconies and verandas to take advantage of sea views and sea air. They were built in the 19th or early 20th centuries. On the Eastern Esplanade there has, however, been a significant loss of these buildings, and replacement by new buildings of inferior quality and/or inappropriate type, including blandly designed brick-built blocks of flats. Further loss of this traditional building stock in the areas falling within this category will be rigorously resisted, to prevent further loss of character here.</p> <p>B. Where the replacement of an existing property is proposed, applicants will be expected;- -To show that the existing property does not contribute positively to the character of the area or that the property is obsolete and there is no possibility of upgrading and refurbishing the accommodation and the built fabric, and;</p>

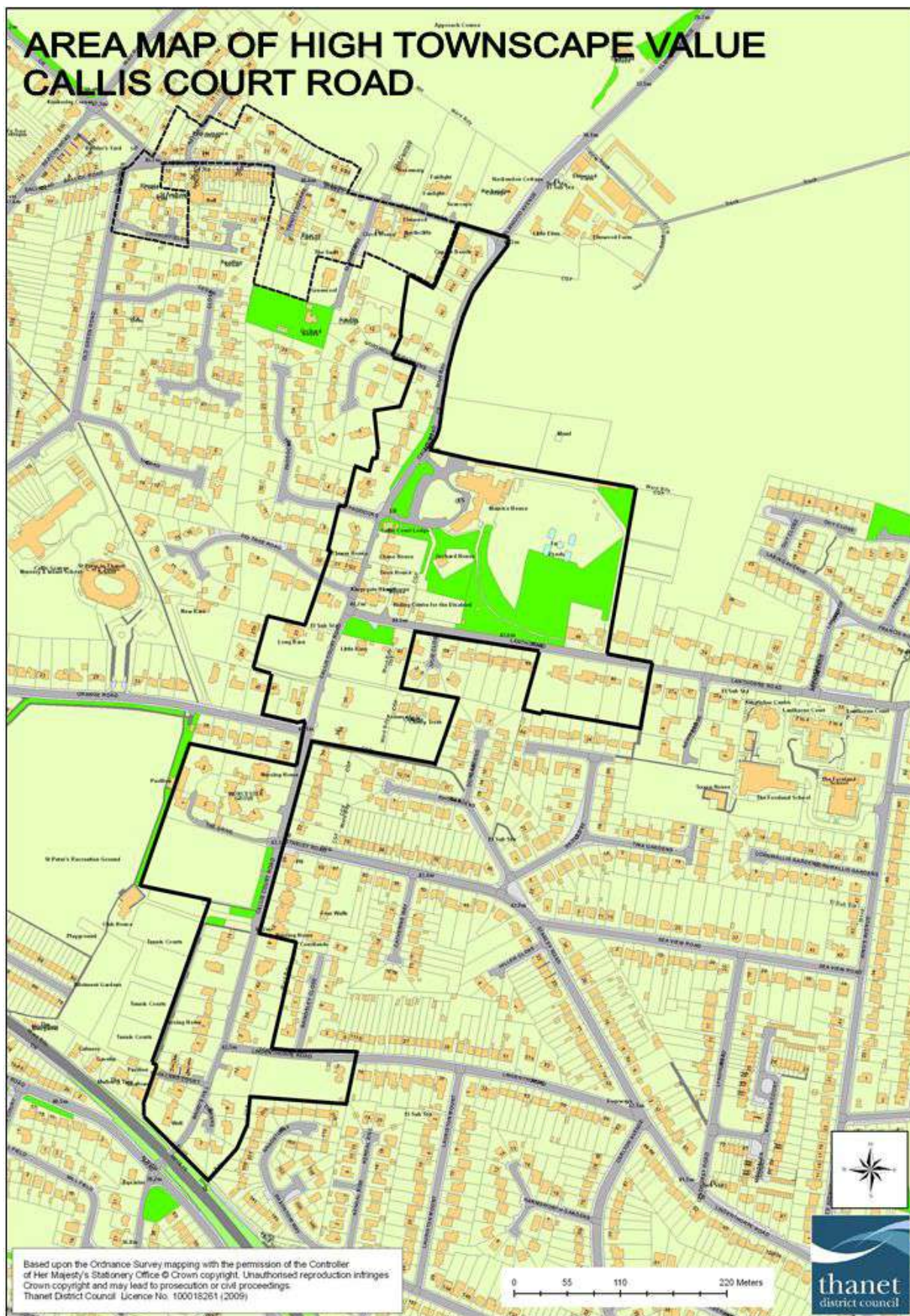
	<p>-To design the replacement property to a standard that maintains or enhances the character of the area in which it is located.</p> <p>C. The seafront areas falling within this category are to remain predominantly in residential use and the buildings are generally to be 2-3 storeys high excluding basements. New taller buildings will be resisted and multi-storey buildings will not be allowed.</p> <p>D. Improvements to existing facilities for visitors will be encouraged where this can be done without detriment to foreshore views, such as improvements to cafes and kiosks, shelters and beach huts.</p>
<p><u>Category 5:</u> Seafront Character Zones Category 5 : Stretches of Coastline that are predominantly undeveloped. The areas falling within this category are those running between North Foreland and Joss Bay, and Joss Bay to Whiteness.</p>	<p>A. The coastline of Thanet is a mixture of developed and undeveloped land and a balance between these contrasting areas is essential if the coastline is to retain its existing character.</p> <p>B. Along the coastline of Broadstairs there is a danger of this balance tipping in favour of developed areas and thus the Neighbourhood Plan seeks to protect the remaining unspoilt predominantly rural sections of the coast.</p> <p>C. Development within the undeveloped stretches of coastline between North Foreland and Joss Bay, and between Joss Bay and Whiteness will be rigorously resisted, including also development in the undeveloped areas running inland to the south-east and north-west of Elmwood Avenue and to the north-west of Convent Road, which are predominantly in agricultural and related uses or in use as a golf course.</p> <p>D. The only exception here will be modest extensions to existing buildings where it can be shown there is a need to extend and if the extension can be shown not to adversely affect the surrounding landscape.</p> <p>E. Measures that limit traffic flow along these short stretches of coastline will be supported and particularly measures that seek to manage and minimise the effects of traffic flow and parking at or close to Joss Bay.</p>

