



Broadstairs & St Peter's Town Council

13 March 2024

To: Members of the Leisure and Tourism Committee:
Cllrs J Bright, K Bright, M Garner (Chairman), J Hobson, C Kemp, C Leys, A
Munns, J Nicholls, S Roberts, G Rusiecki

Notice is given of a meeting of the **Events, Leisure & Tourism Committee** on
Monday 18 March 2024 at 7pm in the Council Chamber, Pierremont Hall

Kirsty Holroyd
Town Clerk

AGENDA

1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

To receive declarations of interest in accordance with the Code of Conduct adopted by the Council on 16th July 2012.

3. MINUTES

To receive and approve the minutes of the meeting held on Monday 13 November 2023.

Attach 1

4. MATTERS ARISING NOT COVERED ELSEWHERE ON THE AGENDA

5. COMMUNITY FESTIVAL

To receive an update on developments from the Events and Bookings Manager

Attach 2

6. UNDER 18s EVENTS AT RETORT HOUSE

To receive and consider a report on potential events

Attach 3

7. SUMMER THEATRE

i) To receive a report on options for performances at Pierremont Hall this summer

Attach 4

ii) To receive an update from one of the potential performers.

8. 80TH ANNIVERSARY OF THE D-DAY LANDINGS:

To receive and consider a report on possible ways of marking the occasion.

Attach 5

9. PUNCH AND JUDY

To receive an update on recruitment for this year's entertainer. **Attach 6**

10. 75TH ANNIVERSARY OF ARRIVAL OF DANISH SHIP HUGIN IN VIKING BAY – 28 July

To receive and consider a report on possible ways to mark the occasion.

Attach 7

11. BANDSTAND EVENTS

To receive the programme of booked performances for the summer season.

Attach 8

12. PARIS OLYMPICS/ CHARIOTS OF FIRE CENTENARY

To receive and consider a report on possible ways to mark the occasion.

Attach 9

13. GRANTS

i) To receive and note the summary of grants awarded to date 2024-25.

Attach 10

ii) To receive applications for grant funding from local organisations.

- Broadstairs History Walks **Attach 11**
- Crampton Tower Museum **Attach 12**
- Town Team **Attach 13**
- 14th Broadstairs Scouts **Attach 14**
- Bowls Club – to consider additional funding **Attach 15**
- St Peter's Memorial Hall – to consider extending the time period for the 2023 grant to be spent.

14. COMMERCIAL EVENTS UPDATE

To receive the report of the Events and Bookings Manager

Attach 16

15. 5th NOVEMBER FIREWORKS.

i) To discuss and confirm whether the Events and Bookings Manager can start planning the event.

ii) To receive an initial planning document

Attach 17

16. REMEMBRANCE SERVICE SUNDAY 12 NOVEMBER

To discuss and confirm whether the Civic and Support Officer can start planning the event.

17. CHRISTMAS EVENT

To discuss and confirm whether the Events and Bookings Manager can start planning the event.

Attach 18

18. DATE OF NEXT MEETING – TBC



BROADSTAIRS & ST. PETER'S
TOWN COUNCIL

EVENTS, LEISURE AND TOURISM SUB-COMMITTEE

Minutes of the meeting held on Monday 13 November 2023 at 7pm in the Council Chamber, Pierremont Hall

Present: Cllrs K Bright, J Bright, M Garner (Chairman), J Hobson, C Leys, C Kemp, A Munns, S Roberts and G Rusiecki

Officers: Kirsty Holroyd, Town Clerk Leanne Haddon, Events and Bookings Manager

45. **APOLOGIES FOR ABSENCE**

Apologies with reason were given by Cllr Nicholls and accepted by resolution of the committee.

46. **DECLARATIONS OF INTEREST**

In the interest of transparency Cllr Hobson informed those present that he volunteers for the Charles Dickens Museum which is to be discussed under item 10 but does not stand to gain a pecuniary advantage from any decision made this evening.

47. **MINUTES**

Members received the minutes of the meeting held on Monday 21 August 2023.

RESOLVED: That the minutes be signed as a true record of the meeting by the chairman.

48. **MATTERS ARISING NOT COVERED ELSEWHERE ON THE AGENDA**

Cllr Munns made a late apology for not attending the previous meeting.

49. **5th NOVEMBER FIREWORKS.**

Members received a debrief report from the Events and Bookings Manager. All agreed the event had been excellent but due to its huge popularity a few amendments could be made for next year to improve safety.

RESOLVED: That the following amendments be made of the 2024 event.

- **Directions to car parks (particularly the underused St Peter's Park Road one) to be clearly signposted.**
- **Attendees to be encouraged to use public transport.**
- **Stagecoach to be informed and requested to lay on extra Loop buses.**
- **TDC to be requested to supply enforcement officers.**
- **A road closure at Victoria Parade to be considered to assist**

access for emergency vehicles.

- **Sparklers to be used only in more spacious areas: Victoria Gardens and on the beach.**
- **Safe disposal of sparklers to be encouraged.**
- **A ticketed (F.O.C) area to be established for attendees with additional needs.**
- **The event to be staged at 7pm instead of 8pm.**
- **Banners publicising the fact it is a Town Council event to be erected at the seafront the day before the display.**

50. REMEMBRANCE SUNDAY SERVICE 12 NOVEMBER

Members received a debrief document from the Civic and Support Officer. All agreed the changes that had been implemented had ensured the event had gone very smoothly. Members wished to record their thanks to the Civic and Support officer and all those who supported her.

51. CHRISTMAS EVENT – SATURDAY 25 NOVEMBER

i) Members received a site plan and progress report from the Events and Bookings Manager. The event will not include a lights' switch on as this would necessitate a road closure. Instead the lights will be on all afternoon enhancing the atmosphere.

RESOLVED: Members agreed to note.

ii) Members discussed having a BSPTC presence to assist with community engagement.

RESOLVED: That this event as well as others staged by the Town Council needs to be publicised as a Town Council event and presents an excellent opportunity for councillors to engage with local people.

iii) Members discussed volunteer help on the day. The Town Clerk passed round a sign-up sheet and allocated members to times and tasks. All other councillors to be approached too.

RESOLVED: That the main councillor presence will be at the entrance and exit where the Town Council can have a gazebo and chat with people. All councillors to be supplied with a name badge.

52. UNDER 18 EVENT AT RETORT HOUSE

i) Cllr Joanne Bright presented a report on the progress of the working group she has established to organise events for young people in the town. The group is in favour of holding a Christmas disco at Retort House on Friday 15 December 2023.

RESOLVED: That the event is supported by the committee. Officers will now undertake relevant checks, risk assessments and training of volunteers.

ii) Councillors considered a second proposal to keep all Friday evenings free of bookings in order that youth events will be held there.

RESOLVED: That in principle the committee agrees to Friday evenings from 6pm to 8pm during term time being held for youth events. The detail of the events to be discussed in due course.

53. SUMMER EVENTS PROGRAMME

Members considered which of the Council's summer events to hold next year.

RESOLVED:

- i) **That the Events and Bookings Manager research alternative theatre options which might appeal to a wider audience and make use of local connections with Charles Dickens**
- ii) **That the Bandstand concerts are so popular there is no need for change and they should continue in the same way as this year.**

54. DICKENS HOUSE

Members received an end of season report from TDC and a request for funding to support the continued opening of the museum in 2024.

RESOLVED: That members support the requested funding of £5000 subject to the draft budget receiving approval from council in January.

55. FUTURE EVENTS

Members considered any other events they would like to stage.