Appendix 2: Addresses and grid references of Local Green Spaces

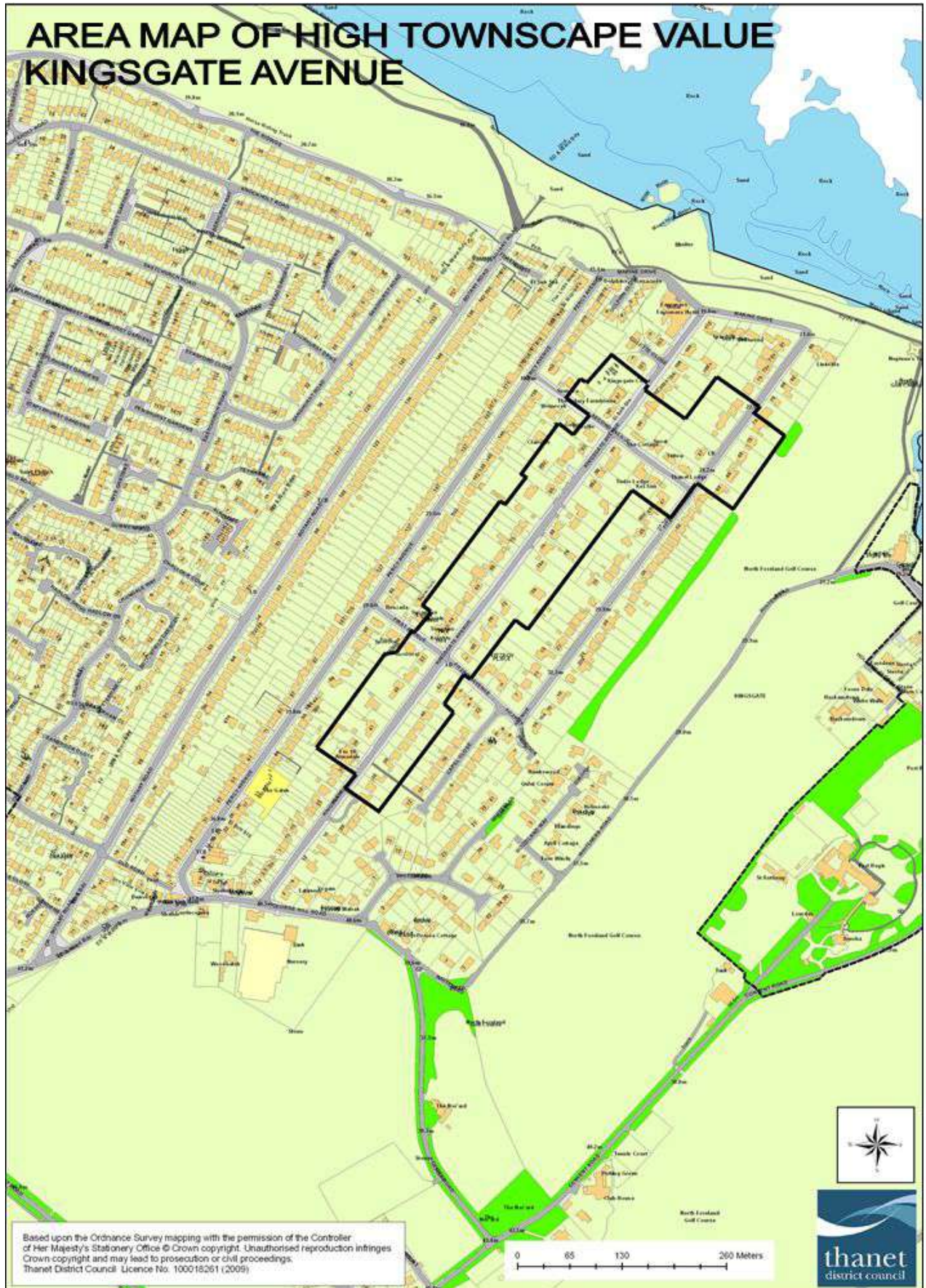
LGS NAME	POSTCODE and/or GRID REFERENCE	Description of site
Alderney Gardens	CT10 2TN TR38206847	An amenity green space consisting of a grassed area with attractive large trees.
Colburn Road Estate	CT10 1SQ TR39206656	A number of small amenity green spaces with attractive mature trees throughout this estate. Provides a significant design feature of the development.
Culmer's Amenity Land	CT10 1EP TR38986639	An informal recreation green space, edged with mature trees, surrounding a path with benches.
Dumpton Park Drive	CT10 1RR TR38986639	A football ground regularly used by a local football club. It consists of one full pitch, several practice areas with goals and a small pavilion, surrounded by hedgerows and small trees.
Fairfield Road /Rumfields Road (Bromstone Roundabout)	CT10 2PH TR38026751	A semi-natural green space edged with trees
Fair Street/Royal Close Junction	CT10 2JZ TR38526775	An amenity green space consisting of two rectangles of grass surrounded by large, mature trees and a further green space consisting of a dense copse of mixed bushes and mature trees.
Hereson Road (There are several other areas throughout this residential area)	CT10 1FF TR39156708	An informal green space with new children's play area, surrounded by large trees.
Hornet Close	CT10 2YD TR37646743	An informal recreation green space with some hedging and attractive mature trees, with some wooden and stone decorative features and two benches.
Kingfisher Walk	CT10 2AT	An amenity green space

	TR38726821	consisting of a grass verge with partial hedge and mature large trees. Includes an attractive display of mosaics by a local artist. This is a marked feature on the Turner and Dickens Walk
Kitty's Green	CT10 3AZ TR38936948	Open Space. Kitty's Green is a small, fenced grass area with attractive mature trees and a bench.
Ramsgate Road	CT10 1PL TR39146724	An amenity green space featuring a grassed area with a raised flower bed maintained by local volunteers.
Reading Street	CT10 3AZ TR39026949	This is a small corner grassed area opposite Kitty's Green, with two raised flower beds and two benches.
St. Peter's Village Green	CT10 2TR TR38116850	An informal recreation green space with mature trees and benches.
Salts Drive	CT10 2SY TR38466823	An informal recreation green space with two benches, surrounded by hedges, containing attractive bushes and medium height trees.
Selwyn Drive	CT10 2SW TR38576811	An amenity green space with attractive mature trees.
The Maples	CT10 2PE TR37516778	A number of small amenity green spaces with attractive mature trees throughout this estate.
Victoria Parade and Nuckell's Gardens	CT10 1QS TR39746766	This is a very attractive and historic open space along the clifftop of Viking Bay with landscaped gardens.
Vincent Close, also known as Northwood Park	CT10 2ND TR37296731	An informal recreation green space with children's play area