RESOLVED: That the Council should mark the 80th Anniversary of the D Day landings by lighting the beacon and holding some other commemoration. Cllr Leys will contact the RBL at Maurice House to discuss what might be appropriate.

Councillors discussed any other events they might be interested in holding in the future.

RESOLVED: That an informal meeting be held in the New Year during which ideas could be discussed.

56. GRANTS

i) Members received and noted the criteria for the awarding of grants.

RESOLVED: Members agreed to note.

ii) Members considered applications for funding received under the first round.

a) Broadstairs and St Peter's Twinning Society: Costs associated with hosting the Annual Dinner

RESOLVED: That a grant of £250 be awarded subject to the draft budget being approved in January

b) The Sarah Thorne Theatre Company: Costs associated with staging productions.

20.55 Cllr James Hobson left the meeting.

RESOLVED: That the request needs to be more specific. The application to be reconsidered at the F&GP meeting on 15 January 2024 with more specific detail. The applicant may attend the meeting to present the application and answer questions if he wishes.

c) Broadstairs Town Team:

Phase 3 Crampton Community Garden renovation

RESOLVED: That a grant of £3200 be awarded subject to the draft

budget being approved in January.

d) The Zone Youth Club: To subsidise costs of trips for young people.

RESOLVED: That a grant of £3000 be awarded subject to the draft budget being approved in January.

e) St Peter's Memorial Hall: Stage II of memorial garden.

RESOLVED: That a grant of £2000 be awarded subject to the draft budget being approved in January and subject to the trees currently under threat in stage one of the project are not removed.

f) The Broadstairs Society: Measures to attract a younger membership

RESOLVED: That a grant of £1200 be awarded subject to the draft budget being approved in January

57. DATE OF NEXT MEETING

Monday 18 March 2024

Meeting closed at 21.07

Signed _____

Date _____

COMMUNITY FESTIVAL

UPDATE: Tuesday, 12 March 2024

Date: 27th April

*Start with 1 date and in the future can move over to the whole weekend when the event has had a successful attendance.

Times: 10am – 6pm

TDC Approval Awaiting

Documents submitted to TDC

- Online Events and Land Hire Application – Reference: TDCEVE000297
- Waste Management Plan
- Site Plan
- Route Plan
- Traffic Management Plan
 - Local Parking Plan
 - Public Transport Management Plan
- Medical Plan
- Safety Checklist
- Signed Events Policy Terms and Conditions
- Lost Child Form

Waste

Havery Waste Management

Total: Sponsored

First Aider

Booked – St Johns – 2 first aiders

Total: £274.56

Spaces

Area	Spaces	Spaces Taken	Available
Safer	8	3	5
Cleaner	6	2	4
Kinder	8	5	3
Community	7	3	5
Commercial	30	8	22

COMMUNITY FESTIVAL

UPDATE: Tuesday, 12 March 2024

SATURDAY
27TH APRIL
10AM - 6PM

BROADSTAIRS AND ST PETER'S

COMMUNITY FESTIVAL

&

SPRING MARKET MAP



BROUGHT TO YOU BY BROADSTAIRS AND ST P TOWN COUNCIL



UNDER 18S EVENT REPORT

Christmas Disco Cancellation

The event was cancelled due to not selling any tickets.

It was thought that the event was too soon following the launch of the campaign to provide a safe space for under-18s and that we should try again in the future, once the campaign is more established.

Solution – to build brand/campaign awareness.

Objective - To host workshops/events under the commercial umbrella, using the Under 18's logo to start promoting the council's campaign and building a rapport with parents and carers that Retort House and any council event is a safe place for under 18s.

- First Event – **(February)** Galentine's Day Self-Defence Workshop on the 13th of February.

The event is to promote women's safety and aims to create a safer, kinder Broadstairs. The Under 18's logo was attached to this event to spread brand awareness. Information will be available at the event to showcase what the Under 18's campaign's aim is and to encourage the public to attend future events.

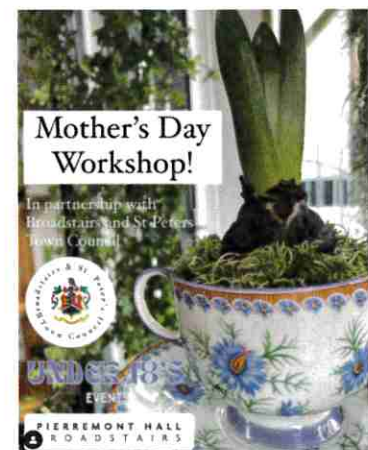


Cost: £50.00

- Second Event – **(March)** Mother's Day

A secondary event managed commercially to promote Under 18s events and to start engaging to the community on future projects/events.

Partnering up with Plantlet to create a super exciting and very lovely workshop to celebrate Mother's Day and promote a kinder and safer Broadstairs! What better way to celebrate Mother's Day than plants and Tea?! Planting up your very own Teacup...whilst drinking tea of course!



This workshop is in partnership with Plantlet and is geared towards under-18s and their parents but of course everyone is welcome! Suitable for all ages and abilities. This wonderful workshop makes the perfect weekend activity for children and their family members, especially Mums!



Cost: Room Hire Offered Free - £15.00

UNDER 18S EVENT REPORT

Regular Friday Night Booking

Minutes from 13th November 2023 – That in principle the committee agrees to Friday evenings from 6 pm to 8 pm during term time being held for youth events. The details of the events to be discussed in due course.

Following the last EL&T meeting the events and bookings manager has blocked out these times on the system to allow for future youth events to take place.

Staffing

The office team would not be able to provide staffing for these **regular Friday nights** due to other events at Pierremont Hall and a work-life balance. These regular Fridays would need to be volunteer-led.

The office team will support by marketing the regular Fridays.

For any **income-generated events**, the office team will support by;

- marketing the events,
- selling tickets,
- taking general enquires
- and attending the events to manage the greeting of ticketholders and the overall safety of the building and the attendees.

The office team would need support from the council members and volunteers to engage with charity and community groups to build activities for these events.

The office team is required to ensure all volunteers are DBS checked and have undertaken basic Safeguarding Training.

Discussion

- Is every Friday during term time still required or just once a month?
- Who will be running these youth clubs?

UNDER 18S EVENT REPORT

Proposal - Monthly Events or Term Time Workshops

Monthly

April – Games and Chips	Host a games night at Retort with Fish and Chips Working with Board at Home (Ramsgate)
May – Litter Pick and Pizza	To encourage younger people to support a cleaner Broadstairs, Under 18's would like to host a litter-picking event where everyone meets at Retort House and gets assigned a volunteer to go out with and go collect litter. After an hour or two they can come back to Retort House where there will be pizza waiting for them.
June – Rainbow Disco	In support of Pride Month, the Under 18's events team would look to host a rainbow disco.
July – Schools Out	Showcase of Summer program activities that under 18s can take part in during the summer holidays. Invite groups to do workshops during a weekend or week and invite the public to take part. This is to encourage summer activities for Under-18s. Surfing school, Lifeguarding, Football Summer Clubs, Skating Groups, etc.
August – Summer Art Project	Working with Broadstairs Gallery and Kent Art Gallery & Studio to host under 18's art classes and workshops at Retort House and Pierremont Hall over the summer.
September – Cinema Night & Movie Quiz	Movie night at the Palace Cinema, followed by a movie quiz at Retort House
October – Halloween Party	Work with escapement. Silent Disco. Who did it?
November – Men's Health Awareness Month	White Ribbon <i>White Ribbon is the UK's leading charity engaging men and boys to end violence against women and girls. The Under 18's events team would look to host a workshop for boys aged 13 – 17 at Retort House.</i> <i>Working with TDC's new project In Her Shoes</i> Thanet Pro Wrestling Working with the Thanet Pro Wrestling group to host a confidence-building workshop event.
December – Christmas Party	We would look to host the same event we trailed in 2023 but hopefully, through the hard work of these brand awareness events, we would be able to sell tickets to a captive audience.