Appendix 3: Maps of High Townscape Value Areas Callis Court Road



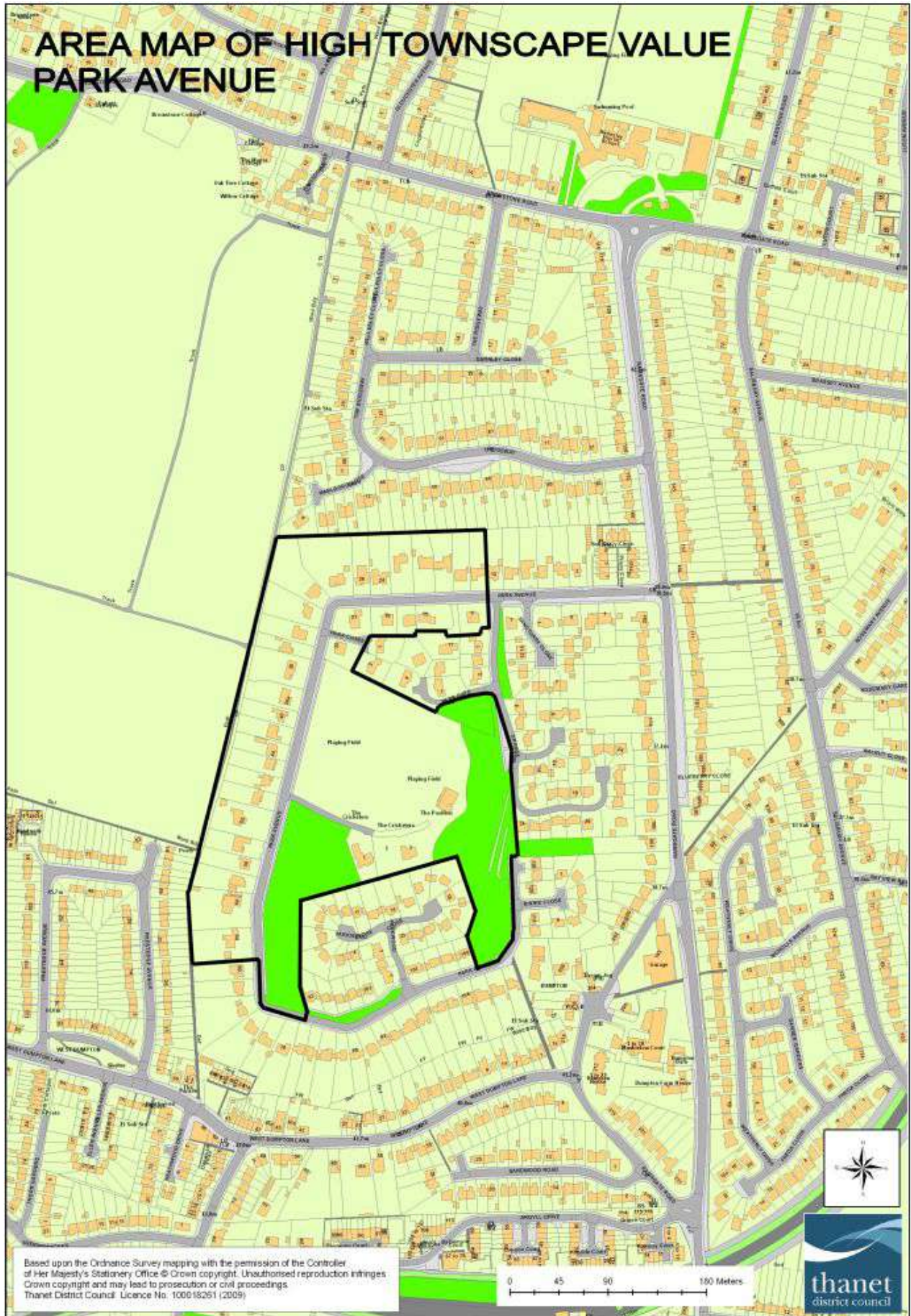
Kingsgate Avenue



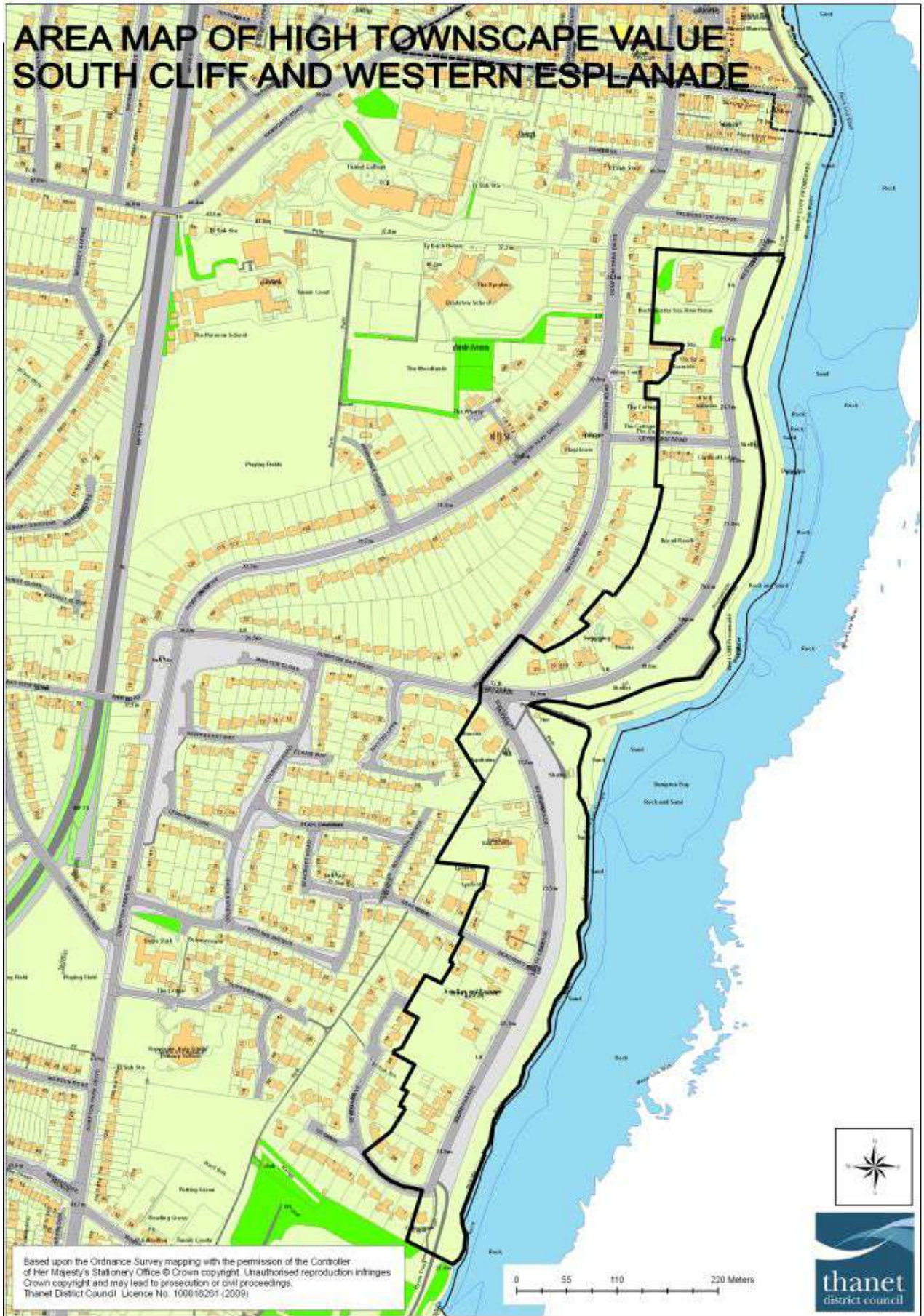
North Foreland



Park Avenue



South Cliff Parade & Western Esplanade



Appendix 4: List of Local Heritage Assets

Buildings not in a Conservation Area:

<u>Address</u>	<u>Ministry Ref</u>	<u>Grade</u>	<u>Nat. Grid Ref.</u>	<u>Date</u>
Bishops Avenue				
Braeside Cottage	NDP	L	TR3961688	tbc
Hamilton Lodge	NDP	L	TR3962688	tbc
Whitewalls	NDP	L	TR3966688	tbc
Bromstone Road (N)				
No 80 (Bromstone Farmhouse)	5/62	L	TR382675	17c, 19c
Wall to Bromstone Farmhouse	5/62A	L	TR382675	19c
Bromstone Road (S)				
Wall between Kingsdown Farmhouse and Bromstone Cottage	5/60	L	TR383674	e-m 19c
Bromstone Cottage	5/61	L	TR383674	m 19c
Callis Court Road (SE)				
Callis Court Hotel (Now 'The Lanthorne)	5/63	L	TR389688	m 19c
Castle Avenue	NDP	L		tbc
No 37	NDP	L	TR3966688	tbc
No 41	NDP	L	TR3966688	tbc
Dane Court Road, St. Peter's (NE)				
No 1 Old Farm Cottages, Buddles Farm	5/86A	L	TR372689	e 19 c

No 2 Old Farm Cottages, Buddles Farm	5/86	L	TR372689	e-m 19c
Barn at Buddles Farm	5/87	L	TR372689	e 19c
Shallows	5/89	L	TR375689	18 c
Dane Court Road, St. Peter's (SW)				
Barn to E of Sacketts Hill Farm House	5/36A	L	TR369687	18c
Orchard Cottage, S of Barn at Sacketts Hill Farm	5/36B	L	TR369687	1633, 19c
Dumpton Farm Lane (N)				
Wall to E of Dumpton Farmhouse	5/91A	L	TR388665	m 19c
Fair Street (S)				
No 1 (The Cottage)	5/96	L	TR385677	m 19c
The Woodlands	5/97	L	TR382677	m 19 c l 19c
High Street (N)				
Nos 24 & 26	1/111	L	TR397678	e-m 19c
No 40	1/112	L	TR396678	m 19c
High Street (S)				
Former Music Room to Pierremont Hall	5/18A	L	TR394678	e19c, 20c
Lanthorne Road (N)				
Kingsgate House	5/123	L	TR390690	m 19c
Stable to Kingsgate House	5/123A	L	TR390680	19 c

Lanthorne Road (S)				
Wall incorporating gable of No 23	5/29A	L	TR397690	19c
Margate Road (E)				
Westwood Lodge	-	%	TR367682	l 19c
Gate Piers to Westwood Lodge	-	%	TR365683	l 19 c
Oaklands Avenue				
Building in ground of Broadlands	3/134	L	TR380683	Not known
Ramsgate Road (NW)				
The Brown Jug Public House	5/147	L	TR387666	e-m 19 c
Park Road				
No 2	NDP	L	TR3978687	tbc
No 3	NDP	L	TR3980688	tbc
No 4	NDP	L	TR3980687	tbc
No 7	NDP	L	TR3983687	tbc
Wainwright Building	NDP	L	TR3986687	tbc
Poorhole Lane (NE)				
The Cottage	5/139	L	TR366682	18 c
Prospect Road (NW)				
Nos 3 & 4	1/140	L	TR396679	e 19c
No 5	1/18B	L	TR396679	e 19c
Prospect Road (SW)				
No 2 (Bellevue)	1/141	L	TR397679	e 19 c