UNDER 18S EVENT REPORT

Other ideas for monthly events;

- Football Event – fantasy football, FIFA games night, football coaching
- Skating Events

Term Time Regular Workshops

Focus on regular workshops as an activity for under-18s and build a program of activities for young people during the quieter seasons, giving young people something to do when there is nothing to do.

Self Defence Workshops	If the 13 th of February is a success we can look to host regular workshops for under 18s at Retort House
Cleaner – Litter Picking and Pizza	Regular litter picks after key events and work with different sponsors for free catering/ vouchers for volunteers
Safer - Under 18s First Aid Workshop	Free training for under-18s to understand first aid this summer. Working with the local
Art workshops	Regular art classes and then monthly showcases either at Retort or Pierremont

Decisions

- Does the council want to host monthly events, regular workshops, or key events every few months?
- Funding – Each event would look to be cost-natural and covered by the sale of tickets or sponsorship/partnerships. However, there will be times when commercial rates would mean funding is required. Does the council wish to set a budget for the year for hosting these events?

Communications

Working with other youth groups to see if they'd like to partner up and use Retort House. Awaiting responses.

Groups found on KCC.

Group Name	Email
<u>Millmead Children's Centre - Young Person's Group</u>	<u>admin@surestartmillmead.org.uk</u>
<u>Pie Factory</u>	<u>info@piefactormusic.com</u>
<u>Quarterdeck Youth Hub - Youth Group</u>	<u>QuarterdeckYC01@kent.gov.uk</u>
<u>The Zone Youth Club - Broadstairs</u>	<u>torial107@aol.com</u>

Following the council's request, we have relooked at summer theatre and approached some different groups as well as previous performers to present new proposals for the summer theatre £3000.00 budget.

Several theatre groups were contacted to put forward their proposal for summer theatre.

1. **Mischievous Theatre**
2. PQA Thanet
3. Stagecoach Performing Arts Thanet
4. **Making Faces Theatre**
5. **Lisa Payne (previous performer)**
6. The Pauline Quirke Academy of Performing Arts Thanet
7. **Applause**
8. **Loop the loop**

Quotes

1. Mischievous Theatre

Mischievous Theatre CIC is a smallish company and we do not have an off-the-peg show but are working on two projects at the moment. We are also partnering with Looping the Loop who you may know have a wealth of experience in the performing arts. We have had brief conversations and we would like to put forward a few ideas. Much of this will also entail us trying to find extra funding from elsewhere.

1.1 Jack and the Beanstalk; a family performance which can be performed outdoors and in. A slightly subverted tale where the Giant/Ogre is not the real baddy. When all said and done, Jack climbs up a beanstalk and steals his gold, golden goose and his golden harp and then kills him! Moral: money isn't everything.

1.2 They Came from Somewhere Else; a family performance based on the science-fiction B Movies from the 1950s a la, The Thing from Another World, Devil Girl from Mars, the Quatermass Xperiment, etc all performed in a big, bold visual pantomimic style. Moral: we're all different and yet the same.

1.3 A Ghost of a Chance, an evening event for adults. Ghostly tales around the fire (a prop electric light fire) with music and tales to make you shiver and look over your shoulder. Moral: Don't go into a big old mansion at the dead of night on your own. Better performed indoors.

We are also considering "Make a Show" where we work with a group of young people (or older) to create a performance in a week and then perform it maybe two or three times.

I hope as bullet points these are acceptable ... we could only produce and perform one of the two bigger shows, Jack and the Beanstalk and They Came from Somewhere Else we couldn't create both whereas Ghost of a Chance is a smaller more contained piece.

SUMMER THEATRE

All shows are around the 1 hour mark and will be performed by professionals on Equity Minimum wages.

3. Making Faces Theatre

Will be sending over a proposal this week. Very interested.

4. Lisa Payne

4.1 Pirates in The Park ...Part 3

Join our motley crew on another adventure as they set sail for family fun ..(we would like to write the show, around a theme of BTC choosing... maybe something pertinent to the area ..as in previous years, sea safety, recycling....etc)

Songs and audience interaction

4.2 Folk n Fairies

Step into a midsummer night's dream as we explore the world of folklore and Fairies with songs, readings and fascinating facts .

4.3 1920s supper club

Step back in time into the Roaring Twenties...for a garden party soiree with sketches, songs , and of course audience participation....Dress up and put on your dancing shoes

4.4 Murder Mystery 1950s holiday camp

A fun interactive night of sleuthing where you, the audience are invited to solve the perfectly dreadful goings on at Broadstairs Holiday Camp. The knobbly knees competition has been knobbled, and there's been a murder! Teams of 2 to 6 , for this fully interactive murder mystery night unlike any other Dress in your 50s finest to be in with z chance to win best dressed

SHOW CAN ALSO BE SET IN 60/70S

6. Applause Rural Touring



Broadstairs Custom
Menu.pdf

Plan A – Closer to what you have had in the past but with a step up in quality

SUMMER THEATRE

- 2 Family focussed events to include:
 - 3x 20 minute shows per event and photo opportunities.
- 2 Adult focussed events to include:
 - Shows around an hour in length with a smaller cast (one or two players)

1 bigger show suitable for all ages, with the option to have a workshop in the day involving local theatre schools.

Shakespeare might be popular!

- Improvised Shakespeare show with a bigger cast (at least 4).

Plan B – An idea of a different format

- 1 Family – Friendly Community Day
 - A bigger 'festival' style event with multiple acts across the day.
 - This would involve a bit more organisation from your side but could include other volunteer attractions like bake sales and tombola etc.
 - Family friendly in the day with several acts from applause and then some music in the evening (maybe local bands?)

A season of 3 or 4 shows for adult audiences across the summer

- To build an audience for more grown-up crowds at your venue.

If there is interest in longer children's shows that only play once (or maybe twice) a day that can be looked at as well, I just know the short x3 shows is what you said worked last year.

I have compiled some suggested shows that might fit the bill for these plans and put them in the attached PDF.

Pages 1-5 include the family outdoor shows and acts that could be used at a town festival.

Pages 5-10 include some of the more grown-up options

Page 11 gives info about the bigger improv Shakespeare act that I spoke about. More details about workshop options can be given on request.

8. Loop the Loop

We are a Community Interest Company, a not-for-profit organisation led by three Directors: Ellie Jones (Creative Director), Suzy Humphries (Executive Director) and Philip Pilgrim (Business Director). We aim to bring joy to people through live theatre and performance. We make theatre with and for our community in Thanet, because we believe that access to culture is vital in making a society which is fair, open and productive.

Our aim is to create shared experiences which bring joy, friendship and a sense of achievement for the people taking part and engaging with that experience. Many

SUMMER THEATRE

of our projects and programmes are provided free of charge. Some have a ticket cost but we are determined to keep live performance accessible and run a range of events, projects and activities to achieve this aim.

8.1 'Lord' George Sanger - £1,193.94

People will learn about the Victorian showman 'Lord' George Sanger, they will hear about his life, why circus was so important to him (he ran the Hall By The Sea and created what then became Dreamland. He also built a 2000 seat classical theatre on Ramsgate High Street). They will learn about some of the important heritage of Thanet and seaside towns like Broadstairs, and how shows, performance, going out, getting to know the performers, was such a major part of living and visiting Broadstairs and its sister towns. And still is, although theatre performances are being slightly worn away. They will see a range of props, representing objects that were significant to Sanger's life, and they will be asked to think about the words Pride, Wonder and Survival. These characteristics are vital to circus and we want to ask people of all ages how they respond to them today. So we will ask people to think, and consider not only a past character/person who is part of the heritage of our area, but also to think about the world around them In Broadstairs & St Peters – what makes them feel proud of where they live, their lives, their world, in the way that Sangers' 12 elephants made him the pride of Victorian Britain, touring the biggest collection of animals on parade in Europe.



D Day 80th Anniversary Thursday 6th June 2024

Members from the Events, Leisure and Tourism Committee, met to discuss ideas for a new event and the D Day 80th Anniversary. It was discussed that the group would like to host someone to mark the 80th anniversary for the community.

Your event could be devoted to raising valuable funds for

- The Royal Naval Association
- ABF The Soldiers' Charity
- The Royal Air Force Benevolent Fund
- The Merchant Navy Association.

The Proposed Idea

There is The International Tribute of lighting of the beacon to begin at 21:15 on the 6th June. The group would like Broadstairs to be apart of this and make arrangements for the beacon to be ready and to use Victoria Gardens as a place for people to gather.

09:00 Flag of Peace is raised at Pierremont Hall

20:00 Music (Thanet Concert Band or Thanet Male Voice Choir)

21:00 All gather around the beacon.

21:15 The International Tribute of lighting of the beacon.

Flag of Peace

There is also a D-Day 80 Flag of Peace. To fly from 9am on 6th June for up to for one week. The Flags come in various sizes with the largest being 5' x 3' at a cost of £28.80 including vat post and packaging, with the smallest being a 3' x 2' at a cosy of £22.80 including vat post and packaging.

D DAY 80TH ANNIVERSARY PROPOSAL

June 6th is a week day, so Schools will still be open, so this Flag provides them with a unique opportunity for young people to become involved in this important Commemoration that day, with the Flags being raised from 9am, which in turn could become part of their early morning Assembly programme too.

The Flags can be purchased direct from Tracy Turner at Newton Newton Flags Limited - email tracy@newtonnewtonflags.com, the official suppliers of Flags for D-Day 80 - 6th June 2024

Budget - Estimated

TDC Event Admin Fee	£75.00
Land Hire	£150.00
Beacon to be lite on the day of the event. Gas Engineer and Operator	£500.00
Band	£300.00
First Aider	£200.00
Flag of Peace	£28.80
	£1,253.80

Plus the fitting of the bacon to gas.

Beacon to be fixed. Estimated	£3478.00*
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Coverage

Register as a Town marking the event on the British Royal Legion website.

Press Coverage - events press release to local and national press services

- The Isle of Thanet - Thanet Gazette
- Kent Online
- Kent Live
- Thanet Community
- Busy Broadstairs
- Meridian South East (ITV)
- South East Today (BBC)

More ideas

Lamp Light of Peace

D DAY 80TH ANNIVERSARY PROPOSAL

There is a 'Lamp Light of Peace' element to the event that emerged from the darkness of War. <https://www.d-day80beacons.co.uk/lamplight> Lamps are £55.00. Could the Chamber be interested in supporting this? Or perhaps we can use the lanterns from the Christmas market.

The Tribute

We could arrange for children from the scouts or local schools to read out the tribute. Or arrange for an actual service by one of the local churches.

The Tribute

- Let us remember those who gave their lives at home and abroad during the D-Day landings, whose sacrifice enables us all to enjoy the peace and freedom we have today.
- Let us remember those who came home wounded, physically and mentally, and the friends and family who cared for them. Let us remember those who returned to restore their relationships and rebuild their working lives after years of conflict and turmoil.
- Let us remember the families that lost husbands, wives, sons, daughters and sweethearts. Let us remember the servicemen and women and merchant seafarers of all nationalities - from all countries - who fought, suffered and died during the D-Day landings and six years of war.
- Let us all remember those in the Royal Navy, Army, Royal Air Force, Merchant Navy, and our Allies - the brave people who kept us safe on the home front and abroad and those in reserved occupations during the difficult time of war.
- Let us remember the brave doctors and nurses who cared for the wounded, the men and women who toiled in the fields, the coal mines, the factories and the air raid wardens, police officers, firemen, ambulance drivers and the young people of the Scouts and Guides who all played such a vital role in the war.

*

Burner	£ 500.00
Windshield	£ 100.00
Cooper Tail and Fittings (4 Bar regulator fitting with an emergency lever shut off and gas horse	£ 500.00
Ceramic logs	£ 400.00
High Dam Access, install & remove & light burner	£ 500.00
2 x fire extinguishers	£ 100.00
Gas Engineer Certification and Operator	£ 500.00
TDC Licence	£ 378.00
RAMS and site safety management	£ 500.00
	£ 3,478.00

What are Ramsgate Council up to?

Ramsgate plan to work with Viking Fireworks to build a beacon on the beach just outside Ramsgate Tunnels where they'll light the beacon, reading **The Tribute and Poem** that the government has created. They'll also be building in a Fish and Chip element to the event and collecting donations to the 4 charities.

Ramsgate's beacon has been broken for years. So Viking Fireworks will be building them a beacon, they'll put it up and take it away the same night. They'll light the beacon for them and provide H&S documents.

Following

As an option, I've emailed Viking Fireworks to see if they could work with us as well. They have since called me back and provided the below quote.

£500.00 To build a beacon on either Viking Bay or Victoria Garden's

On the 2nd of February we started advertising an expression of interest application form on social media and through Punch and Judy websites.

We sent out emails to all the South-East performers on the Fellowship's website.

We've had responds from four people saying that they are already booked for the show. Then a following three that said they didn't think that the fee was enough to be worth either time.

Previous performers emailed responses;

Brant - booked elsewhere.

Ben - offered their services but with limited times and a fee of £260.00 per day.

We sent an email to TDC saying that we needed a better insensitive to draw the best candidate out to perform. Would it be possible to charge people for the show like what had been done previously. They have confirmed that they would allow this to allow more coverage over the summer.

With that in mind, the below advert was due to expire on the 29th February. This was extended with this new insensitive to see if we can draw anyone else in.

Following all attempts no interest was given for this role so the decision made by the Events and Bookings manager was to work with the previous performer so to book in entertainment for the summer rather than have nothing at all.

The performer was contacted on the 11th of March to be offered the role as Broadstairs and St Peter's Town Council agreeing to 10 days at **£2600.00**.

Dates Agreed – TBC

Will approach with the below dates;

1. Wednesday 24th July Water Gala and Firework Night
2. Wednesday 31st July Firework Night
3. Saturday 3rd August
4. Sunday 4th August
5. Wednesday 7th August
6. Thursday 15th August Folk Week
7. Friday 16th August Folk Week
8. Wednesday 21st August Firework Night
9. Thursday 22nd August
10. Wednesday 28th August Fireworks Night

Times

11:00, 12:00, 13:00

PUNCH AND JUDY UPDATE

Advert that went out

Broadstairs and St Peter's Town Council is looking to sponsor another season of Punch and Judy on Viking Bay beach this summer.

About the area

Broadstairs in East Kent being a traditional seaside resort where Punch and Judy has been part of the tourism offering for as long as anyone can remember!