No 4	1/18B	L	TR397679	e 19 c
Ramsgate Road (SE)				
Wall to NE of No 43	5/143A	L	TR393674	e 19 c
No 205 (Yew Tree Cottage)	5/144	L	TR387666	e-m 19 c
No 207	5/145	L	TR387666	e 19 c
Nos 213 & 213A	5/146	L	TR387665	e-m 19 c
Ranelagh Grove (NW)				
No 6	3/148	L	TR382683	m 19 c
Sowell Street (SE)				
Nos 18 to 22 (even) (Serene Place)	5/42	L	TR388684	e-m 19c
Stone Road				
Nos 91 & 93	NDP	L	TR3974687	tbc
No 95	NDP	L	TR3973687	tbc
No 99	NDP	L	TR3973688	tbc
No 101	NDP	L	TR3972688	tbc
No 103	NDP	L	TR3973688	tbc
The Pathway (S)				
Pathway Cottage	1/138	L	TR396680	e 19 c
Tippledore Lane, St. Peter's (E)				
Lane Cottage	3/168	L	TR381684	e-m 19 c
Tippledore Lane, St. Peter's (W)				

Nos 1,2 & 3 Blagdon Cottages & Stable	3/169	L	TR381684	m 19 c
Upton Road				
No 2	5/178	L	TR387682	m-l 19c
Vale Road (N)				
Nos 5 & 6 (Upton Cottages)	5/179	L	TR385677	e 19 c
Vicarage Street, St. Peter's (NW)				
No 36 (Little Court)	5/185	L	TR379683	m 19 c
Westwood Road, St. Peter's				
Barn in grounds of No 107 (Alva House)	5/186	L	TR371679	18 c
Barn to W of Manor Farm in grounds of No 157	5/ 187	L	TR369679	18 c
York Street (E)				
No 13	1/188	L	TR397677	m 19 c
No 17 (Marigold Cottage)	1/190	L	TR397677	e 19 c
No 35 & 37	1/194	L	TR396676	m 19 c
Nos 39, 41 & 41a	1/195	L	TR396676	m 19 c

Buildings in a Conservation Area:

<u>Address</u>	<u>Ministry Ref</u>	<u>Grade</u>	<u>Nat. Grid Ref.</u>	<u>Date</u>
Albion Street (NW)				
Nos 1 & 3	1/43	L	TR397678	e 19 c

Nos 19 & 21	1/44	L	TR398678	e 19 c
No 51	1/45	L	TR398679	e 19 c
No 55 (Dolphin Inn)	1/46	L	TR398679	e-m 19 c
Albion Street (SE)				
No 40	1/54	L	TR398679	e-m 19 c
No 42	1/55	L	TR398679	e-m 19c
No 44	1/54	L	TR398679	e-m 19c
Charlotte Street (E)				
Nos 7 & 9	1/64	L	TR397677	m 19 c
Church Road (SW)				
No 3 & Bleak House Garage Cottage	1/66	L	TR399680	m-l 19c
Church Street, St. Peter's (NW)				
Former stables to The Orchard	4/71	L	TR382686	e-m m 19c
Church Street, St. Peter's (SE)				
No 28	4/75	L	TR383686	17c
Nos 30 & 32	4/76	L	TR382686	1738
No 38	4/78	L	TR383686	e-m 19c
Nos 44-48 (even)	4/79	L	TR382686	e 19c
Crow Hill (NE)				

Flint wall to S&E of Thanet Lodge	2/13A	L	TR397682	19c
No 8 (former Brewery)	2/85	L	TR397682	m 19c
Crow Hill (SW)				
No 1 (Wrayton House)	2/83	L	TR397681	m 19c
No 3 (Vine Cottage)	2/84	L	TR397681	m 19c
Devonshire Terrace (NW)				
Sunnyside Cottage & The Garden House	2/90	L	TR397680	m 19 c
Fort Road				
The Old Summer Pavilion in the grounds of Bleak House	1/98A	L	TR399679	e 19 c
Harbour Street (NE)				
No 5	1/99	L	TR398679	e-m 19 c
No 29 (Beach House)	1/105	L	TR399679	e-m 19 c
Harbour Street (SW)				
Nos 8 & 8A	1/106	L	TR399679	e-m 19c
No 10	1/107	L	TR399679	e 19 c
High Street, St Peters (NE)				
Nos 35-39 (odd)	3/114	L	TR382684	l 18c, 3 19c
Nos 43 & 45	3/115	L	TR383684	18c, 19c

High Street, St Peters (SW)				
Nos 28-32 (even)	3/116	L	TR382684	18c
Hopeville Avenue, St Peters				
Arklow Cottage	3/69	L	TR381685	m 19 c
Kingsgate Bay Road (NE)				
Ruined Gazebo in Grounds of Captain Digby Inn	6/120	L	TR395707	l 18c
Nelson Place (SW)				
No 11 (Lord Nelson PH)	2/124	L	TR398680	e 19 c
Nos 15 & 17	2/125	L	TR398680	m 19c
No 19 (Nelson House)	2/126	L	TR398680	e 19 c
Nos 27-31 (odd)	2/128	L	TR397681	e 19 c
No 39 (Pear Tree Cottage)	2/130	L	TR397681	e 19 c
Queens Gardens				
Nos 2-9 (consec)	5/142	L	TR397674	c 1870
Reading Street (NE)				
No 31 (Cottage belonging to Hodson Engineering Co)	5/157	L	TR389695	18c
No 41 'The Old School House'	NDP	L	TR389669	tbc
Staines Place				
Nos 1-4 (consec)	2/161	L	TR397681	e-m 19 c
No 5 (Henley Lawn Lodge)	2/162	L	TR397681	m 19 c
The Parade				