Viking Bay is the main bay for Broadstairs. This bay has a large expanse of sand visible at high tide. There is a short harbour/pier to one side and a tidal pool at the other. The bay has a wooden board walk which leads from Harbour Street in front of The Pavilion and across to the first set of steps which lead from the promenade on top of the cliff to the bay. On the sand during the summer months there are cafés and an ice cream kiosk open daily, and on weekends towards either end of the summer season. There is also a children's play area.

The beach is visited during the summer period by thousands every day in the summer holidays.

What we are looking for

We are looking to employ a performer to provide the public with free entertainment on the beach during the July and August summer holidays.

We would like to maximize the number of performances to increase public enjoyment.

The maximum budget is £2000.00. This fee should support the performance of Punch and Judy as a free show for the public. There is also an added opportunity to raise more funds in the form of collecting donations and **performer can charge a maximum £1.00 per child for each performance, subject to local authority approval.**

We ask all who are interested, to complete an application form. Within this form, we have key criteria which must be met to be considered for the role.

The application form can be found here [Click Here](#)

As covered in the application form, the following criteria are required for us to review your application.

Mandatory Criteria

*The following criteria are **mandatory** for us to review your application.*

All applications must;

- have a right to work in the UK.
- provide their own public liability insurance.
- agree to allow Broadstairs and St Peter's Town Council to conduct an enhanced DBS check.
- agree to the below mandatory dates in addition to their own proposed dates;
 - 24th July Water Gala and Firework Night

PUNCH AND JUDY UPDATE

- 31st July Firework Night
- 9th August to 16th Folk Week
- 21st August Firework Night
- 28th August Firework Night

Additional Criteria

The following criteria are required for us to review your application.

All applications should;

- provide proposed dates, times, and lengths of shows that can be performed.
- share with the council any testimonials (video/audition clip)
- provide references through a Membership/Fellowship connected with Punch and Judy

All applications must be in by the 29th of February 2024 at 17:00. The successful performer will be contacted by the 20th of March 2024.

The project is subject to licensing by Thanet District Council.

If you have any questions or need support with your application, please email events@broadstairs.gov.uk or call us on 01843 263609.

	SPECIFICATION	Application	Shortlisting	Weighting
Mandatory Criteria				
1	Right to work in the UK	✓		
2.	Proof of public liability insurance	✓		
3.	Enhanced DBS check. Willingness for the council to conduct checks.	✓		
4.	Mandatory dates agreed upon	✓		
Shortlisting Criteria				
5.	Propose dates, times, and lengths of shows that can be performed.	✓	✓	10
6.	Testimonials	✓	✓	10
7.	Reference of works through a Punch and Judy Membership/Fellowship	✓	✓	10
8.	Price. How cost-effective is the proposal	✓	✓	10
				/40

PUNCH AND JUDY UPDATE

Weighting

Scores for shortlisting criteria are each other of 10.

75TH ANNIVERSARY OF DANISH SHIP HUGIN IN VIKING BAY

Background

The Viking Ship (Hugin) in Cliffsend is celebrating its 75th Anniversary since its arrival at Viking Bay. It sailed from Denmark to Thanet in 1949. The ship arrived at Viking Bay (previously Min Bay) Broadstairs in 1949 and was met by huge crowds. This was documented in a British Pathe newsreel, entitled 'Kent Welcomes Viking Invaders.' <https://www.youtube.com/watch?v=hqKyMfPpN1M>

Date: 28th July

Ideas

1. The Events and Bookings manager has made a contract with Ramsgate Council and Cliffsend Parish Council on any plans to celebrate and acknowledge the event.

A meeting is being arranged (date TBC) to all meet and discuss ideas where we can all work together on creating an information flyer and promote a walking trail from Viking Bay to Pegwell Bay.

Communications

- Alison Willoughby-Browne – Clerk: clerk@cliffsendpc.org
- Paula Harbidge - Tourism Manager: paula.harbidge@thanet.gov.uk
- Rebekah Smith - Town Promoter: town.promoter@ramsgatetc.org.uk

2. Exhibition - British Pathe Footage Community Historical Drop-in

The Events and Bookings manager has made a contract with British Pathe about using the footage taken from the event. They have permitted us to play the video from their YouTube channel.

The plan for this is to host a free open showing throughout the day on the 24th of July (Water Gala) at Pierremont Hall where the public can come view the footage. We'll open the bar up as well to sell drinks/teas and coffees.

<https://www.britishpathe.com/asset/84055/>

We'll then ask the community to bring in their photos and footage to Pierremont Hall to show others.

Social Media Campaign

We'll look to create a social media campaign rather than an actual event.

Starting in June asking the community to share with us photos, news clippings, and videos (if any) of the event back in Broadstairs.

Schools

We can ask schools to take part by asking if they'd like to draw photos of the Viking ship and some other art projects on the Hugin. We'll then showcase these at Pierremont Hall with the exhibition.

3. Water Gala and Fireworks

75TH ANNIVERSARY OF DANISH SHIP HUGIN IN VIKING BAY

Below is a proposal from Water Gala and Broadstairs Vikings;

To mark the 75th anniversary of the arrival of the Viking ship there is an opportunity to link it in with the annual Water Gala and Fireworks on Wednesday, July 24th.

Water Gala

Water Gala publicity (adverts, banners, website etc) would include the Viking Theme i.e. Water Gala celebrates the 75th Anniversary of the Viking Ship's arrival. If old photos could be tracked down they could be included on the Water Gala website / social media and also used on printed publicity i.e. posters, banners etc.

Here are some other ideas and associated costs.

- **Sandcastle /sand sculpture and Best dressed beach hut competition** in Viking Ship / Viking theme - We always give every child a small gift for entering (the winners also get Morellis and Lillyputt Mini Golf vouchers). We could have fridge magnets complimentary prizes in a Viking Ship theme. **The cost for fridge magnets is approx. £200+ vat**
- **Children's Story Telling** - themed to tie in with the Vikings. **No cost.**
- **Children's Fancy Dress** - Viking Theme competition on the bandstand - **No Cost**, other than prizes which we could source from Morellis/ Bandstand Café etc.
- **Viking Walkabout Characters** - during the day walk along the prom/bandstand area and pose for photos with families. **Cost £400 + vat**
- **King Neptune Arrival** - this is managed by Kent Surf School, Neptune arrives on a large 8 person surfboard,- the crew paddling the board in could be dressed as much as possible in Viking Theme (i.e. helmets, etc) **Cost £100 + vat**

Fireworks

Firework Finale, I have spoken to Mark at Viking Fireworks and he could build a replica Viking Ship it would be approx. 20 feet long x 18 feet high. It would be a set piece that would then be lit with fireworks just before the main display in the centre of the beach, we may also be able to put gas-lit beacons either side of it. This would look quite spectacular, as you remember we did something similar for the Coronation event with the lighting of a crown and beacons.

We have already budgeted for the main firework display in the Water Gala running costs, however, the Viking Ship idea would cost an extra **£1800.00 + vat.**

Total costs for all the above - **£2500.00 + vat**

Attach 8

Broadstairs Bandstand Spring/Summer Event Program



Brought to you by Broadstairs & St. Peter's Town Council

see our website and social media pages for updates www.broadstairs.gov.uk

July 2024

06/07/24	Saturday	14:00pm-16:00pm	Beckenham Concert Band
07/07/24	Sunday	14:00pm-16:00pm	Faversham Mission Brass
13/07/24	Saturday	14:00pm-16:00pm	5 in the bar
14/07/24	Sunday	14:00pm-16:00pm	Birchington Silver Band
20/07/24	Saturday	14:30pm-16:00pm	Nylon Tigers
21/07/24	Sunday	14:00pm-16:00pm	Ist Whitstable Scout Group Band
27/07/24	Saturday	14:30pm-16:00pm	Latin Festival
28/07/24	Sunday	14:00pm-16:00pm	Betteshanger Colliery Band

August 2024

03/08/24	Saturday	14:00pm-16:00pm	Andy Wall Quartet
04/08/24	Sunday	14:00pm-16:00pm	Tequila Brass
17/08/24	Saturday	14:00pm-16:00pm	Brad Pittance & the Pirates
18/08/24	Sunday	14:00pm-16:00pm	Kent Police Band
24/08/24	Saturday	14:00pm-16:00pm	Rewind to the 70s Show
25/08/24	Sunday	14:30pm-16:00pm	Invicta Concert Band
26/08/24	Monday	14:00pm-16:00pm	The Hot Rats
31/08/24	Saturday	14:00pm-16:00pm	Einstein's Children

September 2024

01/09/24	Sunday	14:30pm-16:00pm	Gravesend Borough Band
07/09/24	Saturday	14:00pm-16:00pm	Swing that thing
08/09/24	Sunday	14:30pm-16:00pm	DFL



Events are subject to change or cancellation. Strictly no unauthorised traders or performances.

Broadstairs Bandstand Spring/Summer Event Program



Brought to you by Broadstairs & St. Peter's Town Council

see our website and social media pages for updates www.broadstairs.gov.uk

March/ April 2024

29/03/24	Friday	10:00am-12:00pm	Good Friday Service, Churches together
30/03/24	Saturday	14:30pm-16:00pm	DFL
31/03/24	Sunday	14:00pm-16:00pm	Decades Showband
01/04/24	Monday	13:00pm-16:00pm	Darren Robertson

May 2024

04/05/24	Saturday	14:00pm-16:00pm	Samantha Dean
05/05/24	Sunday	14:00pm-16:00pm	Thanet Concert Band
06/05/24	Monday	14:00pm-16:00pm	Big Steve
11/05/24	Saturday	14:00pm-16:00pm	Twos Company
12/05/24	Sunday	14:00pm-16:00pm	Rhiannon Rae
18/05/24	Saturday	14:00pm-16:00pm	The Beverley Big Band
19/05/24	Sunday	14:00pm-16:00pm	Three Shades Band
25/05/24	Saturday	14:00pm-16:00pm	Ozzie and The Uglies
26/05/24	Sunday	14:00pm-16:00pm	Samantha Dean
27/05/24	Monday	14:00pm-16:00pm	The 68s

June 2024

01/06/24	Saturday	14:00pm-16:00pm	Jamie Moore
02/06/24	Sunday	14:00pm-16:00pm	THE PENINSULA BIG BAND
08/06/24	Saturday	14:00pm-16:00pm	Rhiannon Rae
09/06/24	Sunday	14:00pm-16:00pm	Thanet Community Gospel Choir
16/06/24	Sunday	14:30pm-16:00pm	BAE SYSTEMS BAND
22/06/24	Saturday	14:00pm-16:00pm	Mr. Z
23/06/24	Sunday	14:00pm-16:00pm	Kent Coast Concert Band
29/06/24	Saturday	14:00pm-16:00pm	The Old Country Crows
30/06/24	Sunday	14:30pm-16:00pm	UK Paper Band



Events are subject to change or cancellation. Strictly no unauthorised traders or performances.

Email from Neil Fleet who would like to host an event:

This year marks the centenary of the 1924 Summer Olympics in Paris, which has a very special link to our town; prior to their departure to the Games, members of the British Olympic team stayed and trained in Broadstairs. This training was famously dramatised in the film Chariots of Fire.

I'm surprised that, at present, there do not appear to be any local events arranged to commemorate our town's small but significant contribution to both British athletics and cinema. I've therefore made preliminary enquiries with the Palace Cinema about a showing of Chariots of Fire, and they have understandably been very enthusiastic. I've also spoken with Mrs Anne Ammundsen, whose great grandfather built the Carlton Hotel, where the Olympic team stayed during their visit; this is commemorated by a blue plaque on the site of the hotel on Victoria Parade. Anne has provided me with a number of leads for potential guest speakers who were involved with the film, including the actor Nigel Havers and the film's producer, Lord Puttnam.

Regrettably, organisation of this event has somewhat stalled due to the necessary funds that would be required for a showing of Chariots of Fire and to facilitate a guest speaker. I have reviewed the guidelines for requesting a grant from the Council but feel that, since I am a private individual rather than a representative of a community group, I would not be eligible to apply. I have approached the Broadstairs Society, whom I felt would be the most obvious organisation to be involved with such an event, but regrettably, not to say surprisingly, their interest was limited.

This is the first time I have attempted to arrange such an event, and I would be most grateful for any advice and/or assistance that the Council may be able to provide. Handled well, I think that this event and the potential for celebrity involvement in it, would attract considerable interest in our town, with the commercial and reputational benefits that would naturally accompany it.

Thank you for your time, and I look forward to hearing from you.

Kind regards,

Neil Fleet



The Events and Bookings Manager has made contact with Mr Fleet to find out what support he needs.

He wishes to host a showing of the film 'Chariots of Fire' at The Palace cinema on either the 8th or 22nd June. He would then arrange for a guest speaker from the film to attend the showing and answer questions after.

The Palace has quoted Mr Fleet £450.00 +VAT to use the cinema for one evening on a Saturday. They have also advised that they can require the license for the film to be shown once at £200.00. Making the total cost of showing the film **£740.00 +VAT.**

The Palace has a capacity of 110 seats. We would need to sell tickets at £7.00 just to cover the cost of the film and venue. The Palace isn't willing to host this event themselves.

Until Mr Fleet knows if this is something the council wishes to support he hasn't yet rearranged a quote for a guest speaker to attend but this would also be funded by the council.

Events and Bookings Managers Comments

After researching the connection between Broadstairs and the film 'Chariots of Fire', there is no connection to the actual film other than the famous scene where they run across the sand which was filmed in Scotland. The scene was inspired by the British athletic team that stayed at The Carlton Hotel in Broadstairs prior to their departure for the Paris Olympic Games in 1924.

If this is something that the council wanted to celebrate, I'd focus more on the event of the Olympics than the film.

Thanet Community Safety Partnership is working on the Thanet Games 2024.



Thanet Games 2024 is a celebration of the Paris Olympics, which are due to take place this summer.

They are collaborating with Thanet School Games, Sports Connect and local clubs to make these events accessible and exciting for everyone in Thanet.

All the local schools have been contacted and the offer to participate in the Thanet Games has been sent out. All the children's events will be managed by the schools to ensure health and safety practices can be maintained during the events.

The adult events will be slightly different as we will have involvement from local sports clubs. – **We have asked to be apart of this and use**

Retort House TBC

There will be events catered to those who want to come along and have a go and there will also be the opportunity for those who want a real competition. More info coming soon.

Social Media

We can post photos like below and ask if anyone had any news clippings or photos of when the British athletic team stayed in town.



Research

There was a previous event that took place in 2017.

<https://theisleofthanetnews.com/2017/05/28/a-re-enactment-of-the-famous-chariots-of-fire-race-will-take-place-in-broadstairs-events/>

<http://www.dover-kent.com/2015-project/Carlton-Hotel-Broadstairs.html>

Easter Boot Fair

There will be a boot fair at Pierremont Hall on the 31st March, Easter Sunday from 8am to 12pm.