Eagle House	1/58	L	TR398678	m 19 c
Tunis Row				
No 1 (Tunis Cottage)	2/170	L	TR397681	m 19 c
No 5 (Nelson Cottage)	2/171	L	TR398680	m 19 c
No 11 (Ashton Cottage)	1/173	L	TR397680	m 19 c
Vicarage Street, St Peters (NW)				
No 8 (Thaxted House) & No 10 (Portland House)	3/184	L	TR380684	m 19 c
Vicarage Street, St Peters (SE)				
Blagdon (Nos 1-8)	3/21	L	TR381684	l 18 c
York Street (E)				
No 21 (Nickleby House)	1/191	L	TR396677	m 19c
No 23	1/192	L	TR396677	e 19c

Appendix 5: Broadstairs & St. Peter's Design Guidelines

Housing Design

The design guidelines set out for new developments in the Broadstairs & St. Peter's Neighbourhood Development Plan Area apply to housing, including extensions and alterations.

Sympathetic house design



The Town Council expects the design of all new housing developments to reflect strongly the characteristics of the area in which they are located, particularly the characteristics of existing buildings in the immediate area.

Housing developments will also need to meet the requirements of the Kent Design Guide for creating a safe and attractive environment, the standards set by Thanet District

Council for the mix of accommodation, space standards and related requirements, and Kent Highways for parking standards and traffic management.

Extensions and alterations to existing properties will be similarly controlled and the Town Council will consider in particular the effect of the work on neighbouring properties, including maintaining their privacy and reasonable outlook, and the right to a continuing good level of daylighting.



Sympathetic garage extension

Refer also to the 'Guide to Extending Your Home' available from Thanet District Council.

Flats and Flat Conversions

Where conversion is warranted, there will be a requirement for developers to provide a mix of dwelling sizes and types to meet the needs of the local community and the need to ensure the conversion is compatible with the character of the surrounding area.



Developers and architects considering the development of any new flats or conversions should refer also to Thanet District Council's 'Conversion to Flats' Guideline.

New build sympathetic design,
Kingsgate Avenue

Homes in Multiple Occupation

Non-self-contained accommodation within a building, where unrelated residents share one or more facilities eg bathroom and/or kitchen, can give rise to social difficulties that adversely affect the local area, and intensify demands on parking and other local resources. This can be accentuated by a concentration of similar properties in the vicinity.

When assessing planning applications for this type of accommodation the design standards outlined previously will also apply, and in addition detailed consideration will be given to the effect of noise, disturbance, increased parking demand and the like on the local environment.

It is generally unlikely the Town Council will be able to endorse developments of this type. However, the Council will ordinarily support the conversion of existing houses in multiple occupation into self-contained flats.

Thanet Reach Business Park

Commercial Development

Land allocated for economic development and the retention of employment in Broadstairs & St. Peter's includes the Thanet Reach Business Park, Pysons Road Industrial Estate, Dane Valley and Northdown Industrial Estate, and the Westwood site located in Poorhole Lane.



Other than Thanet Reach, which is earmarked for mixed development, land use will be restricted to Classes B1 (Business), B2 (General Industrial) and B8 (Storage & Distribution).

To ensure that the overall character of the Neighbourhood Development Plan Area is not dissipated by uncontrolled development of business and industrial sites beyond the main residential areas, the Town Council will expect a good standard of design to be achieved in new business and industrial buildings, and in the associated landscaping.

Basic industrial buildings where no attempt has been made to create visual interest or use good quality materials will not be supported.

Larger sites where multiple buildings are to be constructed will be expected to adhere to a clear pre-determined design strategy, creating a uniformly good and recognisable standard of design across the development.

On all sites, applications for business and industrial development are to be accompanied by a landscaping scheme appropriate to the scale, location, and character of the site and the surrounding area. The applications should also be accompanied by a traffic and infrastructure impact assessment.

The retention and enhancement of these areas and facilities is essential to adequate provision of business opportunities and employment in the Neighbourhood Development Plan Area. A good standard of design in the associated developments will help achieve this.

Shop-front Design

The design guidelines set out for new developments and for extensions and alterations in the Neighbourhood Development Plan Area will apply equally to shop-fronts, including associated signage and lighting.

Only designs that respect and complement the character, scale, and architecture style of the host building and the existing streetscape are likely to be supported.

Where established branding, logos, and associated features used by familiar national retail or commercial companies are to be used, these must be sized and/or amended to respect the character and heritage of the area into which they are being introduced.

Plain flat shop-fronts and fascia systems utilising contemporary sheet materials and metal or upvc framing are unlikely to be appropriate. Only individually designed and finely detailed shop-fronts will generally be accepted.

Security shutters that fully cover shop-fronts or display windows will not be permitted. The town and village centres support a vibrant evening economy, to which the richness of the street scene and the quality of shop-fronts makes a significant contribution at night.