Brighter Days Market

There will be a markers market on the 1st June at Pierremont Hall

Dickens Festival

Dicken’s Festival will be using Pierremont for the 15th and the 16th June.

We’ll be arranging a Coffee with the Dickensians in the morning and bar throughout the weekend event.

Band performances:

Friday:	Dickens Festive Booked	Schools	10:00 – 16:00
Saturday:	Dickens Festive Booked	Parade	10:00 – 16:00
Sunday:	BAE SYSTEMS BAND	Council Funded	14:00 – 16:00

The bandstand can allow up to five stalls on the concrete areas only. The stalls should not be in competition with the Broadstairs Kiosk that is at the bandstand.

New discount offers approved.

The guidance for the discount offers has been approved by council. These will be shared with the staff and for the time being not advertised to best manage the bookings.

- Charity/Community Offer
- Community Free Offer
- Commercial
- Commercial Regular Booker

We will start by advertising the Community Free Offer at Retort House and in some cases Pierremont Hall. i.e. works with the Town Team.

Regular Bookers

We’re going to start a business page on Pierremont & Retort’s websites. These pages will detail all the regular bookers we have and have links to their pages to book their services. This doesn’t benefit us other than showcasing some great connections we have with local businesses, and we can start a testimony page. This will highlight to future bookers we are a supportive venue to work with.

Pierremont

DTT – During Term Time

Yoga is	Every Monday	13:30 – 15:00	Chamber Hall
Broadstairs Society	Every second Tuesday	19:00 – 22:00	Chamber Hall
Kent School of English	Evenings	19:45 – 22:00	Chamber Hall
Gong Bath	Once a month	17:45 – 19:15	Chamber Hall
Learn Mindfulness Meditation	Every Tuesday Starting in April	19:30 - 21:30	Music Room

COMMERCIAL REPORT

Hartbeeps	Every Friday DTT	10:00 – 13:00	Music Room
Plantlet	Ad hoc	18:00 – 22:00	Music Room
Yoga	Every Monday	18:00 – 19:00	Music Room

Retort House

Badminton	Every Monday	20:00 – 21:00
Badminton	Every Tuesday	10:00 – 11:00
Scorcha Skate School	Every Thursday DTT	10:30 – 11:30
Scorcha Skate School	Every Thursday	17:00 – 20:00
Kent School of English	Every Friday	14:00 – 17:00

Booking Totals 2024

	Booked	Target
Ceremonies	14	28
Wedding Receptions	13	
Total:	27	

+ other bookings Total: 46

Booking Totals 2025

	Booked	Target
Ceremonies	14	28

FIREWORKS

DATE AND TIME

Fireworks at 18:00 (6pm) on Tuesday 5th of November 2024 at Viking Bay, Broadstairs.

ARE COUNCILLORS HAPPY WITH THE TIME?

TOILETS

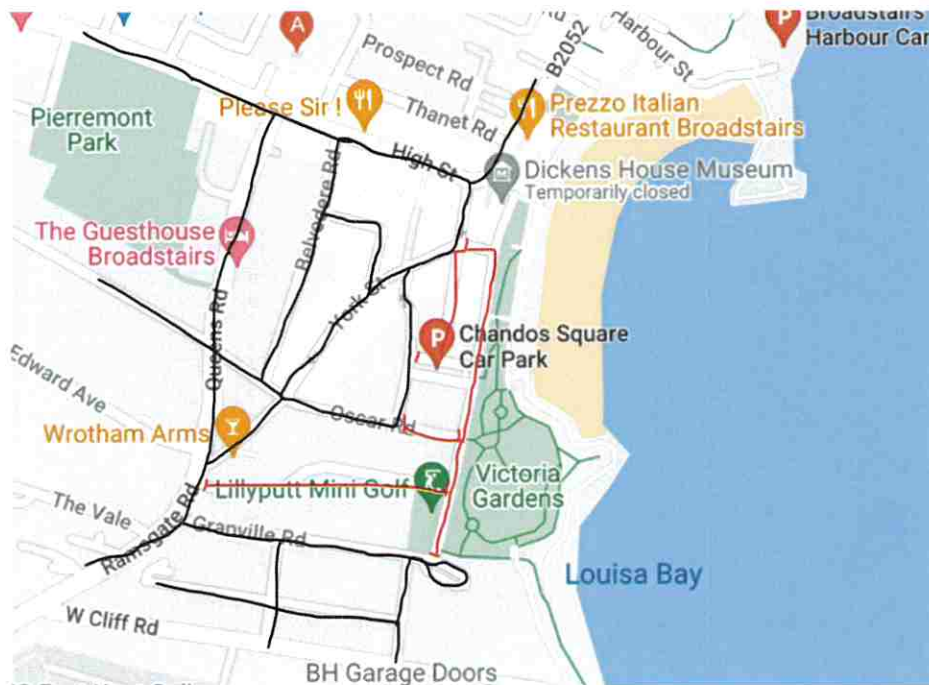
Based on the earlier showing of the fireworks we were hoping to arrange for the public toilets to be opened in the below locations

An email has been sent to Matthew Elmer at TDC to request the public toilets be opened for the event until 19:00.

Portaloo's were arranged last year down at the pier and bandstand. The public response was that they were too dark even with the mini lights provided by the provider. There also was an issue with them at the pier when they fell over and the Events and Bookings manager had to pick them up and sadly had blue liquid spilt all over her.

Decision – Does the council want to supply Portaloo's again or could there be support in arranging TDC to agree to opening the public toilets?

ROAD CLOSURE



Road closures
From 5pm – 6:30pm

Roads
Buckingham Road
John Street
Victoria Parade to Queens Gardens
*Wrotham Road
Oscar Road from Chandos Road down to Victoria Parade

*The reasons for closing Wrotham Road is due to the size of the road being too small to make a U-turn if the public didn't realise it was closed at the end.

Access to Chandos Square Car Park – the public will be able to access the car park before 5pm.

Decision – Does the council want to implement a road closure?

PARKING

Visuals have been created and ready to go to advertise safe parking.

Next Page.

FIREWORKS



WHERE TO PARK



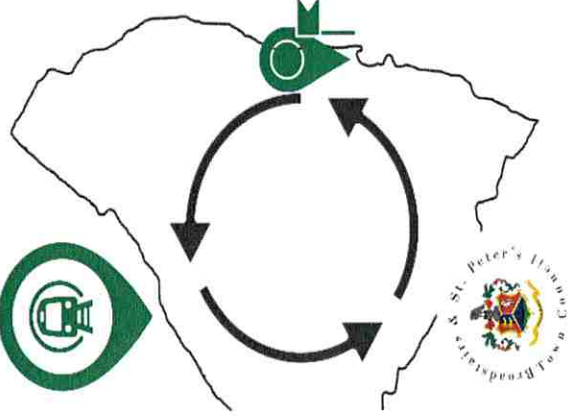
CAR PARKS IN BROADSTAIRS

- 0min Broadstairs Harbour Car Park
Harbour St, Broadstairs CT10 1EU
- 3min Albion Street Car Park
Albion St, Broadstairs CT10 1NE
- 9min Vere Road Car Park - Broadstairs
16 Vere Rd, Broadstairs CT10 1JF
- 6min Crofts Place Car Park
Crofts Pl, Broadstairs CT10 1JT
- 2min Chandos Square Car Park
Chandos Square, Broadstairs CT10 1QN
- 11min Car Park Broadstairs Station
Lloyd Rd, Broadstairs CT10 1HZ
- 16min St Peter's Park Road Car Park
Saint Peter's Park Road, Broadstairs CT10 2BG
- 34min Joss Bay - Car Park
N Foreland Hill, Broadstairs CT10 3PG



WHY NOT TAKE THE TRAIN!

- 10min Broadstairs Station
Railway Station, Broadstairs CT10 1JA



National Rail

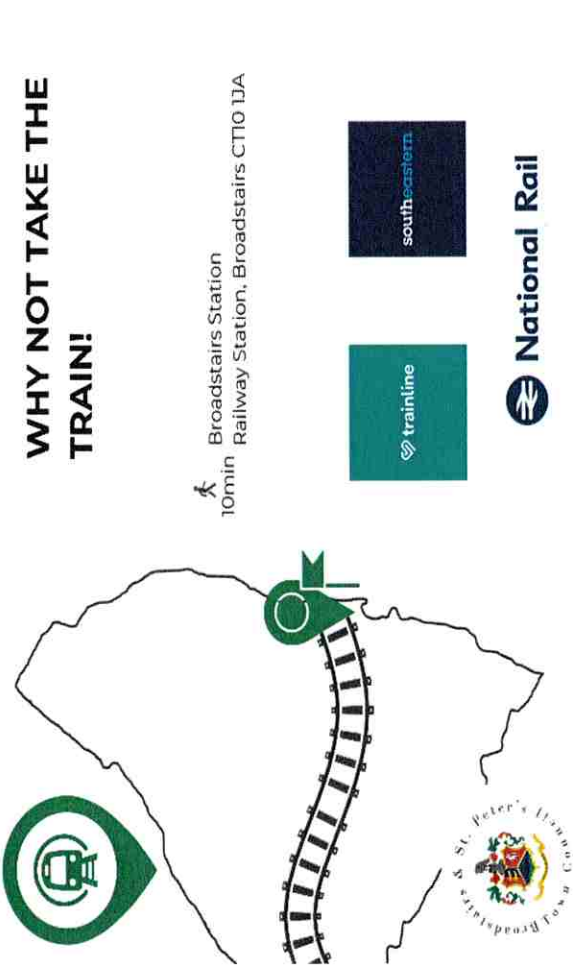
WHY NOT TAKE THE BUS!



- 5min Broadstairs Station
Baptist Church, Broadstairs CT10 1JL



- 9min Coach Car Park
Vere Road Car Park - Broadstairs
16 Vere Rd, Broadstairs CT10 1JF
- 7min Coach Drop Off
Pierremont Park
High Street, Broadstairs CT10 1JF



FIREWORKS

Firework Budget

£ 7,000.00



Estimated

	Cost ex VAT	VAT	TOTAL	Company
Fireworks	£ 4,000.00	£ 800.00	£ 4,800.00	Viking Fireworks
Security	£ 640.00	£ 128.00	£ 768.00	Marc One
Waste	£ 80.00	£ 16.00	£ 96.00	Harvey Waste
First Aid	£ 1,348.00	£ 269.60	£ 1,617.60	BM Ambulance Service Ltd
Toilets	£ 390.00	£ 78.00	£ 468.00	Four Jays
Music	£ 600.00	£ -	£ 600.00	Decades Showband
	£ 7,058.00	£ 1,291.60	£ 8,349.60	

-£58.00

Booked 2024

	Cost ex VAT	VAT	TOTAL	Company
Fireworks	£ 4,000.00	£ 800.00	£ 4,800.00	Viking Fireworks
Security			£ -	Marc One
Waste			£ -	Harvey Waste
First Aid			£ -	
Toilets			£ -	
Music			£ -	
	£ 4,000.00	£ 800.00	£ 4,800.00	

£ 3,000.00

Decision – Does the council want to increase the presence of medical support? If so the budget will need increasing to reflect this and if a road closure is needed.



Christmas Market Proposal 2024

To host for a second year the Christmas Market at Pierremont Hall. To celebrate the beginning of the festive session and to give the people of Broadstairs and St Peter's Town Council to come be merry this winter season.

Proposed Date: 30th November 2024

Proposed Time: 11:00 – 18:00

Proposed Location: Pierremont Hall

There will be craft and food stalls around Pierremont Hall, music on the portico, and meet Father Christmas grotto in the music room.

Budget

The below shows some estimates of outgoings for the event based on last year.

Feature	Company / Name	Estimated Costs
Generator & Lights		£600.00
Medic		£300.00
Father Christmas		£400.00
Grotto Gifts	Anderson Wholesales	£0.00
Stalls- 30		£1800.00
Marketing	Printing	£200.00
PA System		£700.00
Toilet		£0.00
Pierremont Hall Bar	Mulled Wine and cup	£320.00
Totals:		£ 4320.00

Income

Below are three different examples of how the council could look to approach this event. In a cost-neutral way, a cost-effective way or a partially council-funded way.

Cost Neutral

The below shows a cost-neutral cost-up of how the event would charge stall holders and the grotto. The only way this can be cost-effective is if we open up our own bar and sell mulled wines. We would ensure that we were the only ones selling mulled wine to maximize sales.

Feature	Cost	Gross Income
Stalls x 30 outside	£1800.00- £60.00 x 30 =	£1800.00
Stalls x 9 inside	N/A- £60.00 x 9 =	£540.00
Grotto	£400.00- £5.00 x 80 =	£400.00
Bar income	£250.00- £5.00 per glass x 100 =	£2500.00
	Total estimated income:	£5,240
	Total estimated outgoings:	-£4320.00
	Total income generated:	£920.00

Cost Effective

The below shows a community cost-up of how to maximize income for the event to be profitable. Again, the only way to achieve this is to sell mulled wine with a target of 500 glasses. We would ensure that we were the only ones selling mulled wine to maximize sales.

Feature	Cost	Gross Income
Stalls x 30 outside	£1800.00- £75.00 x 30 =	£2250.00
Stalls x 9 inside	N/A- £60.00 x 9 =	£540.00
Grotto	£400.00- £8.00 x 50 =	£400.00
Bar income	£250.00- £5.00 per glass x 100 =	£2500.00
	Total estimated income:	£5,690
	Total estimated outgoings:	-£4320.00
	Total income generated:	£1370.00

Council Funded

Below are some costs that matches what people paid last year and promoting that the council is funding most of the event for the community. Again, the only way to achieve this is to sell mulled wine with a target of 500 glasses. We would ensure that we were the only ones selling mulled wine to maximize sales.

Feature	Cost	Gross Income
Stalls x 30 outside	£1800.00- £35.00 x 30 =	£1050.00
Stalls x 9 inside	N/A- £35.00 x 9 =	£315.00
Grotto	FREE	0.00
Bar income	£250.00- £5.00 per glass x 100 =	£2500.00
	Total estimated income:	£3865.00
	Total estimated outgoings:	-£4320.00
	Total income generated:	-£455.00



We could increase our target to 600 glasses, 120 bottles which would cost £300.00 + £84 for cups totalling £384.00. At £5.00 per glass gives us an estimated income of £3000.00.

Total estimated income:	£4365.00
Total estimated outgoings:	-£4384.00
Total income generated:	-£19.00

Decisions

- Is the council happy with the date?
- What proposed budget does the council wish to set? Council Funded, Cost Effective, or Cost Neutral.
- Does the council wish for the Christmas switch-on to be brought back into the event?