Examples of quality, traditional and contemporary shop front design, Serene Place and Dundonald Road, Broadstairs

For further and detailed guidance on shop-front design refer to :

- Thanet District Council's Planning Guidance leaflet No 1 'Shop Design'
- Thanet District Council's Planning Guidance leaflet No 2 'Security Shutters'
- Broadstairs Conservation Area Advisory Group 'Shop-front Design in the Broadstairs Conservation Area'

Design Guidelines for Advertisements and Signs

Where planning applications are required for advertisements or signs, they will be considered in relation to their effect upon the amenity of the location, public safety and their suitability in relation to the area in which they are to be provided.

Advertisements and signs should not dominate but blend into the scale and character of the surrounding area.

Where illumination is proposed, the level of lighting should be localised and directional, to highlight only the advertisement or sign proposed.

Refer also to the guide 'Outdoor Advertisements and Signs' available from Thanet District Council.

'Green' Design Guidelines

Design which contributes to existing Green Infrastructure/ecological networks will be encouraged in all planning applications, this includes, but is not limited to: green walls, green roofs, hedgehog permeable fences & bird/bat nesting boxes.

Glossary

ACV – Asset of Community Value

A building or land can be listed as an asset of community value if the current primary use of the building/land or use of the building/land in the recent past furthers the social well-being or social interests (cultural, recreational, or sporting interests) of the local community.

CCMP- Coastal Communities Management Plan

A plan produced for a coastal area by a local partnership consisting of the local authority and a range of people and business interests from a coastal community who have an understanding of the issues facing that area and can develop an effective forward strategy for that place.

GI Network - Green Infrastructure Network

A network of multi-functional green spaces, urban and rural, which is capable of delivering a wide range of environmental and quality of life benefits for local communities.

HRA - Habitats Regulation Assessment

Used to identify any aspects of an emerging Local Plan that would have the potential to cause a likely significant effect on Natura 2000 or European Sites (SSIs, SACs, SPAs and Ramsar Sites), either in isolation or in combination with other plans and strategies and to identify appropriate avoidance and mitigation if required.

IMD – Indices of Multiple Deprivation

The Index of Multiple Deprivation is a UK Government qualitative study of deprived areas in English local councils. The study covers seven aspects of deprivation: income, employment, health, deprivation and disability, education skills and training, barriers to housing and services, crime, and the living environment.

IO Report – Issues and Options Report

An Issues and Options report is part of the early stages of neighbourhood development plan creation. Identifies a number of key issues that need to be addressed and asks for local residents' views on them.

LGS - Local Green Space

The NPPF (see below) introduced a new concept of a LGS designation. This is a discretionary designation where an area of land, local in character and that is demonstrably special, can be allocated in a Local Plan or Neighbourhood Planning Document, for example, because of its beauty, historic significance, recreational value (including as a playing field), tranquillity or richness of its wildlife.

MCZ – Marine Conservation Zone

A type of marine nature reserve in UK waters. They are established under the Marine and Coastal Access Act (2009) and are areas designated with the aim to protect nationally important, rare or threatened habitats and species (definition Defra).

NDP - Neighbourhood Development Plan

A development plan prepared by a Parish Council or Neighbourhood Forum for a particular neighbourhood area.

NPPF – National Planning Policy Framework

This is the Government's statement of planning policy with which all development plans must be in conformity. This document came into force in March 2012 and replaces the planning policy statements and planning policy guidance notes (PPS and PPGs).

PSMA – Public Sector Mapping Agreement

A collective agreement between Ordnance Survey and the Government. Its licence lets public organisations access and share Ordnance Survey digital mapping data.

SAC - Special Area of Conservation

Areas given special protection under the European Union Habitats Directive, which is transposed into UK law by the Habitats and Conservation of Species Regulations 2010.

SEA - Strategic Environmental Assessment

A systematic decision support process, aiming to ensure that environmental and possibly other sustainability aspects are considered effectively in policy, plan and programme making.

SPA – Special Protection Area

Areas which have been identified as being of international importance for the breeding, feeding, wintering or the migration of rare and vulnerable species of birds found within European Union countries. They are European designated sites, classified under the Birds Directive.

SPD – Supplementary Planning Document

Expands or adds detail to policies in the overarching development plan. It may take the form of a design guide, an area development brief, a master plan or an issue-based document.

TDC – Thanet District Council

The district authority that is writing the Local Plan for Thanet, the overarching development plan of the Broadstairs & St. Peter's Neighbourhood Development Plan.

View

A sight or prospect, typically of attractive natural scenery, that can be taken in by the eye from a particular place.

Vista

A view or prospect, especially one seen through a long, narrow avenue or passage, as between rows of trees or houses.

Broadstairs & St. Peter's Town Council
Town Clerk's Office, Pierremont Hall,
Broadstairs
CT10 1JX

Large print copies, audio and Braille versions of this
document are available by telephoning the Town Council on:
01843 868718